

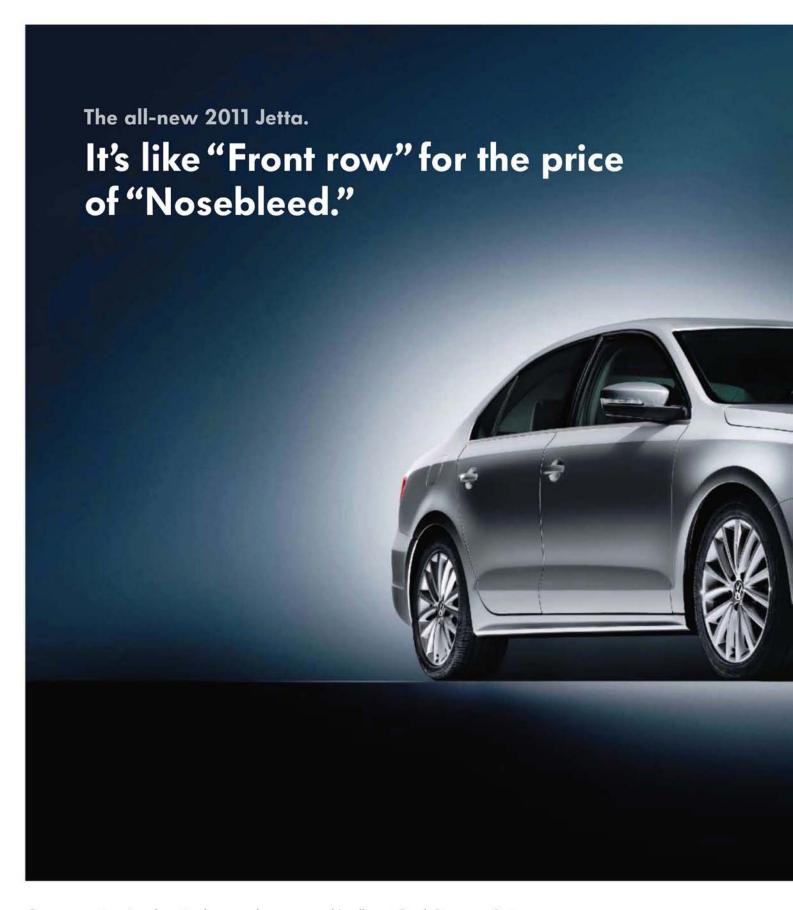




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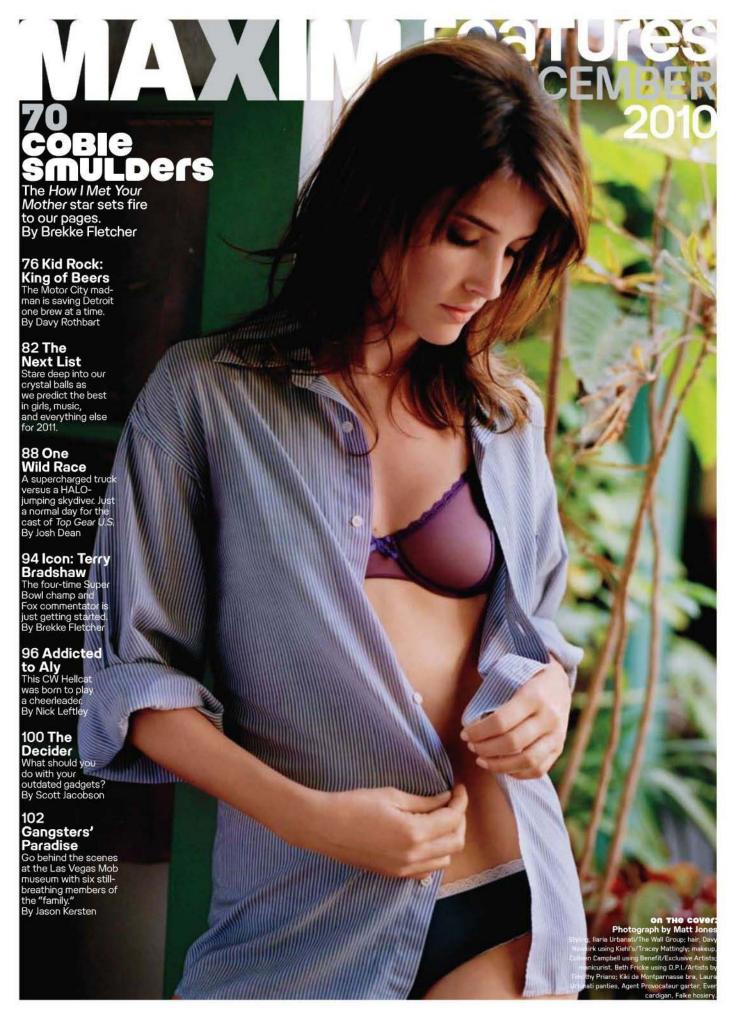


Samsung Epic" 46

PCWorld The smartphone ranked #1 by PCWorld. September 9, 2010

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PHOTOGRAPH BY MATT JONES DECEMBER 2010 MAXIM 5



SUNDAYS 10/9c Premieres Nov 21







Letters

We wrap up the year in correspondence with reader smack talk and a soldier's tribute... to us!

18

Circus Maximus

Our four-page salute to the U.S. military: the Maximum Warrior Contest! Plus, SFW porn, celebrity-branded crap, and learn how you're going to die.

47

Rated

Tron is back! And so is Assassin's Creed! And Bob Saget! Try to contain your dorkgasms, please.

Stuff

One last spin with the Dodge Viper, one hot woman with a tool that seriously blows, and one phone that may give Steve Jobs nightmares.

63

Columns

Study the secrets behind sex with an ex, plus Adam Richman's keys to surviving the holidays.

118

24 Hours to Live

Everyone loves Ray Romano's last day on Earth! (Wait, that makes it sound like we want him to die... We totally don't! Sorry, Ray. Nobody loves your last day on Earth.)

OUR ANNUAL GIFT GUIDE PRESENTED BY TWO VERY WELL EQUIPPED EXPERTS -MODELS!













MAXIM.COM Ex Marks the Spot



After reading our sizzling exposé on the joys of sex with an old flame (p.66), head to Maxim.com for more steamy pics of our lovely sex column model, Haile. Ain't she pretty? (P.S. If your ex looks anything like Haile and you dumped her, you should seriously consider seeing a psychiatrist.)



APP ATTACK!

Scope your burg's best eats and drinks by downloading our app at Maxim.com/cityguide. It's like Zagat, but not terrible.

Grab a digital version of this issue for your iPad or smartphone at Maxim. com/iPad and Maxim.com/ December 2010. The people peeping over your shoulder will thank you!



SANTA'S SACK

Maxim.com is the gift that keeps on giving.



Enjoy the Best Stuff of the Year in this very issue, then supplement your holiday needs with Maxim. com's own supersize gift auide.

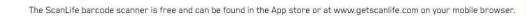


The bonus babes keep on coming! Maxim.com is generously hosting extra photos of our . tantalizing gift-guide gals. grinch-go now!



Tis the season for scarfing! And Maxim.com is celebrating with a roundup of movie history's most memorable scenes of feasting. Lights,

Forget reconnecting with that jerk who used to cheat off you in fourth grade and reach out to the only one who has ever really understood you—Maxim magazine! Friend us at **facebook.com/maximmagazine**, and we'll hit you up with all kinds of fun stuff: links to videos of red hot photo shoots, monkeys falling off bicycles and things so bizarre we may not legally be able to name them in print. Too lazy to log on? Take your phone, scan that little square on the bottom of this page—and presto, we're friends! Easy, wasn't it? Say, now that we're buddies, can we borrow 20 bucks?







TNESPHEASURS ON USIT BE UNGRATEFUL

According to our staff, the thought doesn't count for crap if the gift sucks. Presenting the worst presents we ever received.

MAXIM

GET TO KNOW US



My husband gave me

a tiny rose encased in

glass from a deli. We found out that they are

used as crack pipes.

So I guess I got a crack pipe for Christmas.

A CD of the Forrest Gump score. Not the soundtrack, the score. That stupid feather-floating music.



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A denim sult, stitched in three-inch squares, from my Aunt Sandy when I was 10.



A back scratcher with a teeny creepy hand with painted nails on the end of it.

WHO SHOOTS THIS STUFF?

Take a moment to get acquainted with Brooke Nipar, who photographed our Best Stuff of the Year.

What was your favorite product in the gift guide? The Fuji Instax Mini camera. I loved the size of the instant pics it shoots, and it has a filter that makes you look 10 years younger.

Is it true that you drank the warm prop champagne? This is a fact. I love Veuve Clicquot, couldn't let it go to waste!

Do you think it's time you admitted you have a problem? Ha-ha, maybe...

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A dried-up dead wreath via FedEx. Totally depressing.

One Christmas in high school, I needed cash for a ski trip. Dad? Gave me 100 bucks in quarters and nickels.





In high school one of my friends regifted a Nirvana T-shirt that I'd given her two days prior. She said it'd look better on me, which might have been OK if it weren't a women's shirt.



My mom gave me a vacuum cleaner for my 21st birthday. Party time!

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Smother us with hot words while we gratify you with throbbing replies! (Sorry, they say sex sells.) We're at: letters@maxim.com.

THE envelopes, please

THIS MONTH YOU LOVED US, YOU REALLY LOVED US (CREEPILY).

Advantage: Mailman

I hope you're happy! Your 3D Anna Kournikova feature was so successful my mailman tore the special glasses beyond use trying to sneak a peek. Keep up the good work.

Krueger via e-mail

You'll just have to wait for our special 4D issue with Helen Mirren on the cover packaged with a pair of time-machine glasses. See what she looked like 50 years ago! Also, check out our hilarious feature "Spiro Agnew Said Wha-a-a-t?!"

Ph.D(ick)

In my psychology class, I mentioned a study featured in the August issue [Ask Maxim] about how being in the presence of hot women releases the hormone cortisol. My professor thought it was pretty funny that I cited Maxim. Now there's an ongoing joke in the classroom about how "credible" a source you are. What should I say in defense of Maxim?! Help!

Kyle Herrick via e-mail Tell your professor that what we lack in fancy school credentials we more than make up for in crab lice.

No Shot at Love

Ithink Maxim should do a version of The Bachelor where a lucky man (me) gets to date all the cover models until he finds his true love. How about it? Keep on doing your thing. I will forever be a subscriber to your magazine.

Uncle Kyle "Dawg" via e-mail Totally. Instead of a rose, you could give each girl a cigar and say, "You stayed smoking." You know, real classy-like.

First They Came for Our Lederhosen...

As a Bavarian subscriber, I was appalled when reading your Oktoberfest article [October].

You really should get your facts straight before posting such "information." In the "Sprechen sie douche?" section, none of the four words is even remotely offensive. Calling out nicely presented "Gaudinockerln" [breasts] may even get you laid! And Heidi Klum isn't even close to Bavarian!

Daniel via e-mail
Yes, technically Heidi Klum is from
Cologne, in the state of North RhineWestphalia, home to the Great
St. Martin Church and the WallrafRichartz Museum. Nothing funny
about that; it's just a really nice place!

The Sultan of Suck

P.S. Please don't invade Poland.

My mother-in-law got me a subscription to Maxim the year you started publishing. I've been divorced for 10 years now, and the subscription lives on (it was the best part of my marriage!). But...I think I've found an error. In the October edition, on page 87 ["Get Pucked Up!"], you credit the Baby Ruth candy bar to Babe Ruth, the Yankee slugger. The official story is that the bar celebrates President Grover Cleveland's daughter, Ruth.

Lotney Fratelli via e-mail That's probably true! Much less popular was his son's titular candy, the Dick Folsom Fudge Bar.

WALL OF FAME

I'm from Russia!

One soldier truly fighting for a good cause: us!

Thanks for making such an awesome magazine. It's just about the only thing for us soldiers to look forward to each month. I got creative and decided to decorate my walls with some cutouts from your mag. I think it turned out quite nicely!

PFC Matthew Oskvig

Good work, soldier! Your wall is a testament to the brave sacrifice we make coming to work every day. You're welcome, America!



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Don't be fooled by its stature. The all-new Nissan Juke- may park small, but it drives very big. Its turbocharged, 1.6-liter DIG⁻ (Direct Injection Gasoline) engine churns out 188 hp while sipping 27 mpg city/32 highway: Variable valve timing on both intake and exhaust valves improves low-end response. Torque vectoring AWD⁻⁺ reduces understeer and enhances response for sports-car-like cornering by providing up to 50% of the engine's torque to the outside rear wheel. Three drive modes⁻⁺-Normal, Eco and Sport – adjust throttle response, steering feel and transmission mapping in milliseconds. And its design was inspired by rally cars and motorcycles. In other words, bring it.

The all-new turbocharged sport cross. Nissan JUKE." Innovation for all.

lokes

See if your funny bone is bigger than ours... Send your funnies to jokes@maxim.com.

Joke of the Month

A guy gets out of prison after two years. His wife and kids pick him up at the main gate. The guy says to his wife, "F.F." His wife responds, "E.F." The man says, "No, F.F." The wife says, "No way-E.F." This goes on for about five minutes before one of the kids asks, "What the hell are you people talking about?" The father responds, "Your mom wants to eat first." **Doug Fattore**

Alone in the Dark

A 40-year-old man and a 10-year-old boy are walking through the woods at night. The boy says to the man, "Mister, I'm scared."

The man says, "You're scared? I gotta walk out of here alone!" Robert Sklenar

DMV TMI

"My mom won't tell me a thing about herself," little girl complains to her friend.

"Well," says the friend, "all you need to do is look at her driver's license. It's like a report card, it has everything on it." The little girl checks

out her mother's driver's license and later that night says to her, "I know how old you are, Mommy. You are 32.

The mother is surprised and asks, "How did you find that out?"

"I also know that you weigh 130 pounds."

The mother is past surprised and is shocked now. "How in heaven's name did you find that out?"

"And," the little girl says triumphantly, "I know why you and Daddy got a divorce."

"Oh, really?" the mother asks. "Why?"

"Because you got an F in sex.' Chris Duhame

Ducked Up

Two women die and go to heaven. St. Peter explains, "We have one rule: Don't step on the ducks!" When the first woman steps on one, St. Peter chains her to an ugly man. "Your punishment is to spend eternity chained together!" he says. The second woman goes years without stepping on a duck, and one day St. Peter comes up to her with a handsome man and chains her to him. The happy woman says, "I wonder what I did to deserve being chained to you?" The guy says, "I don't know, but I stepped on a duck." John Small

THE HA-HA LIST BY MICHAEL BRUMM

Worst excuses for having another woman's underwear in your car

> They come standard with all hatchbacks.

That's a European sweater.

I keep them to remind me of Nana

They're part of my **PowerPoint** presentation.

The deer I hit was wearing them.

If I put them in the passenger seat, I can drive in the HOV lane.



Make Us Laugh, Funnyman

A KNOCKDOWN-FUNNY JOKE FROM A STAND-UP COMIC.

JOKESTER: Jon Fisch

BIGGEST WASTE OF MONEY: My boob job.

WHO WOULD PLAY ME IN A MOVIE? Is Chris Daughtry acting yet?

LAST TIME I CRIED WAS:

When I found out Sandra Bullock got cheated on.

IF I COULD MASTURBATE TO ONLY ONE PICTURE, IT WOULD BE:

One snapshot: the Breakfast Club scene where Judd Nelson is hiding under Molly Ringwald's desk and he gets a nice panty shot into teenager heaven (wow, that sounds creepy, even for me).



- 1. Enter your caption at Maxim.com/contests.*
- 2. Drool at the thought of winning this 20th Century Fox 75th anniversary gift set (worth \$400!).
- 3. Wipe your chin and check Maxim.com or the February issue to see if you've won!





"That's your rifle, this is my gun. Yours is for fighting, mine is for ...run!" Jay Leach

*NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED: Open only to legal U.S. residents, 18 years or older. Contest begins November 15, 2010, and ends December 8, 2010. Odds of winning depend on number of eligible entries received. For entry and official rules with complete entry, eligibility, prize, and other details, go to Maxim.com. Sponsored by Alpha Media Group Inc.

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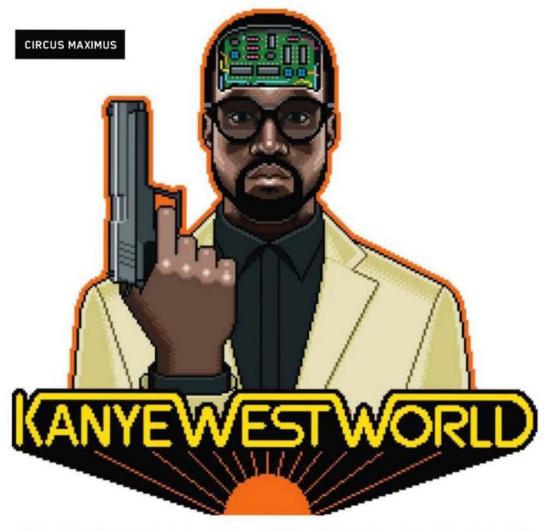












caming madness

FORGET REALITY—WE'D RATHER LIVE ONLINE IN A FANTASY LAND WHERE EVERYONE CAN FLY AND NO ONE MAKES US GO TO BED EARLY. TAKE THAT, MOM!



Gamers by the millions will soon be fighting alongside Batman and the Flash thanks to the new *DC Online Universe* game, an awesome MMORPG based on DC Comics. But why stop the licensed online gaming world there? It's only a matter of time before we see these:

WORLD OF JERSEY SHORECRAFT

Collect the Tweezers of Eyebrow Decimation and the Fake Breasts of Top-Heavy the Wanton, then fight next to Pauly D and friends in their never-ending quest to acquire the Vagina of Herpes.

THE BIGGEST LOSER MMORPG-XXXL

Complete daunting missions like Not Eating So Much and Lying on Your Ass All Day a Bit Less to receive fabulous upgrades like Crying About Stuff +5 and Not Falling Off the Treadmill Again +10.

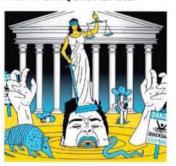
KANYE WESTWORLD

Navigate the insane celebrity world of Kanye West as his robot brain malfunctions and tries to kill you in the face with madness. Yo, I'm-a let you finish, but KAPOW!

JURY DUTY OUICKSAND

NOW YOU KNOW

HOW TO GET OUT OF JURY DUTY OR QUICKSAND



		_
Wiggle your arms and body about frantically.	0	8
Pass the time by singing N.W.A's "Fuck Tha Police" to yourself.	Ø	Ø
Poke around for something firm.	8	0
Complain that there is sand in your underwear.	Ø	0

arquette-

Your guide to not being a total douchebag around celebrities.

David Arquette knows a thing or two about nightclubs, having just opened his own-David Arquette Presents: Beacher's Madhouse-at the Hollywood Roosevelt Hotel. Here's how to act if you find yourself in a starlet-soaked spot.

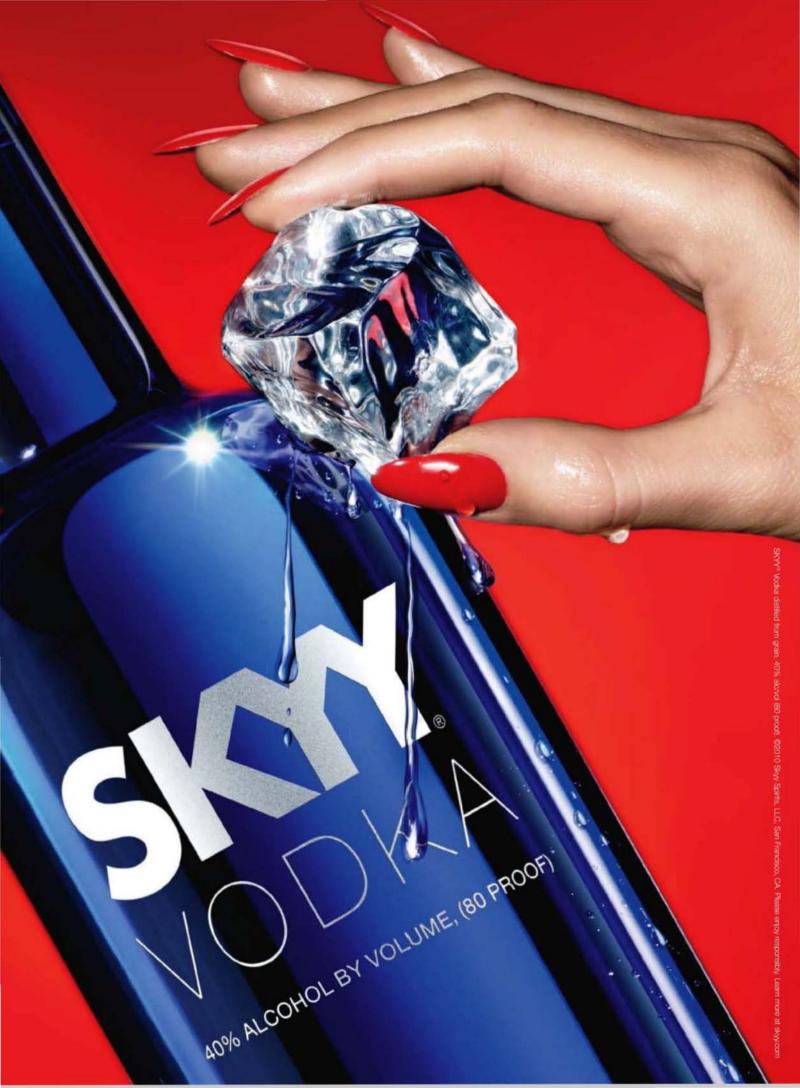
DO

- Say you're a celebrity. "Whoever you are, you're fucking huge in Argentina! Or you could be a producer. Everyone's a producer-they don't even have to know the show if you have a good backstory."
- Take a bunch of hot chicks with you. "One dude can get in with four hot chicks. If you bring eight hot girls, you'll get two guys in. You gotta work the ratio!"
- * Dress well. "You shouldn't wear any of that guido gear. T-shirts, even if they're \$200 T-shirts, aren't the best way to roll."

DON'T

- Pick a fight. "Celebs will have security with them, and you'll probably get the short end of the stick. There are some jerks out there..."
- Take drugs in the club.
 "Even a bathroom is kind of shady. When a club is at a hotel, get a room!"
- Be a dick! "Dancing on a table is a dick move, but the ultimate dick move is sucker-punching. I might slap a stupid guy across the face, but I won't sucker-punch him!"





BUBBLING nper FOR RELIGIOUS TYPES.



▲ If the Internet is to be believed (hint: it isn't), then "bubbling" was invented by a Mormon dude as a way to view porn without the nudity. It's basically just coloring over the clothed parts of a photo, tricking your brain into thinking the subject is entirely nude. Yay, stupid brain!



▲ October's cover star, uncovered...by being covered!



▲ Soit is possible to feel less attracted to Amy Winehouse! Thanks, Mormons!





EACH DECEMBER NIKE RERELEASES A PAIR OF AIR JORDANS. WE THINK THESE CELEB-BACKED PRODUCTS DESERVE ANOTHER SHOT IN THE SPOTLIGHT, TOO.



RIC FLAIR FINANCE Founded in 2007, not even the Nature Boy's plan to match wrestling fans with "reputable" lenders could survive the recession.

WAVE OVEN Mr. Thas dedicated his entire life to hocking this lightbulb stove. The least you can do is drop 120 bucks to buy one.



LIGHTNING BOLT Maintaining your ponytail's sheen is easy when you're ingesting "exotic botanicals" like Tibetan goji berries.



Behind. At least his jerkied meats are technically edible.



HULK HOGAN'S ULTIMATE GRILL More than a grill, this gizmo is also a waffle maker, a sandwich press, a pizza oven, and a great way to fend off the Iron Sheik.





WOLLD OF FAT lt's not just can't zip up its pants.



CHINA

BLOATED BABIES >Ten-month-old Lei Lei from Hunan Province weighs 44 pounds-the same as the average six-year-old. We're pretty sure "Lei Lei" is Chinese "Gargles With Lard."

SERBIA

OBESE ORCAS >Big-boned 28year-old Maja Georgi got harpooned by a local fisherman while swimming in the sea off Budva, presumably after he mistook her for a whale.

BRITAIN WANGLESS

WOBBLERS >Ladies: Find British men charming? According to a study by LighterLife, one in 10 of them are too fat to see their own knobs without a mirror.

SOUTH AFRICA

Aretha Franklin!

MEATY MONKEYS >A pet orangutan in South Africa weighs twice as much as it should because its owners fed it a diet of junk food. Tragically, it's now too fat to even fling its own poop.

TURKEY

FLYING FATTIES >Turkish Airlines grounded 28 flight attendants for being too chubby to safely do their jobs. When you're too fat to safely hand out peanuts, it's time to diet, people!





TV NEWS CLICHÉ-O-METER: EVERYTHING THAT WILL HAPPEN THIS HOLIDAY SEASON.

Martha Stewart tells you how to keep your turkey moist. Lying demon woman! Interviews with drivers stopped at red lights in a snowstorm. "It's a mess out here!"

A "real-life Grinch" steals toys intended for poor orphans. Get a job! Local news squeezes in a 12second segment about Kwanzaa as credits roll. Video of trucks loading up with sand and salt for a blizzard that never comes. A business report on the "surprising" uptick of people shopping online this year.

A 4a.m. Black Friday report from a Walmart. "They're trading sleep for savings!"



HAVE A BALL!

NO REASON TO GET TESTY AT THE WORLD TESTICLE COOKING CHAMPIONSHIP.



The Scots have scotch. the Swiss have cheese, and we Serbs have balls!" So says Ljubomir Erovíc, 48, father of the World Testicle Cooking Championship, where chefs gather to chop, skewer, and sear the nuts of boars, bulls, stallions goats, and rams. Erovic had a transcendent sexual experience after eating nads and since has promoted ball eating as a natural aphrodisiac. This year's winner was a pig testicle goulash. We get sprung just thinking about it.

MORE FUN WITH FOOD



THE CHITLIN' STRUT Salley, South Carolina, November 27

More than 10,000 pounds of fried pig intestines are eaten each year—and, presumably, 45,000 pounds of Altoids.



TUNARAMA Port Lincoln, Australia, January 21–26

The highlight is the tuna toss, where competitors hurl a fish 120 feet in the air. We can't imagine the low point.



NIGHT OF THE RADISHES Oaxaca, Mexico, December 23

Nota '50s B movie but a contest where people sculpt the small red vegetable into fun shapes (such as a radish or maybe half a radish).

INTRODUCING BULOVA PRECISIONIST

THE WORLD'S MOST ACCURATE WATCH WITH A CONTINUOUSLY SWEEPING SECOND HAND



SINCE 1875

DESIGNED TO BE NOTICED



→ IF YOU LIKE Irish whiskey:

1. HOT BUSH (A.K.A. HOT TODDY)

- oz. Bushmills Black Bush whiskey
- Tbs. honey
- 2 tsp.lemonjuice 2 oz. boiling-hotwater
- > Mix whiskey, honey, and lemon juice in a 6 oz. mug. Top off with hot water and stir until honey (and your worries) dissolves.

→IF YOU LIKE (UM:

2. CARIBE GROG

- oz. dark rum
- Tbs. lime juice
- tsp. brown sugar oz. hot water
- orange slice
- cinnamon stick
- >Mix rum, juice, sugar, and hot water in a mug. Garnish with orange and a cinnamon stick. You may now pass the dutchie on the left-hand side.

→IF You're a WINE HEAD:

- 3. HOT MULLED WINE 2 bottles pinot noir 4 oz. port or brandy
- 12 whole cloves 4 cinnamon sticks
- 1 large orange, zested
- > Mix in pot and simmer 20 minutes, never letting it reach a buzz-killing boil. Scoop into glasses, then garnish with a cinnamon stick and a dash of nutmeg. Fancy!

> IF YOU LIKE BourBon:

4. KENTUCKY TEA

- oz. Basil Hayden's bourbon
- dash Angostura bitters oz. hot Barry's Tea (Irish black tea)
- Sugar to taste 1 lemon slice
- > Pour booze, bitters, and tea into a heatproof cup. Sweeten to taste and serve. Top with lemon. Sip, burn mouth, repeat.

→ IF YOU LIKE SCOTCH:

5. KILT BURNER (A.K.A. HOT SCOTCH)

- 1 oz. scotom... 4 oz. Drambuie oz. scotch whisky ½ oz. crème de cacao
- 4 oz. boiling milk
 - > As milk starts to boil, pour it into a mug with all the booze. Stir lightly. Serve. BTW, a kilt is a skirt, no matter what you say, Scotty.

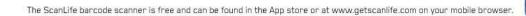
→ IF YOU LIKE morning Boozing:

6. MAXIM MUD

- 2 oz. Jack Daniel's (or any available liquor) 6 oz. coffee
- scoop ice cream
- > Make mug of coffee, spill in a few fingers of Jack from your flask. Ice cream is very optional. Time to attack the glorious day!

26 MAXIM DECEMBER 2010 PHOTOGRAPH BY STEVE COHEN

Forget reconnecting with that jerk who used to cheat off you in fourth grade and reach out to the only one who has ever really understood you—Maxim magazine! Friend us at **facebook.com/maximmagazine**, and we'll hit you up with all kinds of fun stuff: links to videos of red hot photo shoots, monkeys falling off bicycles and things so bizarre we may not legally be able to name them in print. Too lazy to log on? Take your phone, scan that little square on the bottom of this page—and presto, we're friends! Easy, wasn't it? Say, now that we're buddies, can we borrow 20 bucks?







CIRCUS MAXIMUS

Drinking across

ON THE HUNT FOR THE COUNTRY'S TOP WATERING HOLES. WELCOME TO OUR NATIONWIDE BAR CRAWL.



2 P.M. Start Early

Smitty's Market

Located just outside of town in Lockhart, this is the place for Texas Q. The order: Lone Star longnecks (the Texasborn brew), dry-rub brisket, wet ribs, and homemade sausage (yep, all three). It comes with white bread and crackers and is served on butcher paper. Order tater salad or beans and you'll lose your local cred.

5 P.M. Happy Hour

A-town's drink mecca,

this place reminds us

of Employees Only in

edge cocktails but zero pretension and

no quarter given to

douches. Whatever

your poison, they've

floor you. Prepare to

got a freaky mixer that'll

New York City: cutting-

East Side Show Room 8 P.M. The Booze Session

The Dogwood

This is the newest spot from a team of young former 'tenders who pooled tips and now own four awesome Austin hotspots (including the divey Dizzy Rooster). It's overrun with hot ladies, has Lone Star on tap, and boasts ring-ona-string boards, maybe the best beer game ever. (Sorry, flip cup!)

11 P.M.

Late-Night Gourmet Parkside Austin

Best menu in Texas. It's an elite gastro experience but doesn't take itself too seriously, thanks to ownerchef Shawn Cirkiel, a young gun who loves cart grub as much as four-star food. Get the stiff house Aperol cocktail, the sweetbreadstongue-app, and then the pork-jowl polenta with Texas peaches.

l A.M. One More

Rebel's

THE PERFECT MANHATTAN

This Manhattan includes dry vermouth (classic M's use only sweet). It's stiff, which makes mild Jack the perfect pour.

- · 2 oz. Jack Daniel's • ½ oz. sweet
- vermouth •¼ oz. dry vermouth
- ·2 dashes of bitters
- > Shake with ice. Pour neat, Drop in a maraschino cherry.





WHAT'S IN THE MAXIM BEER FRIDGE

GUINNESS FOREIGN EXTRA STOUT

Turns out Nigeria outdrinks Ireland when it comes to Guinness, But instead of milky pints of Guinness Draught, they down G's Foreign Extra Stout, which is finally on sale in the U.S. FES is hoppier and higher in proof than Draught. It pours black and has a kick, but zero screw-facing bitterness.



ICEFIORD BREWERY IN GREENLAND IS MAKING ALE FROM MELTING ICEBERGS. THANKS, GLOBAL WARM-ING! THE BREWER SAYS THE H₂O MAY BE ABOUT 10,000 YEARS OLD BUT PROMISES IT'S NOT AT ALL SKUNKY

7 P.M. Drink Fuel El Mesón

Taquería

stumble out.

The conundrum: You're still full of BBQ from Smitty's, but you need a touch of chow to keep the booze train going: Enter El Mesón, Austin's number one taco shop. Get a Modelo in a can and two tacos and-bang !you're right back in it. We like the al pastor and chorizo con papastacos.

Honky Tonk

Think Gilley's but packed with drunk, giggling UT gals. Hook 'em, Horns! You'll see two-stepping, dudes in cowboy hats without irony, and, of course amechanical bull. Get another Lone Star, then hop on and see if you can keep it all down!Yee-motherfuckin'-hurl!

BUILD A BETTER BAR

GENTLEMAN JACK

Tennessee-born Jack is bourbon-until it's filtered through sugarmaple charcoal. The government regulators consider that flavoring, which knocks it out of the Big B category. But who cares! Our fave JD is Gentleman Jack. Think black label, only smoother, with a honey note-and a much milder hangover.



MATERIALS NEEDED

- · 3 pints of beer
- 3 shots of your friend's choosing
- 1. Bet your unsuspecting friend that you'll polish off three pints before he downs three shots. The ground rules: You're not allowed to touch each other's glasses, and he can't start until you finish and set down your first pint.



- 2. Take your sweet time. Enjoy that first beer and remember to trash-talk while he anxiously waits to start pounding his shots.
- 3. Instead of putting your empty glass on the bar faceup, flip it and place over one of your friend's shots. He can't touch it!Next, brace for a face punch, you too-clever peckerwood.



CLEAN YOUR BALLS.
NO MATTER WHAT SHAPE THEY ARE.



THE REAL GUY'S GUIDE TO LOOKING BETTER. GETTING LAID, AND LIVING FOREVER.

▼ NUTCITION

The problem: High cholesterol

The fix: Pistachios

Skip those bland-ass almonds, nutski. Instead, go for a few handfuls (3 oz.) of tasty pistachios every day and you can lower your LDL cholesterol (the bad one) by up to 11.6 percent, according to Penn State researchers. It'll totally negate your 2,500-calorie Burger King NY Pizza Burger! (Not really.)

MOLE PATROL

Yep, it's almost winter. But it's the perfect time to scour your skin to make sure those summer searings didn't leave you all melanoma-y. Time for some ABCs. Get to the doc if you spy any of these signs.

A = asymmetrical shape

B = irregular border

C = changes in color

D = diameter (new moles shouldn't be more than ¼ inch)

E = evolving (morphing, itching, or bleeding)

✓ Brain

TRIPBALLS, KILLBLAHS

'Shrooms, ecstasy, and Special K may help with depression, anxiety, and even PTSD, according to some preliminary findings. No shit. The FDA approved the research (the trials receive zero gov't funding, however). In a recent UCLA study, psilocybin (the active ingredient in mushrooms, bro) helped ease severe anxiety in cancer patients. But here's the catch: All the trippy trials were in a super-controlled environment and involved talk therapy and meditating for hours-not digging on the tracers off your smoke while jamming to Phish. We can see the music!





WATCH IT

Adidas Response Galaxy

Unless it has a heartrate monitor-or a laser gun-paying a lot for a run/sweatfest watch is dumb. We want one that's cheap, tells time, and looks cool enough to wear when not dieseling. This Adidas Galaxy is manly big-but not bulkysuper-lightweight, and never stinks after workouts. Get it. \$65 shopadidas.com

✓ Welcome to shredville!

GOAL: HUGE PIPES FAST

YOU ALREADY KNOW BASIC CURLS AND TRICEP ROUTINES. ADD THESE OVERLOOKED, BULK-BUILDING ARM CARVERS AND YOU'LL BE BUSTING OUT OF YOUR SLEEVES.

INCLINE BLASTS

>Sit on an incline bench holding a dumbbell in each hand with arms hanging down. Keeping upper arms straight, curl up, squeezing biceps at top, then slowly return to start position. The key is to use only your biceps. If your neck or shoulders are swinging, or if your arms rip off, the weight's too heavy. Do three sets of 8-10 reps.



HIGH ARM CABLE CURLS

>Standing with feet shoulder width apart, grab the upper cable pulleys (stirrup handle) on each side station. Curl the handle up and over, toward your dome. Hold at full curl and shout, "Kneel before Zod!" then slowly release.

Dothreesets of 8-10 reps.



TRICEP KICKBACKS

> Walk back resistance bands until taut. Stand with feet shoulder width apart and bend over with a flat back, facing floor. With elbows tight at your sides, pull back and straighten arms. Hold, Slowly return to start. If the band slips out of your hand and stripes your face, mask your shriek as a last-rep grunt: "One hundred!" Dothree 30-second sets, as many reps as you can. Try to beat your number each set.



☑ GYM IQ

HOW TO ZIPPER THE CHATTY JUICE HEAD AT THE GYM.

You know the guy. He's the amped, shirtless no-necker who catches you between sets and preaches over your headphones about chest circuits or the merits of "plyos, bro." To diffuse him, just "yes" him to death, says Matt Maldanado, personal training manager at New York Health & Racquet Club. Remember, this poor guy lives to be here, so have pity. Still, take one earbud out, nod, say, 'yeah,' a lot, and angle your body away, like you've got a foot out the door. Never ask a question! When he catches his breath, say, 'Cool, man, replace the ear bud, and break out."

EXERCISE ILLUSTRATIONS, BROWN BIRD DESIGN



man skills

WE HAD EIGHT SEPARATE MEETINGS ABOUT WHAT TO CALL A PAGE THAT TEACHES SKILLS TO MEN, AND THAT'S WHAT WE CAME UP WITH. WE'LL TRY HARDER NEXT TIME, WE PROMISE.

HOW TO DISARM A DUDE WAVING A POOL CUE

JOHN PERKINS, A FORMER FORENSIC INVESTIGATOR AND THE FOUNDER OF ATTACKPROOF.COM, EXPLAINS HOW TO AVOID GETTING SMACKED AROUND LIKE AN EIGHT BALL.



STEPONE

Dive in close like a sprinter launching from the starting block, raising your left hand toward his eyes to deflect the strikes. The closer in you are, the weaker his blow will be.



STEPTHREE

Knee him in the grain or thigh as you step into the palm strike. Don't rise up: Contract your diaphragm as if coughing or sneezing. This adds power and speed without compromising balance.



STEP TWO

As you move in, palm-strike him under the chin with your right hand as if throwing a shot put. This delivers more stopping power and is safer for your hand than a punch.



STEPFOUR

If he's still a threat, continue to move through him and elbow him in the head or neck. Then get to a safe place, check for injuries, and call the police. And remember: Always try to avoid trouble in the first place!

YOU SHOULD KNOW THIS

>The world's largest commercially available handgun is the Smith & Wesson Model 500, which is powerful enough to kill an elephant.



THE THING YOU'LL WISH YOU REMEMBERED LATER

HOW TO STOP AN OVERFLOWING TOILET

PEN the top and push down on the flapper valve (the little rubbery thing at the bottom) to stop water flowing into the bowl.

OIST up the float at the top of the tank. This will prevent more water from entering the cistern.

S UPPLY VALVE: Find it behind the toilet and turn it clockwise to close.

IDDEN or missing valve?
Grab the tube sending water into the bowl through the vertical standpipe (it's the one supporting the flapper valve) and redirect it into the tank.

 F this hasn't stopped the flow, try using a plungerslowly at first-to unblock the pipes.

HE water won't go back down? Call a plumber; your septic tank is probably backed up.



YOU SHOULD KNOW THIS

>The only actor to have been killed (on-screen!) by the Predator (as Jerry Lambert in Predator 2), the Aliens (as Private Hudson), and the Terminator (as Punk Leader) is Bill Paxton.



LESSON FROM A LEGEND "IF YOU'RE PLAYING A
POKER GAME AND YOU
LOOK AROUND THE
TABLE AND CAN'T TELL
WHO THE SUCKER IS,
IT'S YOU."—PAUL NEWMAN

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CIRCUS MAXIMUS

Battlefield Maxim

WHEN 10 DECORATED VETERANS GOT TOGETHER FOR OUR FIRST-EVER **MAXIMUM WARRIOR** CHALLENGE, SOMETHING WAS BOUND TO EXPLODE. BY **CORY JONES** PHOTOGRAPHS BY MATTHEW SALACUSE



There's smoke everywhere, I can barely open my eyes, and my eyebrows were just scorched from an IED explosion. I hear gunfire in the distance and wonder how the hell I'm going to get home. And then I realize I'm not in Iraq or Afghanistan. I'm not even a soldier. I'm just a writer at a secret military training facility covering the Maximum Warrior competition. And now I need to change my pants. /// Maxim assembled 10 supersoldiers from all corners of our armed forces at the T1G compound in Arkansas to find the baddest of the bunch. Armed with a Jeep full of guns and 50,000 rounds of Remington ammo, they're embarking on 10 grueling missions, each harder than the last. When the smoke clears, only one will emerge victorious and win the title of Maximum Warrior. In this game it's not the strongest who survives, it's...actually, yeah, it's the strongest.

GET IN ON THE ACTION AT MAXIMUMWARRIOR.COM

TEN ELITE VETERANS. TEN INTENSE MISSIONS. ONE WINNER. SEE VIDEO OF ALL THE MADNESS AND ENTER FOR A CHANCE TO WIN A LEASE ON A JEEP WRANGLER AT MAXIMUMWARRIOR. COM!* FOR ADDITIONAL DETAILS, SEE PAGE 42.

MISSION: MOVING TARGET ACCURACY

Scott O'Grady, an Air Force fighter pilot who was shot down over Bosnia in 1995 and forced to survive Rambo style behind enemy lines for six days, knows a thing or two about shooting. According to O'Grady, "There are two schools of thought on shooting moving targets. You can stay stationary and let the target come into your sights, or you can



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The ScanLife barcode scanner is free and can be found in the App store or at www.getscanlife.com on your mobile browser.











Clockwise from top: Damon Rufener makes targets wish they were never born; the warriors at rest; Ret. Lt. Col. Hank Keirsey, military adviser for Call of Duty: Black Ops.

move your rifle with the target. I use either technique, depending on the situation."

MISSION: CARBINE SPEED AND ACCURACY

Damon "Ruf Dog" Rufener, a former Marine sniper, is well-prepared for nailing pop-up targets on the Rogers course. At one point in his service, the Afghan battalion he was training turned on him and stormed his building with AK-47s. Damon ran to the roof and was seconds away from firing an antitank missile into a group of 78 jacked-up natives before his team leader calmed them down. Then they all went swimming later that afternoon. "The trick to Rogers course shooting is to keep both your eyes open as much as possible. If you close one eye to focus on the site, open both your eyes up immediately to focus on the next."

MISSION: OFF-ROAD DRIVING

Warriors drive a Jeep Rubicon two laps on a treacherous track full of curves and sand pits. On the second lap a huge simulated IED goes off just to add to the fun. Joseph "Willie" Parent, a gunnery sergeant in the Marines, is used to being behind the wheel in sticky situations. In Afghanistan his platoon was ambushed, and he was forced to drive through a five-mile kill zone. His





WEAPONS OF FUN DESTRUCTION RETIRED LIEUTEN-

ANT COLONEL
AND CALL OF
DUTY: BLACK OPS
MILITARY ADVISER
HANK KEIRSEY
BREAKS DOWN THE
WEAPONS USED BY
THE MAXIMUM WARRIORS. AND THEN
HE DID A HEADSTAND PUSH-UP
(TRUE STORY).



Remington 1911 R1 .45-Caliber Pistol

Designed in 1911 to stop tribesmen in the Philippine-American War whose opiate use made them impervious to .38-caliber bullets.



Bushmaster ACR (Adaptive Combat Rifle)

The next-gen M4 and M16 with a holographic sight that makes it deadly accurate.



AAC Suppressor Takes what would be

a very loud bark and makes it way less loud. An enemy that was listening might think it was a pistol shot instead of a rifle.



Remington Defense MSR (Modular Sniper Rifle)

This powerful rifle can fire 1,500 meters with a .338- or .300-caliber bullet without drifting or velocity loss.



DPMS SASS Rifle

An automatic weapon that is able to blast through a car at long range, and with an AAC suppressor it's not much louder than a firecracker.

tip for off-roading: "Do forearm exercises, because the wheel will be flying all over the place when you drive fast in loose sand. My forearms were screaming after this mission."

MISSION: LONG-RANGE MARKSMANSHIP

Competitors climb up 50 feet of stairs and use the newest generation Remington MSR to fire at targets 350 yards away while flash bangs (think M-80s times 10) go off all around them. Dakota Meyer, a former Marine Corps sniper who's being considered for the Congressional Medal of Honor for driving through a firefight to retrieve the bodies of his teammates, says, "We do a lot of training that helps us block out all the noise and smoke. My instincts take over, and I just focus on the task at hand."



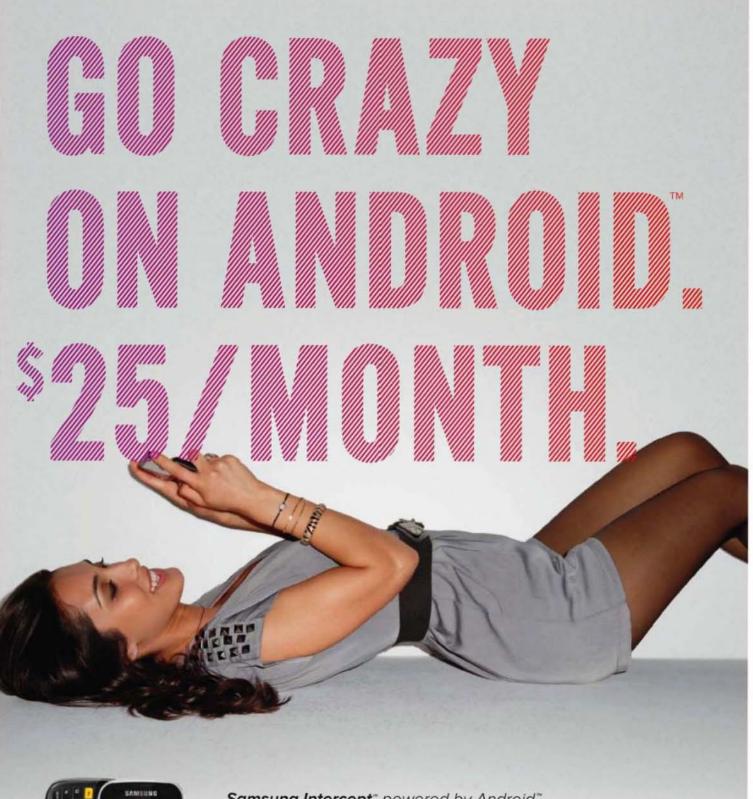
MISSION: TRACK DRIVING

Warriors drive at racecar-like speeds around a track, transfer an injured soldier (played by a 180-pound dummy) into another car, and get to the finish line. To complicate matters, at two points on the track IED explosions kill their engines. Former Navy SEALTony Sanchez won this event by being the only

Warrior able to coast his car all the way to the finish, saving him the pain of dragging the 180-pound dead weight to the end. "The fastest time comes down to who uses his brakes the best," Sanchez explains. "It's a matter of waiting as long as you can before a turn and then flooring it as you come out."

MISSION: CARBINE FIRE AND MANEUVER

Starting in the passenger side of a Jeep, warriors load their rifles and engage 13 targets as pyrotechnics go off around them. Ex—Navy SEAL Craig Sawyer has plenty of experience dealing with stressful situations. During the first Gulf War, he and a partner dropped out of a helicopter and swam up to a destroyed warship while capturing escaping Iraqis with nothing but pistols and knives. "We





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From left: Karl Erickson and his best buddy; the warriors playing head games with each other.

have a saying: Slow is smooth and smooth is fast. In a stressful situation, people who try to go too fast make mistakes. If you're deliberate and focused, you'll get it done."

MISSION: MULTIWEAPON ENDURANCE EVENT

In this final mission, the two remaining warriors had to fire long-range sniper shots, run over a 20-foot sand dune, climb over a 12-foot wall and take down eight targets from 50 yards, and then move to the next stage, where they have to assemble four weapons and eliminate targets with each one. But wait, there's more! For the grand finale, the warriors entered the aptly named Kill House, where they searched the smoke-filled hallways and rooms to eliminate seven threats and leave three nonthreats while explosions go off all around them.

WARRIOR ROUNDTABLE

When the dust and debris settled, the men of war gathered round to share their final thoughts on the three days of carnage. Go to maximumwarrior.com to find out who walked away with the grand-prize package: a Jeep Wrangler, a Bushmaster Adaptive

Combat Rifle W/Eotech, a Remington 1911 R1T1G Edition custom pistol, a TRX exercise system, and the title of Maximum Warrior!

$How did \, this \, contest \, compare \, to \, combat?$

Karl Erickson: We used a lot of skills here that we use on the battlefield. But we did get to party with some Maxim girls at night here. You don't get to do that in combat.

Damon Rufener: The explosions and the adrenaline-inducing action were similar.

Scott Singer: The shoot house was probably the closest thing to real combat. It got pretty intense with the flash bangs.

What was the hardest part of the contest?

Tony Sanchez: Shaking off the rust. To be proficient, your equipment has to be an extension of your body.

Craig Sawyer: It took me a while to get a visual of the last two targets, which were right in the sun.

Willie Parent: The mental aspect of it. It only took a bad call or a misunderstanding and you were out. The 180-pound dummy wasn't a joke, either!

Damon Rufener: Leaving was tough for all of us; we didn't want it to end.

MORE MADNESS FOR MEN! WORLDWIDE CONTESTS FOR LOVERS OF SPORT AND PAIN.

THE TOUGH GUY CHALLENGE



This English event requires competitors to sign a release form that reads, "It's my own bloody fault for being here."

Look forward to: Traversing ice-cold swamps and running through fire. A jolly good time!

DEATH RACE



Vermont race whose bone-snapping, fleshtearing course is unknown to competitors until they get there.

Crawling up a stream under barbed wire and dragging a tree stump for miles.

RED BULL X-ALPS



Competitors race nonstop from the Austrian Alps to the Mediterranean Sea with nothing but boots and a paraglider.

Look forward to: Paragliding at 3 A.M.

THE REAL SCHOOL OF HARD KNOCKS

The site of our war games, T1G, is a super-secret training facility for military men and women located somewhere in Arkansas. We don't have clearance to tell everything about this training camp, but we can tell you that students are put to task on a variety of shooting ranges, on- and off-road driving courses, and in two kill houses. And that every year they go through six to eight million rounds of ammunition and thousands of pounds of explosives to simulate real combat conditions. Somehow we get the feeling there is not a lot of falling asleep in class at T1G.

*NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. Open only to legal U.S. residents, 21 years of age or older; Sweepstakes begins October 10, 2010 and ends November 19, 2010. Odds of winning depend on number of eligible entries received. Void in NY and FL. For entry and official rules with complete entry, eligibility, prize and other details, go to www.maximumwarrior.com. Sponsored by Alpha Media Group Inc. and Chrysler Group LLC.

SPARTAN RACE



An eight-month series of races where competitors face 5K of obstacles to see if their abs can match up to Gerard Butler's.

Look forward to: Crossing log-strewn creeks and mud trenches and battling angry gladiators. This is Sparta!

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ask max QUERY BOUT THINGS AND STUFF AND WHATNOT? Send your puzzlers to ANSWERING ALL THE STUPID QUESTIONS YOU NEVER KNEW YOU HAD (AND SOME YOU DID).

What's the safest way to remove mý own tooth?

Rob Townsend, via e-mail

A fist, we say. But to better answer your toothsome question, we enlisted Ramin Tabib, DDS, a cosmetic dentist from NYC Smile Design.

- 1. The only way you're going to be able to remove a tooth without crippling pain is if there's a problem with it already. So make sure your chomper is weak, loose, or otherwise distressed.
- 2. Shove an ice pack in your mouth for a good 10 minutes. You'll want to be numb for this, trust us.
- 3. Grab a pair of pliers (yes, it's exactly like your nightmares) and lock on. Start twisting and pulling slowly for just a few seconds. Walk away and weep softly while you think about your life decisions.
- 4. Repeat the ice and the loosening until the tooth comes free. Don't be alarmed by the gushing blood. That will stop. Probably. Look, you're pulling a tooth out with pliers, you can deal.

ILLUSTRATION BY JULIA SONMI HEGLUND



Fast Facts

DECEMBER 12 IS NATIONAL POINSETTIA DAY! DECORATE YOUR **BRAIN WITH TRIVIA!**

Its scientific name is Euphort pulcherrima, which means "very beautiful." Conceited A-hole.

The saddest NCAA bowl game

Women purchase 80 percent of poinsettias and 80 percent of people who buy them are over 40 years old.

worth of the plant are sold during the holiday season Poinsettia sap can cause blindness in humans. Didn't see that one coming?

DUMB QUESTION OF THE MONTH

DOES PRESIDENT OBAMA FIT THE DESCRIPTION OF THE ANTICHRIST?

K. Mayfield, via e-mail

> ACCORDING TO OBAMAANTI CHRIST.ORG, YES! But we delved a little deeper to answer your infernal query. Interestingly, the B-man lacks the requisite "seven heads" and "10 horns" of the Book of Revelation's beast. And he didn't "come from the sea." Although remember those pics of him frolicking shirtless on the beach in Hawaii? Gr-r-r-owl!



THE PERCENTAGE OF AMERICANS WHO HAVE NEVER USED THE INTERNET, ACCORD-ING TO A PEW RESEARCH CENTER STUDY. LOOK AT THE PERSON TO YOUR LEFT, NOW AT THE PERSON TO YOUR RIGHT, NOW AT TWO OTHER PEOPLE...SOMEWHERE. ONE OF YOU HAS NEVER MASTURBATED TO INTER-NET PORN. IT'S OK; WE'LL WAIT WHILE YOU PICK YOUR BRAIN UP OFF THE FLOOR.

YOU DIDN'T ASK, BUT WE'RE TELLING YOU ANYWAY

KNOWLEDGE YOU'LL WISH YOU NEVER HAD!

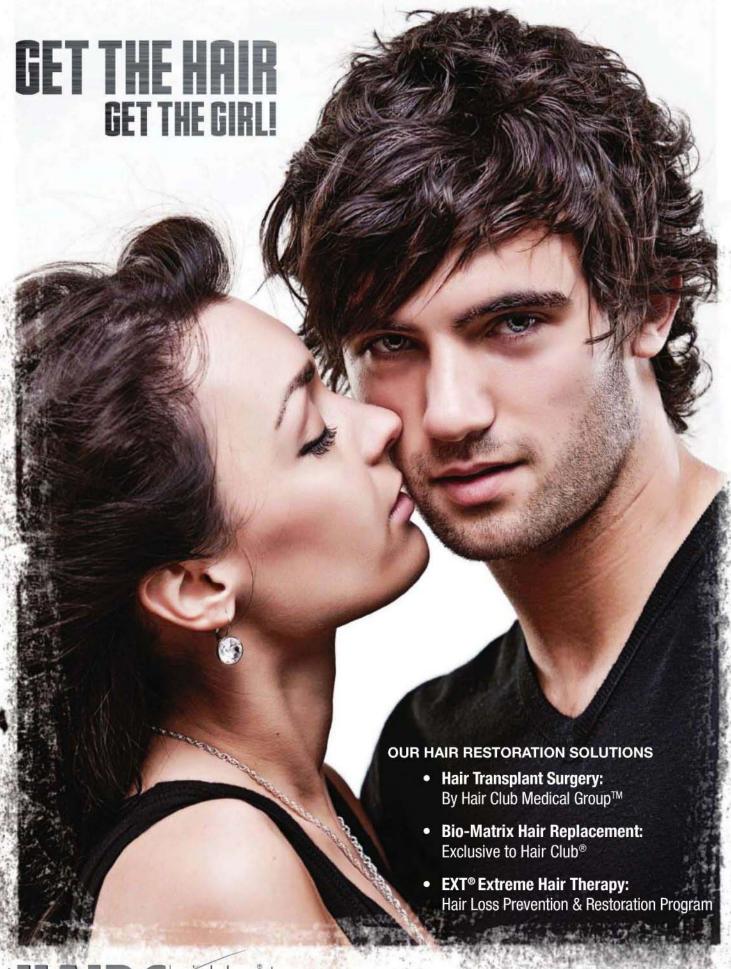
> SCIENCE MEN AT ERCIYES UNIVERSITY in Turkey recently discovered a correlation between porkiness and porking: Fatties last longer in the sack. Chunky dudes

averaged 7.3 minutes, while skinnier fellas lasted 1.8. While this sounds like awesome news, these extra coital minutes are due to extra female hormones. Help her find your G-spot!



CIFCUS MAXIMUS CONTFIBUTORS: CHRIS CONNOLLY / LISA FREEDMAN / NICK LEFTLEY / MIKE OLSON / SCOTT FOTHMAN / ANNA WEXLEF / MIKE ZIMMERMAN





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BOB SAGET RETURNS TO THE SMALL SCREEN AND CHECKS HIS FAMILY-FRIENDLY COMEDY AT THE DOOR. EARMUFFS!



Like that dumb twist at the end of The Prestige, there are really two Bob Sagets: the raunchy

Saget who stole the blue jokefest documentary The Aristocrats, and the kinder, gentler Saget who played a dust-busting dad in Full House. Here he reveals which Bob stars in the new A&E comedy documentary series Strange Days With Bob Saget.

Does the naughty or nice Bob Saget show up on your new Hunter S. Thompson-esque gig?

What do you think? The pilot is

wild-we go to Ukraine to explore the mail-order-bride business. Americans go there to meet a woman who can't speak English, who will marry them. It's kind of a dream for

You've come back big time. Are you going to start dating women young enough to be your daughters? I have to date way older than that. I don't want to date my daughters' friends: That's just stupid.

We thought maybe you were playing yourself on Entourage-a dopesmoking, prostitute-using comic.

Right. Because I'm a comedian, I get to have hookers all the time. Comedians don't have that kind ofmoney!No, that's not me. I don't walk around like the guyl played in Entourage. I separate church and state: I don't walk around like I own the place.

But you're happening again. You should be with a different girl every night!

No, thanks. You're not really meeting quality people most of the time, so you're not that enticed. Besides, I think people want to see me get crabs.

DOWNLOAD NOW!

DAS RACIST PEOPLE ARE STRANGE"

Brooklyn bohos deploy hip-hop's best Doors sample since Jay-Z dropped "Takeover."

MY CHEMICAL ROMANCE NA NA NA

A stupidly catchy punk track that's the best sugar rush the Ramones never recorded.

CEE LO GREEN WANT YOU'

Cee Lo, keep churning out sickly sweet '60s-style melodies and we'll want you, too!

KANYE WEST MONSTER

Bouncy free-for-all featuring Rick Ross, Nicki Minaj, Jay-Z, and...indie beard Bon Iver.

DEERHUNTER DESIRE LINES

Indie guitar drone so addictively woozy it's like being wrapped in cotton candy soaked in morphine.

THE CHECKUP

SORTING THROUGH THE CINEMATIC HEAP.



After 10 years in jail, Driver (Dwayne Johnson) goes on a mission to avenge his murdered brother with a veteran cop and a hitman on his tail.













Now that the Rock has lost the tutu, this action flick pretty much guarantees plenty of car chases, shootouts, and gratuitous pec shots. We frickin' love pec shots!



THE TOURIST

Johnny Depp is Frank, an American tourist in Italy who unexpectedly falls in love with a woman (Angelina Jolie) and finds himself in big trouble.











Who really cares what this movie is about? Ninety minutes of Hollywood's sexiest stars (Oh, Johnny!) frolicking around Venice will surely make this a must-see.



When a filmmaker travels to Jellystone Park, she meets smarter-thanaverage bears Yogi (Dan Aykroyd) and Boo Boo (Justin Timberlake).













HARRY POTTER AND THE DEATHLY HALLOWS

As Voldemort's power grows, Harry and pals resolve to destroy the source of the Dark Lord's immortality.







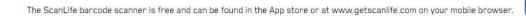






Part one of the seventh installment of the series promises to be a welcome action-packed break from all the lovesick vampires dominating the box office. And Harry's wand is in 3D.

Forget reconnecting with that jerk who used to cheat off you in fourth grade and reach out to the only one who has ever really understood you—Maxim magazine! Friend us at **facebook.com/maximmagazine**, and we'll hit you up with all kinds of fun stuff: links to videos of red hot photo shoots, monkeys falling off bicycles and things so bizarre we may not legally be able to name them in print. Too lazy to log on? Take your phone, scan that little square on the bottom of this page—and presto, we're friends! Easy, wasn't it? Say, now that we're buddies, can we borrow 20 bucks?







AUTUMN REESER

Geek out over No Ordinary Family's sexy scientist.

From her roles as ball-busting agent Lizzie Grant on Entourage to comicbook-loving lab assistant Katie Andrews on ABC's superhero dramedy, No Ordinary Family, Autumn brings the whip-smart sex appeal like no other. Here are three more reasons she's the woman of our dreams.

She likes action! "Growing up, I never wanted to be a princess. I wanted to be the Incredible Hulk or MacGyver. I was always trying to make MacGyver stuff at home, but it never worked. Hove the way his brain works, but I don't have his skills,

unfortunately."

She's coachable! "Last summer I threw out the first pitch at a Dodgers game. I practiced by throwing a lime from one of my trees, but my backyard isn't big enough. l almost got the ball all the way to the catcher, but the plate is much farther away than it looks on TV!"

She's a poser!

"I love doing photo shoots. I don't have any moral hang-ups about it. I think women are beautiful, and from being a painter and a dancer, I see the body as a visual tool."

No Ordinary Family airs Tuesdays at 8 P.M. on ABC.



Ever stand where lightning just struck?



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Gum?

Stimulate Your Senses[®] facebook.com/**5**Gum



A year ago cartoonist Ethan Nicolle, then 29, began drawing the free-associative stories his five-year-old little brother, Malachi, concocted, and Axe Cop was born. It's the world's only comic featuring a hatchet-wielding hero who, with the cry, "I'll chop your head off!" battles evil robots, aliens, zombies, ninjas, and every other diabolical thing you can think of.

The adventures of Axe Cop and his bizarre crime-fighting buddies—including Wexter, a fire-breathing T. rex who has machine guns for arms; and Vampire Wolfer, a vampire werewolf shark wizard ninja from the moon—come straight from Malachi's imagination to Ethan's eye-popping art.

Since debuting online at AxeCop. com, the comic has become a

critical and audience sensation just about the last thing Ethan expected. "It was really shocking. In a day it had more attention than anything else I had done in the comics industry before that," he says. With a 144-page collection due out this month from Dark Horse (publisher of Sin City and Hellboy), Axe Cop is ready to chop your head off with awesomeness.

GAMES

BOYS IN THE HOOD

MULTIPLAYER THRILLS MAKE MURDERING FUN AGAIN IN ASSASSIN'S CREED BROTHERHOOD.



Gamers still have fresh memories of Assassin's Creed II's protagonist, Ezio, his parkour moves in Renaissance Rome, and the killer conspiracy story line. Brotherhood is more of the awesome same—with a sweet addition: multiplayer. Go online as the hunter and the hunted, killing your opponents while avoiding dirty tricks: smoke bombs, handguns, and more fiendishly great gadgets. Yes, you can now stalk the most dangerous game, which is almost as cool—and

not nearly as legally problematic-

as the real thing!

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is. With a 144-page collection to out this month from Dark Horse blisher of Sin City and Hellboy), to Cop is ready to chop your head with awesomeness.



SISTER ACT

WHAT DOES YOUR KARDASHIAN PREFER-ENCE SAY ABOUT YOU?

Are you a Khloé man?
Kim? Does Kourtney get
your knickers in a knot?
As the Kardashian sisters' new autobiography,
Kardashian Konfidential,
hits bookstores, L.A.
psychotherapist Rebecca
Roy postulates what your
KK krush reveals about
who you are.



PROFESSIONAL OPINION

"A Kourtney fan is someone who has a little bit of conflict concerning his mother and is looking for some kind of nurturing presence-a grounding presence and stability that he doesn't have. These guys are going to be little-boy types."

PROTOTYPES

Tiger Woods, Peter Pan



PROFESSIONAL OPINION

"You've got to be looking at a kind of narcissist here, because at the core of narcissism is a sense of emptiness, a sense of 'I'm not good enough.' So if you want to feel better about yourself, you want someone who looks really good but doesn't threaten your ego."

PROTOTYPES
Johnny Drama, A-Rod



PROFESSIONAL OPINION

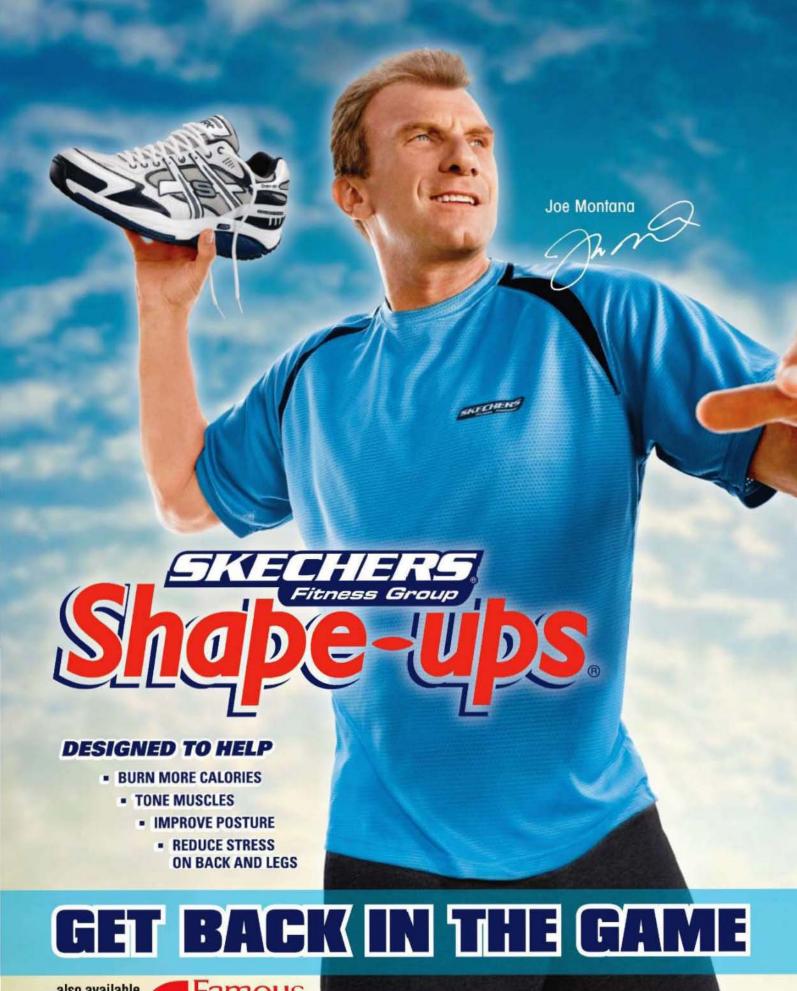
"This is a guy who has a healthy sense of himself and who has plenty of self-confidence. He's comfortable in his own skin and therefore finds Khloé's confidence beautiful rather than threatening."

PROTOTYPES
Bill Clinton, Don Draper



One Dam Good BieR.

POST



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STYLING, DON SUMADA/B-A REPS; HAIR, DAMIAN MONZILLO USING EVOLUTION DRYER BY T3/KATE RYAN INC; MAKEUP, JORDAN LONG USING BENEFIT/EXCLUSIVE ARTISTS. ADRIENNE LANDAU HAT, IN BLOOM BY JONDUIL LINGERIE, STEVE MADDEN SHOES.



GOODBYE, VIPER!

LAST LAPS (FOR NOW) IN A GREAT AMERICAN SUPERCAR.

As my Dodge Viper SRT-10 burbles, belches, and blazes through upstate New York, I'm reminded of everything I've always hated about it: the bruising ride, the Dodge Neon plastics, the truck-stop chuggachugga of its pushrod V-10. Yet like a Judd Apatow character, the Viper's unabashed crudeness and hostility are also what have made it so lovable. Now, after nearly 20

years and 23,913 cars, the last Viper has rolled offits Motown assembly line. (Chrysler's idea to perhaps revive a Viper based on an Alfa Romeo sounds as heretical as a Ferrari Ram pickup.) This is an American beauty after all, a dangerous 600-horsepower beast that still can't be bothered with wimpy lifesavers such as stability control. If the Corvette is a middleweight boxer,

fighting champion. Sure, the 'Vette has more polished technique, but cage them together and the Viper will tear its balls off. And as for pure gob-smacking visual appeal, please: While driving the Viper I passed a trio of teenage girls, who delivered a Bieber-worthy scream: "We love your car!"Don't expect that in a Corvette. -Lawrence Ulrich

DARK HORSE

Though mocked at first, by the late 1990s the Viper made an annual rite of embarrassing the European competition at the 24 Hours of Le Mans.

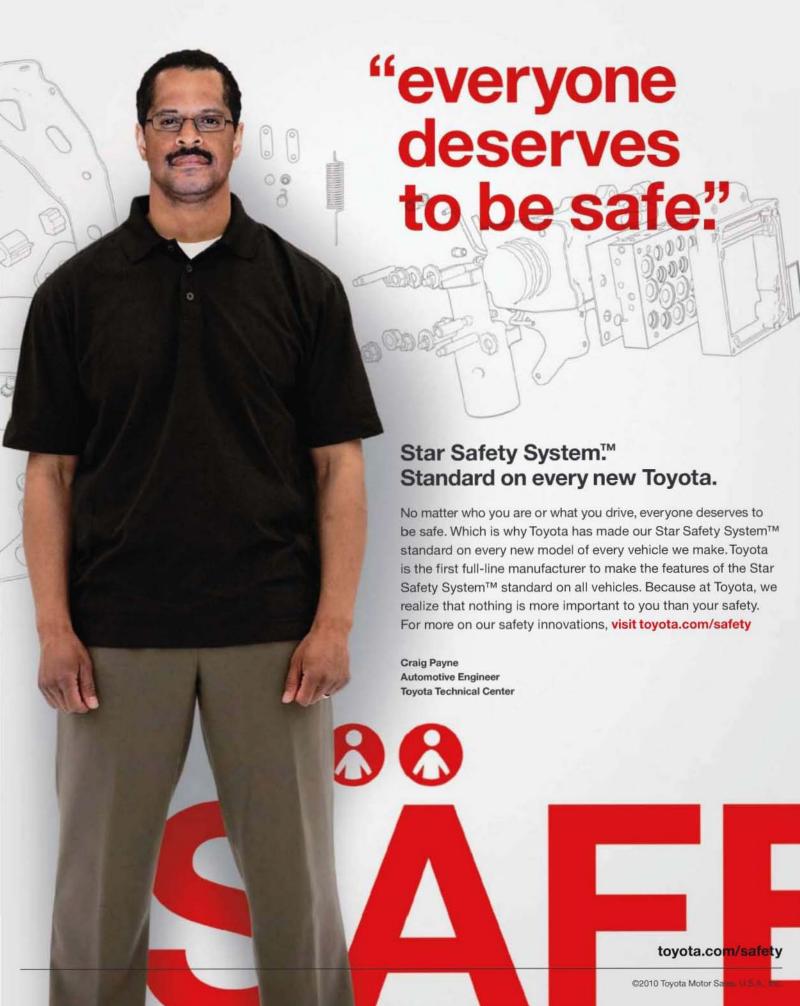
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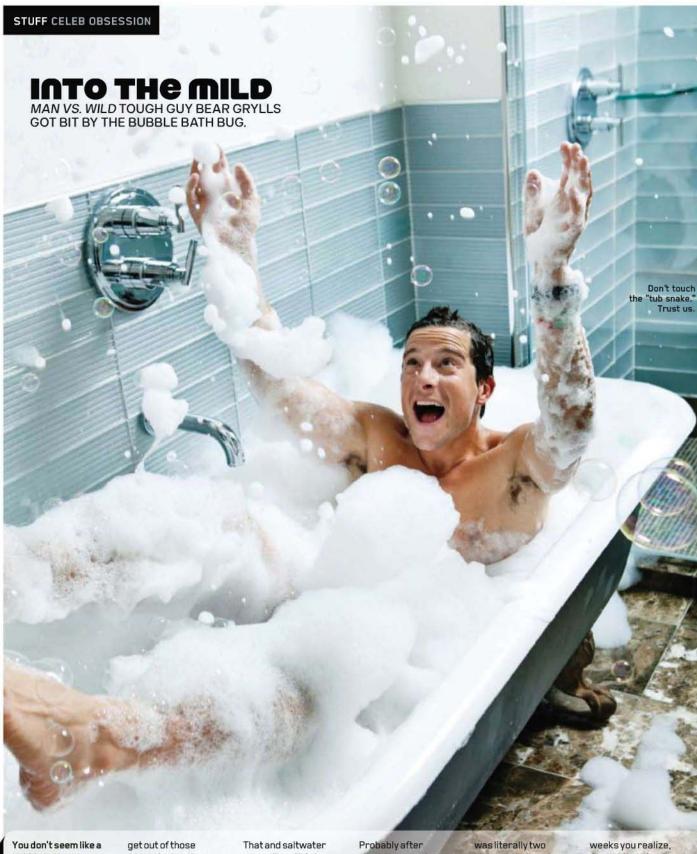
Turbo.

Price: \$85,510 Engine: 8.4-liter V-10 Horsepower: 600 Torque: 560 lb.-ft. @ 5,000 rpm 0-60 mph: 4 seconds









bubble bath guy. When I come home from a long journey, the first thing I do is take a nice hot bubble bath with my three little boys. It's what keeps me motivated out there, helps me

places in one piece.

I suppose you can't get that fix in the wild. Well, there's white water-but that's one of the few things I've learned to be ultra-cautious with.

crocodiles. This is a nice antidote, to get into a lot of white bubbles that aren't dangerous.

What's the worst place you've ever tried to bathe?

crossing a glacial riverin Iceland in a 60 miles-per-hour hailstorm. I could see this volcanic steam coming off a hot spring a kilometer away. I thought it was gonna be great, but it

inches of hot mud.

What's the longest you've gone without bathing? Three and a half months on Everest. After a week you start to stink. After two

Oh, my God, I'm unacceptable to anyone. Next you think, Oh, it's gone, I'm perfect now. But you're not.

Bear's video game, Man vs. Wild (Xbox 360, PS3, Wii), is out now.



Go to TroysHair.com for a chance to win a trip and primo tickets to Super Bowl XLV.

ULTMATE GUYS WEEKEND

You could get drunk at the local strip club (again)... or you could grab your stones and takeover the official Maximum Warrior tactical training facility for your own







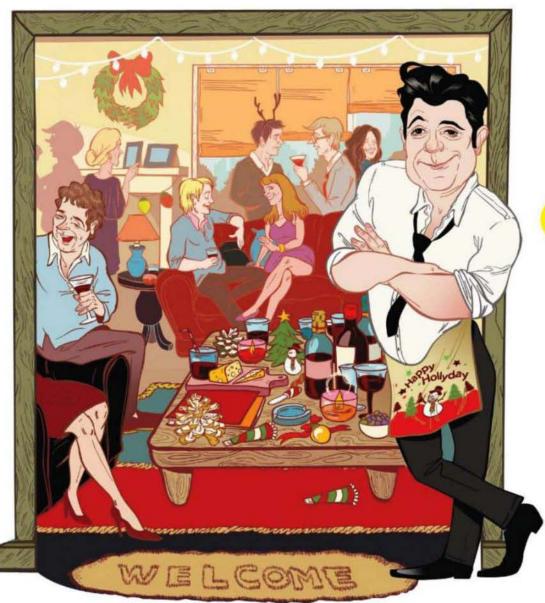
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food



Man v. Holidays

As host of the Travel Channel's Man v. Food, ADAM RICHMAN has traveled coast to coast, downing 30-inch pizzas, 72-ounce steaks, and stomach-searing hot wings. But now he's ready for his biggest challenge yet: teaching a slob like you how to throw a kick-ass holiday party. Grab a broom and some booze!

Master Your Domain

We've all been there: fresh out of school, living in your first house, apartment, or van down by the river. You, my friend, are ready to be a man, to learn how to master the holidays, and to prove to your friends and family that you're not a kid anymore.

Your first task is to get your crib in order, so clean the place up. Open the windows, air it out, sweep, dust, scrub, whatever. Honestly, you should be doing this anyway (or hiring someone to do it), but now's your



opportunity. If you have a carpet, sprinkle some of that cleaning powder on and vacuum it up. Febreze is your friend, but don't go crazy: You don't want your home smelling like a French prostitute. The one place you can't take shortcuts is the bathroom, which needs to be spotless. For starters-and I don't know why this is-psychologically it always seems more pleasant to have blue water in your toilet, so throw one of those tablets in the tank. I also advocate buying some scented candles for the bathroom. It'll not only make your quests feel a little less self-conscious about dropping a deuce, but it's comforting: Open the bathroom door and there's some warm, flickering light, it smells good, and it feels like part of a home (as opposed to some sort of sterile, creepy doo-doo place).

Finally, if (ahem) you're the type of guy who has a medicine cabinet full of prescriptions that you don't necessarily want to share with your guests, clear them out and put them in a toiletry kit. That way if, God forbid, everything starts going to hell and you need a Xanax, you'll know where they are, but you won't run the risk of having to explain your Valtrex prescription to Grandma.

Get Your Martha Stewart On

Now that your place is clean, it's time to decorate. I know, you're probably scared about coming off all Martha with your Holiday Table Toppers. Dude, deal with it. It's

ILLUSTRATIONS BY RODRIGO DIAZ DECEMBER 2010 MAXIM 63

food

the holidays, you're having your friends and family over, you need to decorate. So when you go out to buy your scented candles for the bathroom, get a bunch more for the rest of your house and some cheap glass vases to put them in. Go for autumnal colors (reds and oranges) and aromas (apple, cinnamon, pumpkin) and spread them around.

While you're at it, pick up some cheap decorations: wreaths, menorahs, pinecones, dreidels, acorns, fake leaves. If you scatter these around the candles, they go from being light sources to centerpieces, visual stimulants.

An even better investment is a digital picture frame. They're really cheap now, and they'll give your



guests something to talk about. Work in photos from previous holidays and other family functions, like, "Oh, my God, that's last Thanksgiving?!" "Oh, that's Aunt Gertie's birthday!It was so funny when she popped out of the cake!"

Keep Your Cool

Now that everything's in order, it's time to go from maid/decorator to host/cook. For starters, look the part. There are few things women find sexier than a man in a shirt and tie with the sleeves rolled up and an apron around his waist running the

show. One mistake you don't want to make is spending the whole evening dashing around, cooking, plating food...and not seeing your quests. While your due diligence is certainly appreciated, these people came to your home for your company, so you don't want to be too busy to talk to them. That's why it's important

SHOPPING LIST



Mixed sodas for the kids Beer (go for one basic, one seasonal, and one that's more interesting)

For example:

- case Bud Light
- 1 case Great Lakes Christmas Ale
- 1 case Newcastle Brown Ale

Wine:

2 bottles of red:

- Willamette Valley pinot noir
- 1 Chilean malbec

2 bottles of white:

- 1 California chardonnay
- 1 Chilean pinot grigio



CHEESE PLATE

- 1 runny triple cream cheese, like brie
- 1 stinky blue cheese, like a cabrales 1 medium-hard cheese, like dill havarti
- 1 goat-cheese round
- 1 firm cheese, like a smoked gouda
- 1 dish olives
- 1 dish smoked almonds
- 1 box mixed crackers

to stay organized: Have a few go-to recipes (see below for some good options) that you won't have to monitor all night. Remember, you have to be a guest as much as a host-otherwise the holidays are just a big ball of stress.

One potential source of that stress is the postmeal cleanup. Nobody likes to do the dishes, and there's no shame in that. So get yourself a bunch of high-quality holiday-themed paper plates and cups. They are usually on sale, they're abundant, and there's often a whole section devoted to them in the store. Get matching plates, bowls, tablecloths, and coffee cups and it will look like a coordinated table. Then at the end of the meal you can take one end of the tablecloth and the other end of the tablecloth, bundle that fucker up, put it in a garbage bag, and say, "Good night, Irene."

That's **Entertainment**

Once you have everything in place, it's all about keeping your guests entertained. That means making sure you've got a playlist on your iPod that will appeal to everyone from your 13-year-old cousin to your 80-yearold grandpa. It could be as simple as the soundtrack to A Charlie Brown Christmas by the Vince Guaraldi Trio or some Sam Cooke or Jill Scott. Because as good as Eminem may be, it's polarizing music. Someone'll be like, "Motherfucker, I do not wanna hear 'Not Afraid' on Hanukkah!"

Another good way to keep everyone entertained is by playing games. The fact is, not a lot of people play games in their day-to-day lives, and it's a good way to have fun and stay engaged if the conversation starts to lag. So...don't fear charades. Or Pictionary, Or backyard football. But avoid Seven Minutes in Heaventhat'll just creep people out.

The Aftermath

You survived! Well, almost. Chances are someone (OK, it's creepy Uncle Murray) has had too much to eat and drink, so be sure to have the number of a cab service handy; you don't want people to remember your big shindig as the night Uncle Murray got a DUI. Or, you know, died. So be a mensch and make sure your guests get home safely. If you still have some energy, it's time to hit the town. Whether it's Thanksgiving, Christmas, or Festivus, the holidays mean going out to your local and kicking it with your old high school buddies (and possibly hooking up with your old high school crush). The first thing to remember is there's no such thing as bad press. So invite your boys over and let them sample your spread. Because at the bar you can always go, "Dude, how good was my brisket?" and your buddy will be like, "Oh, man, this motherfucker can cook!" Now you have a marketing director. Once you finally engage your crush in conversation, ask her howher holiday was, what she did, where she had it, what she ate ... and all those questions will come back to you and what you did. Then all of a sudden it's, "Wow, you went away to school and came back, and you're cooking, you're entertaining, you're cleaning, you're a fucking man now!" Then invite her back to your place for a glass of wine and some leftovers, and thank me later.



RECIPES

APPETIZER LOX WITH SOUR CREAM ON POTATO PANCAKES

- 1 bunch scallions 1 boxkosherpotato pancake mix Vegetable oil
- 1 package lox or smoked salmon
- carton sour cream 1 jar cheap caviar
- Chop scallions on an angle into inch-long strips.
- In a bowl, make potato pancake mix, add scallions, refrigerate for 10 minutes. In a large frying pan, heat vegetable oil. Using your hands, shape small patties (2-3 inches in diameter) and drop into the hot oil. Let the pancakes fry until golden brown, about 2-3
- paper towel to drain oil. To each pancake, add a strip of lox and a dollop of sour cream and top with caviar

minutes.Transfer to a

SIDE DISH MISO-ROASTED VEGETABLES

- 3 Tbs. white miso paste 2 Tbs. olive oil
- 1 Tbs. garlic powder 1 lb. beets, peeled
- and diced (1-inch) 1 lb. sweet potatoes, peeled and diced (1-inch)
- 1 lb. broccoliflorets 1 large white onion,
- 2 garlic cloves, diced

- Combine miso paste, olive oil, and garlic powder until smooth.
- Toss vegetables in miso sauce until fully coated. place in baking tray and drizzle with alive oil, then cover with aluminum foil.
- Preheat oven to 355°F Roast vegetables for 30 minutes covered, 5 minutes uncovered, until the top develops a nice crust.
- Transfer to serving bowl.

MAIN COURSE

24-HOUR MARINATED AND SLOW-COOKED DRIPPING GRAVY

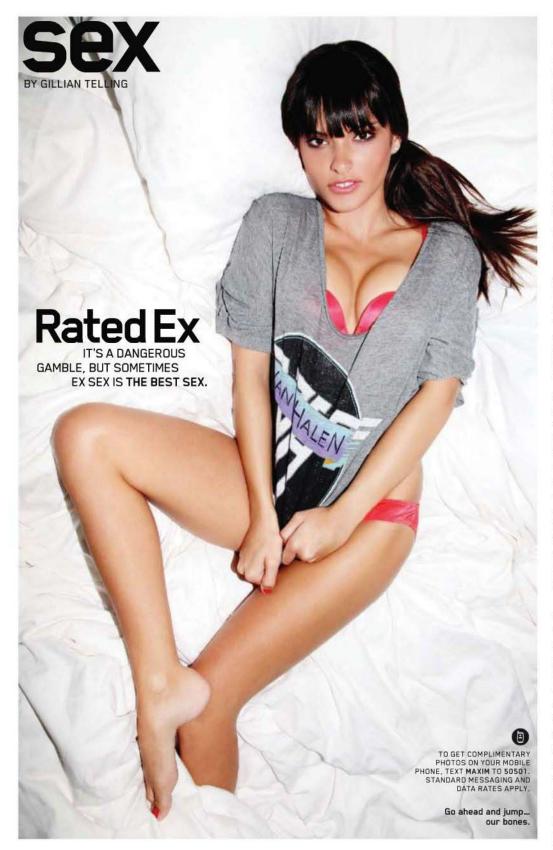
- 5 lbs. beef brisket cup soy sauce
- cup red wine Tbs. kosher salt Tbs. freshly ground black
- pepper Tbs. garlic powder
- garlic cloves,
- chopped 1/2 cup cold coffee
- 1/2 cup ginger ale 2 Tbs. balsamic
- vinegar large onion

- 1. Mix all the ingredients except onion in a large Ziploc bag and marinate brisket for up to 24 hours.
- Remove brisket from marinade; salt and pepper meat liberally.
- Preheat oven to 280°F. Slice onion into disks and cover the bottom of a baking tray: lay brisket on top.
- Cook until tender, about 2 hours; after 90 minutes sprinkle garlic powder ontop for a crust.
- When meat is done, let sit on a cutting board for 5-10 minutes.
- Slice meat against the grain and transfer to serving tray.
- Serve with horseradish and pan-juice gravy.

MAXIM MARKET







One of the shadiest things
I ever did in college was
sleep with two different
guys in one day. Morally
questionable, sure, but
you see, one of them didn't
really count—he was my ex. I'd
stopped by to pick up my things,
and we had one last hurrah, a
going-away party to seal the

breakup deal, even though I was already dating someone else.

At the time I was under the impression that since he wasn't a new notch on the bedpost, sleeping with my ex didn't matter. Not true, of course, but when it works, ex sex is sort of like a getlaid-free card: easy, superhot, and painless. When it doesn't,

it's, well, the exact opposite. But right or wrong, most girls are more than willing to risk future awkwardness by returning to a past fling. Choose the right ex and you could get laid free, too.

PLEASURE PRINCIPLE

One of the biggest draws of sex with an ex is that it allows you

both to be truly uninhibited. After all, you've already decided a relationship won't work; the only thing left to do is screw. "My ex booty-calls me from time to time, and I always accept," says Leslie, *a 23-year-old sales woman. "Because we know exactly what the meeting is about, we don't sugarcoat it by making small talk like you would even with a friend with benefits. We just get down to the dirty business. We know exactly how to make each other come."

Postbreakup, the fact that you already know how to work our bodies is suddenly your greatest (and maybe only) asset, and we're thrilled to take advantage, especially since we're no longer pissed at you for leaving empty pizza boxes in the living room. "I had the best sex of my life with an ex-boyfriend," says Angela, 27, a nanny. "It was even hotter than when we were dating, because there were no complicated emotions involved. We continued to do it for four months after we broke up and even experimented with stuff like spanking and sex toys, I guess because the tension between us was finally gone. We stopped because I wanted to get serious with someone I'd met, but up until then I'd never had more fun."

Ideally, that's what ex sex boils down to: a nothing-to-lose wager for both parties, a hedonistic stopover en route to your next healthy, committed relationship, which will hopefully be as down and dirty as your old one is about to become. As a close friend says of sex with her former long-term beau, "We were sweet and tender with each other when we were dating-you can't exactly call your girlfriend a filthy little slut if you're meeting her parents at brunch afterward. But I liked when he called me that stuff after we broke up. It's like we no longer had to be polite. We got really nasty."

DANGER ZONE

Naturally, not every foray into ex sex is so clear-cut. If there are still fuzzy emotions on either side, proceed with caution, although sleeping together is not necessarily a bad idea. "Having sex with my ex one last time gave me closure," says Katy, a 27-year-old teacher. "Things had ended badly, but boning one more time allowed us to just have fun together. It was the final step in getting him out of my system."

The problem is that rather than taking the place of a torturous final "talk" about your feelings, ex sex can bring one on. "I used to have sex with my old boyfriend whenever he called, but I wasn't really over him," says Jenny, a 26-year-old bartender. "Every time he left, I'd cry and call him, asking if he wanted to give things another shot, which he didn't. Finally I had to just say no so I could move on and stop feeling used." So if you ever talked seriously about marriage, were on a firstname basis with her parents, orwrote her a sonnet, you're on thin ice.

Worst-case scenario: Another roll in the hay ends up being a scary bout of hate sex. "I thought screwing my ex after our awful

HE THOUGHT, SHE THOUGHT

HOW EXES GO FROM "FRIENDLY DRINK" TO "MASSIVE REGRET."

8:00 p.m. (HIM) "She looks hot." (HER) "Is that a double chin?"

8:10 "This is nice." "It's a double chin head-on, not from the side."

8:18 "I can see part of her bra."
"I bought him that shirt."

8:18-8:42 Reminiscing about her bras. Reminiscing about gifts given to him.

9:08 "Is she...flirting?" "Is he...flirting?"

9:37 "We are definitely flirting." "Jerk."

10:10 "Know what's a great idea? Tequila!" "OK. He'll think I'm laid-back."

10:45 "Know what's a great idea? Tequila!" "More tequila?"

11:05 "Why didn't I find her this sexy before?" "He looks cute in that shirt."

12:14 A.M. "Yes! She's in my bed!"
"Thank God I haven't eaten in weeks."

12:35 "That was amazing! I think I love her." "I think he still loves me."

12:36 "I told her, awesome!" "I knew it!"

8:32 "Oh, shit." "Open your eyes!"

8:33 "Oh, shit, shit, shiiiiit." "Hi-eeee!"

8:35 "Shiiiit." "We're so back together!"

breakup would be cathartic, but it was a disaster," says Emily, a 29-year-old photographer. "The sexwas great because we were both aggressive, but that carried over into a blowout fight afterward. I threw a chair at him and put a dent in my wall; he called me a psycho and stormed out. Not so hot."

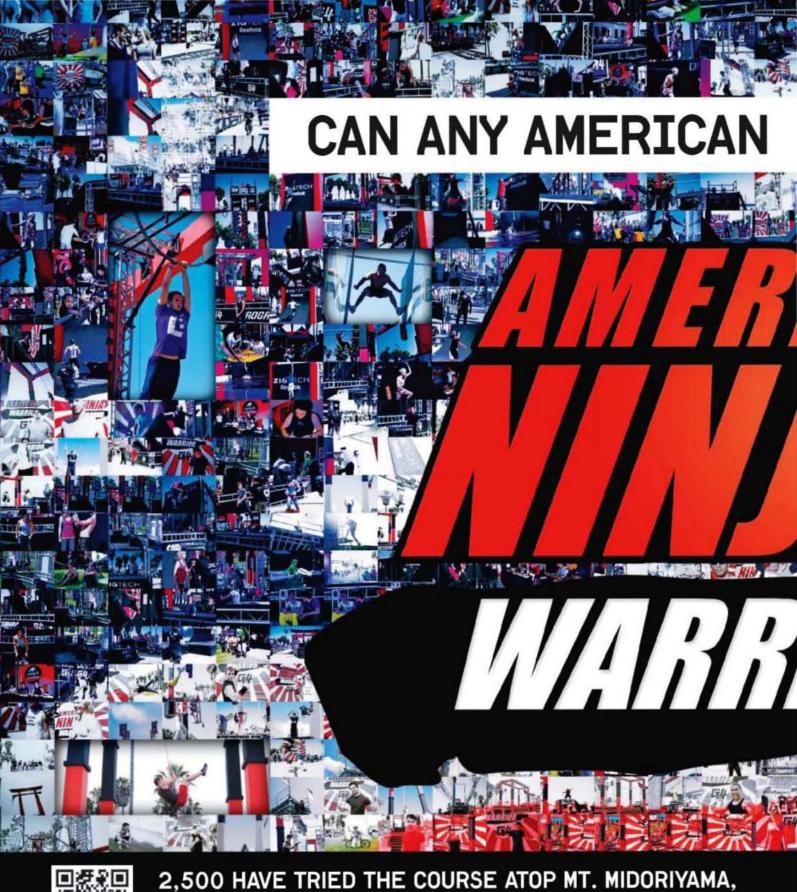
AN EX TO GRIND

To avoid dented walls and tearful calls, you may want to consider one special kind of ex to sleep with: the one who doesn't live nearby. "I have an old college boyfriend who lives in L.A., but every time he visits New York, we end up in the sack," says Rachel, a 27-year-old makeup artist. "It's so comfortable to be naked with him, even if two years pass in between boning. But I'm always a bit relieved our time is limited. If we behaved that way with easier access to one another, I could see things getting complicated."

Unfortunately, not everyone is lucky enough to have an outof-stater. In that case the best thing to do if you're itching to get some from an ex is to wait long enough after the breakup that there's no confusion about what both of you want. (To be certain you're on the same page, you may want to have an actual conversation about it.)

Ex sex can still sometimes lead to a reunion, but nearly all the women I talked to said rekindling flames wasn't their goal. They just wanted to take care of a craving with someone who knew how to satisfy them. "No one gets my body like my last boyfriend," says Coco, 26, a researcher. "There's no fumbling, no performance anxiety; he just goes right to town and makes me come." Having the key to her body map is enough to keep her saying yes—at least until she ends up seriously dating someone new. Or, if she's really bad, even then.







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JAPAN. ONLY 3 HAVE EVER SUCCEEDED.
CAN ANY AMERICAN ACHIEVE TOTAL VICTORY?









SEXY

AS ALL GET OUT

ON

HOW I MET YOUR MOTHER,

COBIE **SMULDERS**

MAKES

COMEDY LOOK EASY



SERIOUSLY HOT.

BY BREKKE FLETCHER

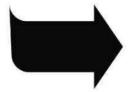
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MATT

JONES

COBIE SMULDERS

IS NOT JUST A PRETTY FACE.



THE HOW I MET YOUR MOTHER STAR HAS ALSO GOT IT WHERE IT COUNTS—IN THE FUNNY BONE. AS BABELICIOUS NEWS ANCHOR ROBIN. COBIE HAS BEEN GOING TOE-TO-TOE WITH COMIC MASTERMINDS LIKE JASON SEGEL AND NEIL PATRICK HARRIS FOR THE PAST SIX SEASONS. SHE MAKES US LAUGH, SHE MAKES US DROOL—SOMETIMES AT THE SAME TIME! NOW THAT WE'VE FINALLY MET COBIE SMULDERS IN PERSON, WE WON'T STOP WATCHING UNTIL OUR TV EXPLODES...OR SHE FILES A RESTRAINING ORDER!

> You grew up in Vancouver. Canadians are notoriously polite. Pretend that we're Canadian, Insult us.

I don't know if a Canadian would do that!

C'mon! If there were a gun to a Canadian's head...

First of all, if it were a Canadian, it would be a shotgun, because we have very few handguns. Second of all, I think the word "hoser" would be used, but the Canadian would have to drink lots of beer to slip up like that.

Mmm...beer. What's your favorite Canadian brew? I love Moosehead. Yes, that's a beer!

On HIMYM our favorite backstory is Robin's teen popstar alter ego, Robin Sparkles. Will we be getting more? We sure will! It'll be a variety show with me and Nicole Scherzinger. She's an attractive lady, and she can sing, so Mama Smulders over here has got to work on the old pipes. We're also gonna have Alan Thicke, who's very good at playing the dirty old man. It'll be interesting!

When you were growing up, were you more of a Tiffany

fan or Debbie Gibson fan? Debbie. In fact, the Robin Sparkles video "Let's Go to the Mall" was sort of loosely based on her "Electric Youth."

Did we read that you had some background in musical theater?

If you read that, it was probably a lie. My musical theater experience includes singing "Puttin' on the Ritz" in a high school production of Singin' in the Rain. "Puttin' on the Ritz" isn't even in Singin' in the Rain! My mother, who's a delightful British woman, came up to me after the play and said, "Oh, Cobie. You were wonderful. You couldn't sing a note, but you sang it anyway!"

Smulders sounds like "smolders," which you certainly do. Did you make up your name? I wish I were that creative. I once did an article that stated, "Cobie is really smoldering!" It literally never dawned on me: smoldering, like hot. Whoa!

Did you give your HIMYM costar Jason Segel any shit for exposing himself in Forgetting Sarah Marshall? I was like, "Hey, that's your choice, man. And good for you, because I would never have the balls, quite

literally, to do that." Jason is just fearless in that way.

Your character has dated all the available men on the series.

Almost. Now I'm hoping to start a lesbian relationship with Lily on the show. Alyson Hannigan is foxy!

We love your show because it has a raunchy sense of humor without being crass.

That's due to our eight o'clock time slot. You should come to some of our table reads.

Like the recent episode about the guy who has, shall we say, some shortcomings?

Yes, and it spurs a whole conversation within the group about what to do with someone who is not endowed.

Oh, my...

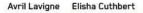
The other way would be funny, too, if Robin were dating someone with a huge-

Wait, there are more seasons coming up! She still has time to meet men of all sizes.

Yes, and that would mean more angles for Robin to play. The character still needs to develop, and she'll need to date men of all variations for that to happen!

NORTHERN EXPOSURE

THESE OTHER CANADIAN CUTIES ALSO GIVE US CHILLS.



Emmanuelle Chriqui Evangeline Lilly Rachel McAdams









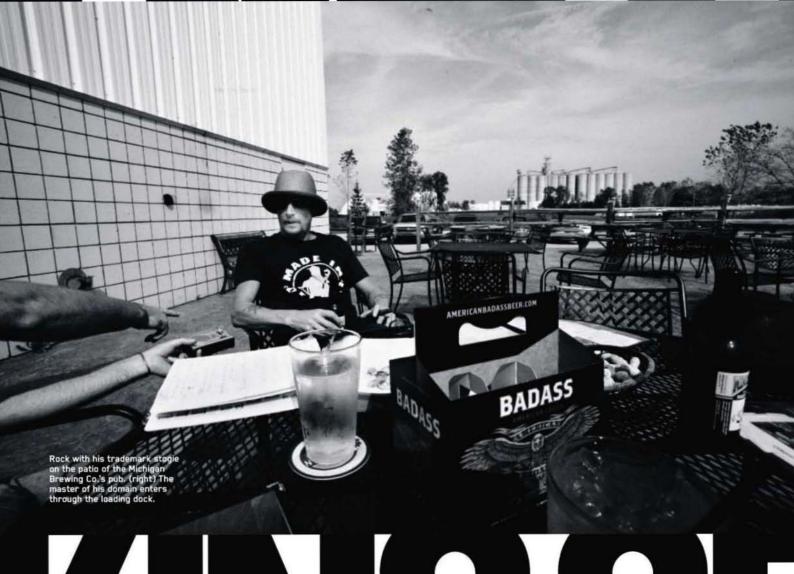


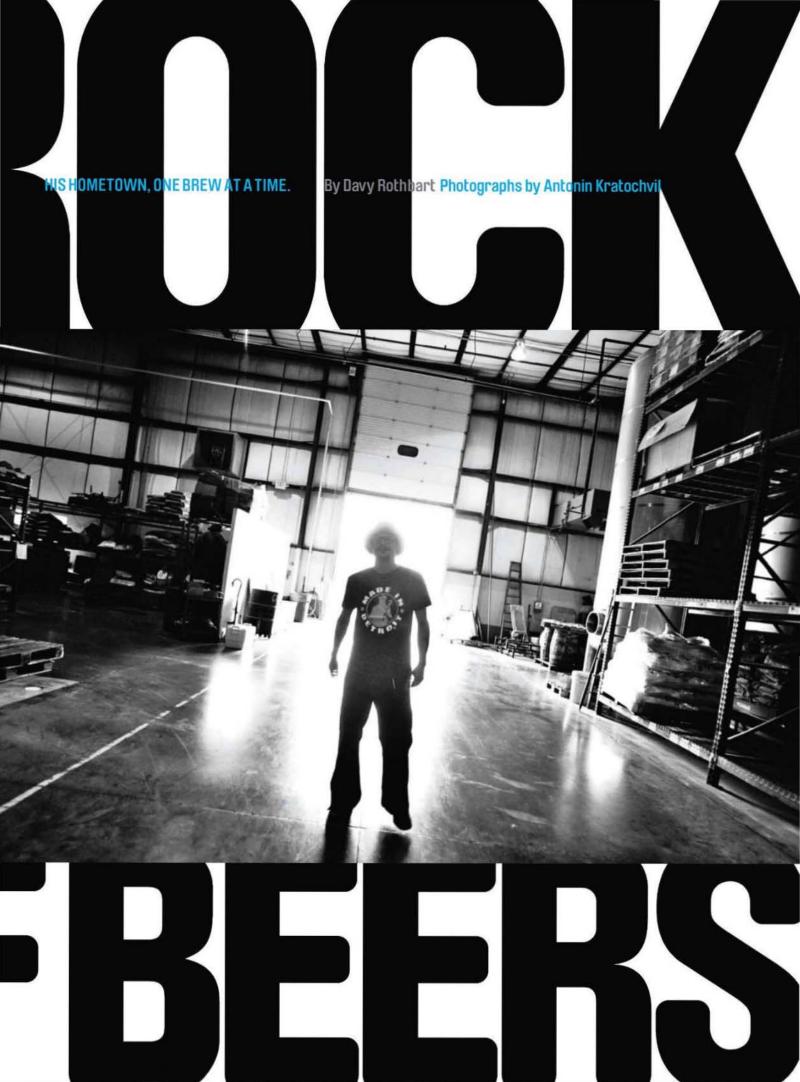






HE'S HAD
PLATINUM
HITS,
TOURED THE WORLD,
AND EVEN MARRIED PAM ANDERSON. NOW THE MICHIGAN NATIVE IS GIVING BACK TO







WHEN DETROIT'S AUTO INDUSTRY BLUES FORCED JOHN BROCK-

miller into retirement after 36 years on the line at General Motors, he feared his life had come to an end. He'd given everything to the company—been down at the plant each morning at the crack of dawn and gone years at a stretch without taking a sick day. But now, after decades of service, GM decided he was no longer needed.

"He was depressed and scared," says Jeff Brockmiller Jr., John's grandson. "When your body stops doing what it's used to, it wants to shut down." The outlook was bleak. If the lingering recession has knocked the entire country off balance, it's kicked Michigan in the balls and punched out its teeth. Fortunately, though, even as auto plants downsized and factories padlocked their doors, John Brockmiller was able to find a new place to clock in—the Michigan Brewing Company in Webberville, a small town 70 miles northwest of Detroit.

One Thursday this fall, just before noon, Brockmiller zoomed across the brewery in his yellow forklift, dropped a pallet full of bottled beer off in the gymnasium-size indoor fridge, and careened back toward the loading dock, where a shiny black Cadillac Escalade had pulled in. Sitting in the passenger seat, puffing on a fat cigar, was Brockmiller's new boss, Detroit's ambassador, tireless advocate, and one-man economic stimulus package: Kid Rock.

"IDON'T KNOW A LOT ABOUT A LOT OF THINGS, BUT I KNOW

about music, bourbon, raising a kid, maybe," says Kid Rock. "And I definitely know something about beer." As Kid Rock, 39, watched Anheuser-Busch get bought out by the Belgians and Miller sell to SAB, a South African conglomerate, he had the idea to build a truly American beer brand, which would, at the same time, create jobs to help combat Michigan's flailing economy. He partnered with Bobby Mason, a passionate Michigan brewmaster, to produce American Badass beer, which premiered at Rock's back-to-back sold-out shows at Detroit's Comerica Park in July 2009, much to the delight of the Motor City faithful, who downed more than 400 kegs of the stuff.

The Michigan Brewing Company is tucked close to the Interstate, surrounded by empty farm fields and patches of dense woods, from which deer and foxes occasionally wander, as though drawn, Homer Simpson—like, by the smell of suds. Inside, beer sloshes, cools, and ages in giant steel tanks the size of grain silos, while thousands of bottles rattle along a motorized track to be machine-filled and capped, then slapped by a frantic, octopus-armed automatic labeler. The brewery floor is bigger than a football field, and its 50-odd full-time employees use scooters, beeping carts, and even BMX bikes to scurry from one station to the next. The younger workers project an urban vibe, dressed in baggy pants and T-shirts, while their elders, in camo vests and fatigues, look prepared to head up north to track down 14-point bucks. It's as if a small army of Eminems and Ted Nugents were working together, with Kid Rock bridging the gap.

Rock has stopped by to check out the new bottling operation. Previously, American Badass beer had only been available on draft,



mostly in the Midwest, but the next step is selling the crisp, light lager in 12- and 22-ounce bottles and expanding its distribution. Rock spends a few minutes chatting with John Brockmiller, 67; his son Jeff, 46, a production manager; and Jeff Jr., 24, a brewer's assistant. John tells Kid Rock that he relates to his songs about women, because there was a time in his life, "between marriages," when he dated so many women his friends dubbed them the Brockettes.

"Did they all stand in a line?" Rock asks.

"There was some kind of line," says the eldest Brockmiller, "but they weren't standing!"

Kid Rock has made it his mission to do everything in his power to keep Detroit's head up. He reps the city hard in every song and endlessly promotes Michigan in his travels. "I could go live in the sunshine anywhere in the world," says Rock, "or in a big glass house on a mountain, but Michigan's my home, and I love it here. I'd never want to leave it." He gives substantial time and cash to a wide range of local charities, funds college scholarships for Detroit-area students, and has become a constant fixture at sports events and concerts. A few years ago Rock heard that a locally based clothing line he admired called Made in Detroit, which had been around since 1991, was struggling financially, so he bought a large share of the company; under his stewardship the business has flourished. American Badass beer, meanwhile, is adding new salaries to the state's economy. For a state hemorrhaging jobs, every one counts.

After an hour, his tour of the brewery complete, Kid Rock heads for the Escalade and says goodbye to all three generations of Brockmillers. As his right-hand man, Shakes, steers onto I-96, headed back toward the city, Rock says, "There's nothing better than seeing people you know being able to work and support their families." He nods, lighting another cigar. "Knowing you have a little hand in it? Now, that really makes you feel good."

Yes—this is Kid Rock, the same guy who told British tabloids before a tour, "I'm coming to snort coke, fuck bitches, and get paid."



Groupies say he's into orgies and exhibitionism, and then things get hardcore from there. He'll down a fifth of Jim Beam in the time it takes you to crack the bottle. And he's known to brawl when necessary—he's making court payments for pancaking a dude at a Waffle House in 2007. This is perhaps America's last great unapologetically depraved rock star. Uncle Kracker, Rock's former DJ and one of his best friends, recalls their life on tour: "There were a lot of mornings when everyone woke up and said, 'What the fuck happened last night?' or 'Where the fuck are we?'" So if Kid Rock seems an unlikely do-gooder, keep in mind that his entire career has consisted of a series of strange turns and odd contradictions.

Born Robert James Ritchie in 1971, Rock grew up comfortably in the quiet town of Romeo, north of Detroit, where his dad owned a Lincoln dealership. As a teen Rock rebelled, drawn to Detroit's burgeoning underground hip-hop scene, crashing with pals in the tough, black, inner-ring suburb of Mount Clemens, working at a car wash, and honing his skills scratching records and rapping. He became a hit DJing at parties, making 30 bucks a gig.

"I met him when he was 16," says Uncle Kracker. "My first impression was that this kid knew where the fuck he was going. He was the most confident, cocky kid I'd ever come across, but in a great way, not an I-want-to-punch-you-in-your-face kind of way. You just wanted to hop in and roll with him."

By 18, Rock had signed with Jive Records, and ended up opening for Ice Cube and Too short on tour. But his debut album got little support, and Jive soon dropped him. For the next decade Rock pounded the Detroit pavement, putting out a series of raunchy Beastie Boys—style albums, playing open mikes, and collaborating with other up-and-coming Detroit MCs like Eminem and the Insane Clown Posse, eventually building a large, loyal local following. After selling 60,000 copies of a self-released album, he caught the eye of Atlantic Records and recorded his 11-million-selling breakthrough, Devil Without a Cause, in 1998.

For Rock the past decade has brought a blink-and-you-missed-it marriage to Pamela Anderson, a brawl at the Video Music Awards with Anderson's ex, Tommy Lee, and a series of rock anthems

CELEBRITY BOOZEHOUNDS THE FAMOUS FOLK WHO INVEST IN SWEET, SWEET ALCOHOL.



JESSICA SIMPSON
Why is Jessica like a Hooters
waitress? Because she's a
"stake-holder" (in Stampede
Light Plus beer—she owns 15
percent). Also: boobies!



MARILYN MANSON
Manson has his own brand of absinthe called Mansinthe (apparently that name tested better than either Hell Juice or Satan's Cockwater).



DR. DRE
The Good Doctor's Aftermath
cognac lets you show your love
for the streets...by drinking a
whole bottle and sharing your
stomach contents with them.



DAN AYKROYDOursecond-favorite Ghost-bustershills for Crystal Head vodka, a brand that just hasn't had the same ring to it since that awful *Indiana Jones* movie.



DANNY DEVITO
Small, bitter, unpleasant: None of these words describe DeVito (except small). But they do describe lemons, the key ingredient of his limoncello brand.



and country-tinged megahits. But he's never lost sight of his roots: In 2000 he gathered his Twisted Brown Trucker Band, and they commemorated their time on the road with matching tattoos: the Detroit Tigers' Olde English D. "It was a pact we made," Rock says, "to always bind us together and not let us forget where we were from."

Only Motown, it seems, could produce a unique talent like Kid Rock, whose music combines heavy metal, Southern rock, country, hiphop, and even gospel and blues. Artistically, he's a one-man Detroitrock melting pot with hedonistic tendencies rivaling Iggy Pop's and a sense of music roots reminiscent of Jack White's. He's a white boy raised in a black town, a country boy who loves his city, a proud Yankee who waves a Confederate flag. As Rock himself sings in one of his early hits, "You've never met a motherfucker quite like me."

THE METRO DETROIT INDUSTRIAL BELT IS A STRANGE PATCH-

work weave of forgotten farmland and struggling factories. On the way to Kid Rock's house, sagging barns slip past next to battered mills coughing black fumes from their smokestacks. For the singer it's been agonizing to watch from close range as Michigan suffers. "You see friends who are doing well one month, and the next month they've got foreclosure signs up in front of their house," he says.

For years Kid Rock has sought to offer Detroit a lifeline, and at some point he realized his instinct for helping people would inspire others to do the same. "I'm not Bono, I'm not Elton John," he says. "I couldn't do stuff on such a grand scale. But I know how to help people in small ways, and I'm a firm believer in helping your neighbor."

Michigan may be where Rock hangs his hat, but his charitable efforts aren't limited to the state. On the road he likes to watch the local news and scour local papers looking for stories of good people down on their luck. In Ohio he read about a pizza delivery guy who was brutally robbed for \$15; when he heard that the driver lived with his mom and was trying to work his way through college, Kid Rock got in touch and paid the guy's tuition for a year. In Florida he read about a man who kept having the American flag stolen from off his front porch, so Rock bought him a 30-foot flagpole. He's a huge supporter of U.S. troops, and has played volunteer USO shows around the world. His assistance even has an international streak—through a foundation, he just paid for a home in Africa for young HIV victims.

Drugs, booze, groupies, fisticuffs—that's the stuff that makes headlines. But the people of Michigan know about Kid Rock's compassion and the pride he has in his state; in fact, he's often called the King of the Motor City. As Uncle Kracker says, "People feel like he's their pony, and it gives them a charge to look at him go. He really strikes a chord with Detroiters. He doesn't talk above them, he talks with them; he's not just for the city, he's of the city."

As Shakes pilots the Escalade through Detroit's tranquil far-north exurbs, Kid Rock grows reflective. "Yeah, I give a lot of love to this city," he says. "But I get a lot back. If I was in L.A., I'd just be another number. Here I really feel like somebody. I try not to take advantage of them, but there are things provided to me that I love. I'm not gonna be in L.A. and have two courtside seats with my name stitched in them given to me as a gift. I record a new album, I know I'll have 50,000 of my best friends ready to come out and celebrate with me."

The Escalade cruises along a woodsy street and cuts left down a long driveway, guarded by a massive, automobile-size Civil War cannon. Rock rolls down his window and sucks in a gust of crisp autumn air. He smiles: "Ain't no place like home."

Kid Rock lives 20 minutes from his parents' house in Romeo, where he grew up picking apples from their backyard orchard, and 40 minutes from Mount Clemens, where he learned to rap. His house, situated on a deep 30-acre lot, is grand, even palatial, but has a comfy old-farmhouse quaintness. Inside, on the kitchen counter, sits an honest-to-God fresh apple pie—made from apples his mother gave him. Over the fireplace mantel hangs a double-barreled shotgun. On the sofa, watching TV, is Rock's current girlfriend, a gorgeous brunette. "We hang pretty steady," he allowed on the drive in, "and she's cool as shit, but I don't have to call her just 'cause I'm not home by midnight. I'll never be in that type of relationship again."

Rock's son, Bobby, a high school senior, troops in the door wearing a sideways ballcap and a backpack slung low. He gives a shy but friendly "what's up," then heads for his bedroom to pack: He and his dad are going to Nashville in an hour to check out some colleges. For one of the world's brashest rock stars, Rock has found a way, between tours, to lead a surprisingly normal day-to-day life. He shoots hoops twice a week with the same pals he grew up with; he plays video games with his son and helps him with his homework. In a studio in the garage, he noodles on his guitar and hammers out tunes.

On his new album, Born Free, due out November 16, Rock worked with legendary producer Rick Rubin, who gathered an all-star roster of musicians, including Metallica's James Hetfield on guitar and Red Hot Chili Peppers drummer Chad Smith. They recorded each song as a single take, all playing together. "When you play with people who are that good," says Rock, "it makes you elevate your game."

As they constructed the album, Rock often asked Rubin if his new songs were too Detroit-centric. Rubin encouraged him not to dilute his lyrics' hometown pride. "When an artist talks about something really personal," Rubin says, "the thing that connects with people and makes it relatable is the passion conveyed." Hearing Kid Rock croon about Michigan is like hearing Springsteen sing about New Jersey: People hear "Detroit" but picture their own hometowns.

And Detroit will survive; of that Kid Rock is certain. The city is now like a blank canvas, he says, waiting to be remade and rebuilt. He's encouraged by the steady trickle of young artists moving in, lured by cheap housing and the city's rich history. Urban gardening projects have begun to sprout. The Hollywood film industry has moved in, spurred by generous state tax credits. Ford, Chrysler, and GM are clawing their way back, now in leaner and meaner shape. Michigan folks, he says, are a tough, hard-working, and resilient people, and when they get knocked down, they dust themselves off. Bobby Mason, Rock's American Badass beer partner, believes that by celebrating the state's toughness, Kid Rock has turned being from Michigan into a badge of honor. "He gives people hope and inspiration," Mason says. "When you're down and out, everyone can use someone to help you rally, to put a hand out and lift you. There's a light at the end of the tunnel, and this time it's not a train."

Mason went with his brewing-company colleagues John Brockmiller, Jeff, and Jeff Jr. to Kid Rock's 2009 Comerica Park shows, where Rock unveiled a new song called "Times Like These," a moving tribute to the state of Michigan and the people of Detroit.

"The entire stadium was standing," recalls Jeff Brockmiller Jr.
"The vibe made the hairs on my arms stand up. It was electrifying.
It was like being in the world's largest church."

Later that night, Kid Rock says, his son Bobby confided that he'd seen hundreds of people crying during the song. "That really affected me," Rock says. "It's been a long haul for everyone in this country, and it's OK to shed some tears. But I want to take those tears of sorrow and hardship and heartbreak and turn them into tears of inspiration and joy. Let people know we'll always be here, watching it all go down. And we'll still be here when it all comes back around."



THE **FUTURE** OF FUN!

MOVIES

The best thing about 2010? It's over. The best thing about 2011? Read on and find out. you inquisitive little scamp!

SUPERHERO SLUGFEST > 2010 GAVE US IRON MAN 2, WHICH SUPERCHUM WILL RULE TOMORROW?



THOR (THOR, MAY 6) The god of thunder, wielder of the mighty hammer Mjolnir, and cover model for '80s metal album covers.





BABY DOLL (SUCKER PUNCH, MARCH 25) Institutionalized hottie on the verge of a lobotomy.





PROFESSOR XAVIER WINNER. (X-MEN: FIRST CLASS, JUNE 3) The X-Men leader-now with



hair and working legs!



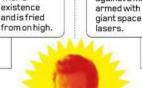
SHERLOCK HOLMES (SHERLOCK HOLMES 2, DECEMBER 16) Solves crimes using smarts and sweet, sweet morphine.



master of lightning easily out-pretties Baby's golden locks.



SHERLOCK HOLMES! Victoryis souredafter Holmes is admonished for beating a man in a wheelchair.



WINNER: GREEN LANTERN! Science trumps religion as the thunder god is spanked by intergalactic 5-0.

WINNER: GREEN

WINNER:

GREEN

isapoor

defense

The most powerful weapon in LANTERN! the universe Being cute triumphs over...a greenhat! against a man



LANTERNI

WINNER: PO! Sorry, America, China owns our debt and our asses.



GREEN LANTERN (GREEN LANTERN, JUNE 17) The jewelry-loving space cop who can make giant green weapons (like pickles).





GREEN HORNET (THE GREEN HORNET, JANUARY 14) The guy with crazy hornet powers... Wait, scratch that. no hornet powers.



CAPTAIN AMERICA (THE FIRST AVENGER: CAPTAIN AMERICA JULY 22) The shield-slinging patriot with a taste for Nazi blood.





2/25

THE KABOOM OF DOOM, Obese bear who doesn't like to mate in captivity.

WATCH OUR MOVIE! THE FARRELLY BROTHERS GIVE 5 REASONS HALL PASS IS THE NEXT MUST-SEE FLICK

WINNER:

THOR

Holmes

logically

refuses to

believe in

Thor's

Catch Owen Wilson's

"Fake Chow" tutorial: faking oral sex.

Nicky Whelan. Trust us.

>We put the art back in

See Paul Newman



SUSIE ABROMEIT

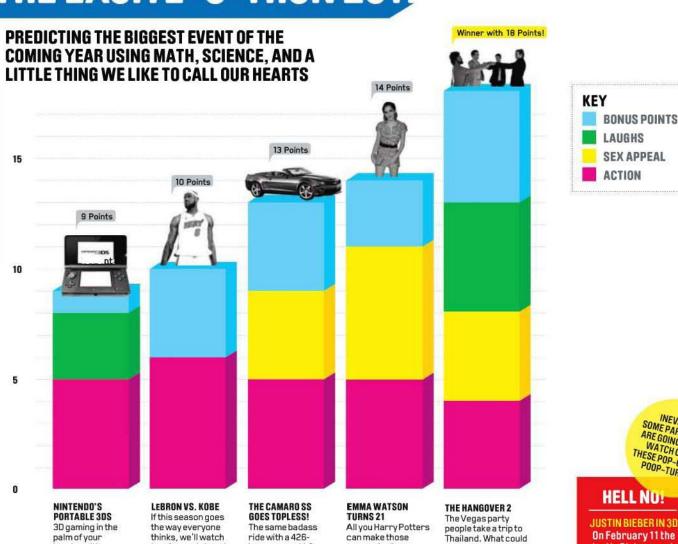
Battle: Los Angeles

A YEAR'S **WORTH OF OBSESSIONS**

82 MAXIM DECEMBER 2010



THE EXCITE-U-TRUNZUT



hands-with no stupid glasses to wear!Now you'll look cool...um, playing with a child's toy.

BONUS POINTS It also surfs the Web. We can't wait to see what our online banking statements look like in 3D!

two formerly loved, currently hated titans go toe-to-toe! BONUS POINTS:

Artest will say something insane, most likely while wearing nothing but underwear.

horsepower V-8 under the hoodnow with bugs in your teeth! BONUS POINTS:

With the top chopped, you won't be able to hear a word your girlfriend is saying to you.

creepy feelings disappear! BONUS POINTS:

The last HP flick hits screensin 2011. Here's hoping she goes for an "adult" role to break out of her magical kiddie prison.

possibly go wrong? BONUS POINTS:

The entire cast returns, including Mike Tyson and Zach G's beard.

INEVITABLY, SOME PARTS OF 2011 ARE GOING TO SUCK. WATCH OUT FOR THESE POP-CULTURAL POOP-TURKEYS.

Justin Bieber movie is being released, in chimp-faceenhancing 3D. We'll be first in line! To anything else playing anywhere in the world.



TELEVISION

HOW THE WORLD CHAMPION WOULD FIX TV

We spoke with The World Champion, Judah Friedlander, whom you may know as Frank from 30 Rock, and found out how to save the tube.

Why is TV viewership down?

There's not enough time in the day to watch every episode of every show. Scientists need to focus more energy on developing technology for implanting television sets into the human body. Now more than ever we need live streaming of TV shows into our brains while we sleep. We're getting our brains rotted by TV while we're awake-we need to make that same commitment when we're asleep.

Should NBC consider a 30 Rock spin-off featuring Frank?

Excellent question: Yes. The spin-off should be Frank Gets Laid Again. The opening montage would be slow-motion footage of me getting laid with all kinds of different women. Each episode would start with me having two dates in one night, and the issue is: How is Frank going to pull it off? And then every show gets resolved with me having a three-way with both girls. And every show ends with a teary-eved moralistic

speech about the importance of sharing. (On a side note, just to clarify: I was the only 30 Rock cast member who was asked to be in the 30 Rock—A XXX Parody porno DVD. I would've done it, but I'm still banned from acting in pornographic films internationally because my dick is too big.)



There are approximately eight shows about cake companies on TV. Should there be more?

Yes, America needs to get even fatter before we can realize that maybe we have a problem. Not until all our newscasters, actresses, and supermodels are 50 pounds overweight will we realize we have to get in shape. Obesity is a serious issue. That's whyl recommend everyone buy my book, How to Beat Up Anybody, and read my chapter on nutrition called "Eating."

Propose a blockbuster reality TV show.

Dumps of the Real Housewives of ... Hidden cameras are placed in the toilets where all the real housewives live. There is no music. No voice-over. Just text on-screen that informs the viewer which shit belongs to which housewife.

How can sports be shown in a more exciting way?

As The World Champion, I am the greatest athlete in the world. So I know what I'm talking about. I'd like to point out that we have cameras following female reporters into male athletes' locker rooms. That's fine. But we also need cameras following male athletes into female reporters dressing rooms. "Fair is fair"-to quote the best girl-power movie ever made. The Legend of Billie Jean.

HELL NO!

ROBERT PATTINSON
TO RELEASE A CO
The pouty, pale
dreamboat plans to
sparkle on an album
that will make
13-year-old girls
and 30-year-old
men weep.

MUSIC

MAXIM SAVES ROCK

The music biz has had a pretty crappy, oh, decade. That's why David Lee Roth and Dave Grohl should switch spots Freaky Friday style to make the new Van Halen and Foo Fighters albums truly historic.



JANUARY

Grohl replaces Eddie Van Halen's 19-year-old son, Wolfie, on bass with Jack Black, who vows to "melt faces, bitches." Stunned, kids put down their phones, pick up their iPods. Downloads up 10,000 percent.

MARCH

During "Learn to Fly," David Lee Roth debuts his new stage move: a 720-degree flip. A stunned Shaun White captures the video on his cell phone and decides to retire.



60

MAY

Grohl and Alex Van Halen engage in dueling drum solos during "Hot for Teacher," leaving 57,000 audience members permanently deaf from the double-bass onslaught. And they are thankful for having heard it.

JUNE

During "Big Me" a giant inflatable Courtney Love drifts down from the rafters. Lee Roth dutifully disposes of it with a samural sword. Bosi bosi pop!





JULY

John Hancock rises from the dead and proclaims, "Fuck independence! Grohl and Eddie just wrote the Declaration of Ass Kicking, and I will sign that shit with my dick!" America heeds his call. Rock 'n'roll sayed.

ON THE RADAR: WHAT ELSE WE'LL BE ROCKING IN 2011
The Strokes, Coldplay, Amy Winehouse, Dr. Dre,
Blink-182, Lady Gaga, R.E.M., Death Cab for Cutie





· Multi-layered IP plated steel & ceramic bracelet, bezel & case

Rose gold plated detail
 High precision movement with day, date & chronograph subdials
 Rose gold plated indicis
 Textured dial
 Magnificent presentation case
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 30 Day money back guarantee

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SPURTS

SPORTSTRADAMUS SEES ALL!

Deadspin's
Drew "Balls Deep"
Magary gazes into
his crystal ball
and offers six 2011
sports predictions
that will prove
completely and
utterly correct.



Predictions: You hate them, and with good reason. Often they are written by Rick Reilly for optimum wackiness (Tiger Woods will make Hugh Hefner his new "swinging" coach?GOOD ONE, RICKSTER). But even more often they are breathtakingly incorrect. I remember when one predictor said Carolina was a lock for winning the Super Bowl, and it turned out to be a BRAZEN AND LINTRUE LIE. A piece of my soul died that year.

So the following predictions have been made with very careful regard for accuracy. If any of these predictions prove wrong, I will run naked around my block. Joke's on you, because I predict my penis will grow three inches this year.

 You will lose money gambling on sports when you totally expected to win.

Yes, Iknow: You think you have Vegas all figured out. You have a carefully constructed system of 32 gambling laws that gives you a 51 percent edge over the sports books, and this is the year you collect. Then you will open a Bodog account using your girlfriend's Visa card, which she won't like. But she'll totally get over that when you are FUCKING RICH and she's wearing mink underwear. Then you will lose, and she will leave you for a restaurateur, and you will move back in with your parents and kill yourself within a year. Hey, don't shoot the messenger.

Boston Red Sox fans will continue to be the most insufferable group of assholes on the planet.

"I'm worried about John Lackey. His fielding for us last year was UNACCEPTABLE," a Red Sox fan will say to you, even though you are not a fan of the team, or of baseball in general. You won't even knowhim or his chubby

girlfriend in the pink Sox hat. But you will hope he fucking DIES.

Your girlfriend will feign an interest in your favorite team in a show of support, but that will only annoy you.

It was much better when she openly disdained your love of sports. You can tell when girls are straining to follow your team but don't have their heart in it. It's the same look you see in virtually every Bang Bus video.

You will not win your fantasy league. And even if you do, our only reward will be everyone else thinking you're a smug asshole.

Because you'are. Look at you, grinning right now. It's like you can'thelp being such an arrogant turd. JUST BECAUSE YOU GRABBED ARIAN FOSTER IN THE EIGHTH ROUND DOES NOT MAKE YOU KING OF THE WORLD, FUCKTASTER.

f the NFL locks out its players, you will go on a nine-state killing spree.

Iknow I will. If you're telling me there's a distinct possibility I can't watch football in September and may have to resort to watching regular-season baseball, I'll happily set up shop near a gas station, my sniper rifle ready to pick off innocent by standers one by one.

Brett Favre will die.
Really, this is just wishful

Really, this is just wishful thinking. But all it takes is one fair Maxim reader and some arsenic to make it happen!

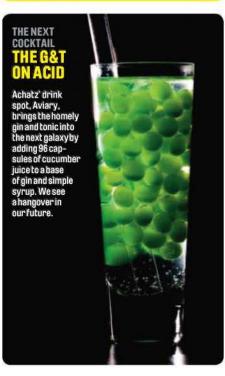
HELL NO! MEGGINGS According to the designers at Emporio Armani, the big trend for men in 2011 is...leggings. Male leggings—or "meggings"—worn under Bermuda shorts. Guess we won't have to shave our legs next summer!

FUUD& DRINK

FAT CHANCE

After a year that saw the KFC Double Down and Denny's Fried Cheese Melt, who knows what culinary monstrosities 2011 will bring? We turned to **Grant Achatz**, the mad scientist/chef extraordinaire behind Chicago's **Alinea** and **Next**, for a prediction, His idea for the perfect Frankenfood? **Mini bacon cheeseburgers dipped in French fry batter** ("Think corn dog, only potato-flavored"), served in packs of six, nine, 15, etc., with a Thousand Island dipping sauce. Beat that, McDonald's.

















'm in the backseat of a truck in the scrubby desert outside the nothing town that is Eloy, Arizona, home to a few truck stops, three prisons, and Skydive Arizona, the world's busiest drop zone. It's monsoon season, the one time of year when the desert's reputation for "dry heat" is foiled by humidity that makes 100°F feel like 120. But where I sit inside this idling, flame-orange Ford, the air is icy cold; open the window and it begins to condense and fog, like a heavy-metal video effect. At the wheel is Tanner Foust, car racer, stuntman, X Games medalist, and—as of November—one of three hosts of the biggest, most expensive car show ever to air on American TV: Top Gear U.S. Foust is risking dehydration, severe sunburn,

and life and limb to race this Ford against one of the world's best skydivers.

If that sentence confuses you, welcome to *Top Gear*, a car show like no other. Based on one of the most successful programs in BBC history, the American version of *Top Gear*, like its British progenitor, will be smart, funny, bizarre, and gonzo. It just won't review cars so much as put them to strange tests. Such as this one.

In a half-hour or so, cloud cover permitting, Foust will race this modified Ford F-150 SVT Raptor against a HALO (highaltitude, low-opening) jumper skydiving from 25,000 feet. First one to the finish—Foust racing

five miles on the dry desert ground, the diver falling that same distance from the heavens—wins.

He isn't driving just any Raptor, however. It's a VelociRaptor, a steroidal modified aftermarket version of a truck that is already factory-tuned by Ford's vaunted Special Vehicle Team. By bolting on new air intakes, new headers, and a new exhaust, and reprogramming the truck's software, the Texas-based tuning shop Hennessey Performance-founded and run by John Hennessey, who's on hand today to make sure Foust doesn't trash his truck, Serial No. 1—has boosted the horsepower from 411 to 475. Despite the fact that Ford limits the truck's top speed to 100, Foust has already hit 120 on the pavement and 110 in the sand. And since we have a bit of a lull before the stunt, Foust invites me on board to take the truck for a spin on the offroad course he and the show's producers set up this morning. Already he and the skydiver, Jeff Provenzano, have raced once, and though Foust isn't letting on who won, something about the way he says, "It was super close"-with a hint of frustration—tells me the truck did not prevail.

For a firebreathing monster of an off-road truck, the Raptor seems remarkably peaceful at idle. "Oh, this is quiet," Foust says, then flicks a switch on the dash that activates one of its aftermarket tricks. The truck absolutely roars, like a cigarette boat with loudspeakers mounted on its pipes. The noise causes the show's English director to call it a "redneck Ferrari."

The course starts somewhat tamely—it's a firm desert road of hard-packed, sun-baked sand—but Foust accelerates as he steers the truck into an arroyo, and though you'd never know it from his calm demeanor, I can see him sawing the wheel slightly to keep the truck pointed straight on a "road" that is actually closer to a river of soft sand. Any normal vehicle would be spinning out at this point—my rental SUV would have converted itself into a stationary bicycle with a saguaro cactus

riding shotgun. The VelociRaptor, however, is accelerating.

Foust drifts the truck around a corner and onto a straight-away, where he pounds the gas pedal and points us toward a rise where this road crosses another. I watch the speedometer tick upward past 80, 90, 100 as that rise closes on us, or vice versa. Though a truck has no business moving at this speed on this terrain, Foust doesn't ease up in the slightest as he crests the rise and the truck catches air, then comes crashing down, landing far more softly than any 6,000-pound vehicle should. Foust laughs. No, scratch that—the sound is some hybrid of celebratory hoot and fiendish cackle. "How good does that feel?" he yells over the engine roar, then answers for me.

"Like high school, right? It's hard to call that work."

his is a show for the 99.9 percent of Americans who don't know Top Gear," Foust says. "And hopefully those guys who like Top Gear will like us, too." Part of the process of Americanizing the world's most beloved car show-350 million viewers watch the BBC version worldwide (it airs on BBC America here in the States), and there are already spinoffs in Russia and Australia—was to choose the right mix of hosts. Sharing the stage with Foust are two guys drafted more for their personalities than their skills at the wheel

(which does not mean those skills won't be tested, regularly). One is Rutledge Wood, a racing analyst and NASCAR junkie plucked from the relative obscurity of the Speed Channel. The other is even more unlikely: Adam Ferrara, a stand-up comic best known for his role as Chief Needles on Rescue Me.

Wood spent six years reporting on NASCAR and is still a regular on the Speed Channel. Hailing from Atlanta, he represents the Southern demographic and is the show's resident grease monkey. He just turned 30 and has owned 52 cars, most of them beaters that he tears up for parts to use on his other beaters. "I am still a car hustler," he says. "I like cars so much that I flipped them in college. That's how I paid for school."

Ferrara is a comedian raised on Long Island who now lives in New York City, "where you have to choose whether you want an apartment or a car." He is a self-proclaimed muscle-car guy and got into cars via his father. "If you wanted to spend time with my dad, you had to go to the garage. My job was to hold the light."

All of them say they've been *Top Gea*r fans for years. "It's one of the first shows that didn't take cars super seriously," Foust says. "It just celebrated them." All three hosts are well aware of the skepticism that lurks in the dark corners of Internet message boards for the very idea of an American *Top Gea*r. The prevailing sentiment seems to be that it can't possibly be as good as the madcap British version (see highlights on page 92). "The thought of watching *Top Gea*r without British accents may be a tough pill to swallow for some fans," Foust says. "But I think we'll win over the American public."

Top Gear U.S. will air on the History Channel beginning Sunday, November 21, and each hourlong episode will have two to three stunt segments like the one here in Arizona, all of them shot in HD using multiple cameras and often helicopters and chase cars. Other stunts include Foust racing pro skiers down



Top Gear U.S. hosts Adam Ferrara, Tanner Foust, and Rutledge Wood. Of the three, only Foust is a professional driver.

PERFECTION HAS A DARKER SIDE.

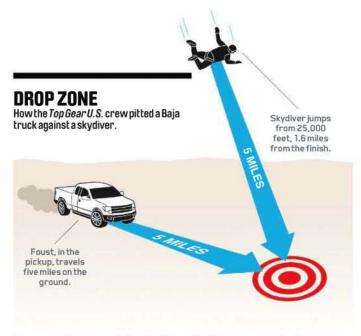


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Mammoth Mountain in the Mitsubishi Lancer Evolution; a sequence in which a Cobra gunship races a Dodge Viper through a town in Georgia while attempting to lock the car in its missile sights; and one where Wood and Ferrara are placed in a Toyota Camry that has been converted into a remote-control car. Naturally the controls malfunction, and the two, according to executive producer John Hesling, "were seriously almost killed."

"The Camry is a boring car," Ferrara says. "So we thought, What makes this more exciting? We'll remove the driver and make it remote-control!" So the two men hopped into the backseat and turned the remote over to a producer. All was fine until the remote battery died. The car headed straight for a tree.

"Eventually the car did come to a stop," Wood says. "But, oh, my God." The fear you see in the footage is legit. "I was real certain we were going to crash into that tree. I think you can tell from the pitch of my voice and the look on my face."

"The fact is, the adventure and the danger of these stunts are real," Foust adds.

In a clip of the show that was leaked to the Internet, all three are given different Lamborghinis and asked to drive at top speed on an airstrip in the California desert. Both Ferrara and Foust tease Wood for slowing down too early. "It's usually like, 'Rutledge, it's OK to go a little faster. You're going to be OK,'" Foust says, to protests from his cohost. "With Adam it's like, 'OK, you really need to slow it down."

"This is one big childhood dream come true," says Wood.

"It's like three idiots with a budget," Ferrara says.

"Like?" Foust says.

e said he can go up to 200," Foust says of his skydiving opponent as he buckles in and prepares to take another crack at the race. "Bastard." Provenzano is wiry with a gaunt face and the relaxed manner of an extreme athlete. His HALO getup is all black, from shoes to helmet, which has a black tinted visor. He wears two thin oxygen tanks on his left side, and his folded-up parachute is alarmingly tiny. With more than 14,000 jumps completed, he's one of the best skydivers in the world, capable of high altitudes and low openings and the kinds of man-as-bullet flying required to race a 475-horsepower truck across a finish line in the desert.

Because Provenzano has been winning most of the test races—often by just a little—the director asks him to slow down if the two seem to him to be too far apart, so that, for the purpose of drama, they'll have good footage that shows a close finish. (This is just for detail shots, they assure me; the actual race will be portrayed accurately.) "Tell Tanner," he answers. "He's got the horsepower. I'm gravity-powered."

There's not much light left for another jump, but from the finish line, the producers decide they want to try anyway. Meanwhile, the gray clouds above thicken and turn black, the winds pick up, and lightning stabs at the desert floor in the distance. Across the desert, Foust waits for the signal. A man from the airport stares at the sky and at the tiny dot falling from the airplane that has just flown over and deposited Provenzano overhead. His job is to estimate the jumper's height and tell the producers when to unleash Foust. He nods.

"Action, Tanner," the director says into his radio.

Within seconds the dust cloud behind his truck is in view. The orange dot that is the VelociRaptor grows in size quickly as Foust bounces over the rough terrain. Overhead Provenzano looks to be behind, but when he's a few hundred feet up, he makes a ridiculously quick turn and plunges to the ground, losing the equivalent of a Manhattan skyscraper's altitude in seconds, and he lands on the finish line before the truck gets there. Foust flies across the line, wheels around, and slides to a halt. He makes a fist and wallops the dash as Provenzano bundles up his parachute, tucks it under his arm, and walks to the truck.

"I thought you had me," he says to Foust.

"We all did!" a production assistant says.

"Why don't you land in the bed next time?" I ask him, mostly as a joke, because it seems crazy to imagine such a thing.

"I could," the skydiver answers, not joking. "But it would take some practice for Tanner. His truck's gotta match my speed." Foust laughs. "I could do it. No problem."

THANKS FOR THE ROAD RASH!

Hop on YouTube and peep the craziest car stunts in Top Gear (U.K.) history.



CAR DARTS (SERIES 4) A highly pressurized cannor launches used carsonto an enormous dartboard at the bottom of a guarry.



TRIP TO AMERICA
(SERIES 9)
Top Gear tests the breaking
points of Alabama folk, driving
through the state with phrases
like MANLOVE RULES OK painted
across their beater rides.



(SERIES 13)
Host Jeremy Clarkson races
the British Army's latest war
vehicles in a modified Mitsubishi Lancer Evolution, Guess
what? The Army wins.

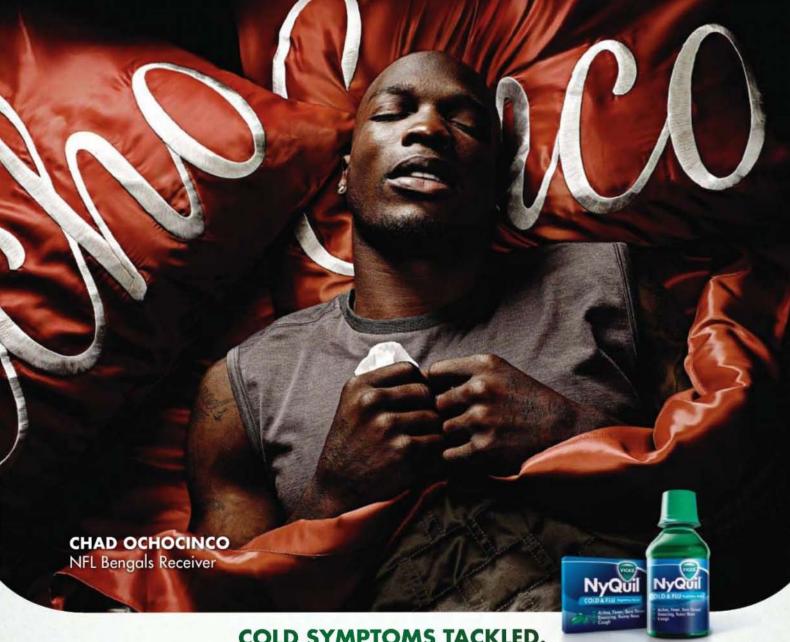
EVO VS. ARMED FORCES



POLAR SPECIAL (2007)
The crew takes down gin and tonics while navigating a modified Toyota pickup toward the magnetic North Pole, where drinking and driving isn't exactly illegal.



JAMES VS. VOLCANO (SERIES 15)
About a week before the Icelandic volcano Eyjafjallajökull
would make world headlines,
cohost James May drives the
same pickup right up to its
blast zone. He survives,
though the truck's tires don't.



COLD SYMPTOMS TACKLED.

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Vicks NyQuil. The nighttime, sniffling, sneezing, coughing, aching, fever, best sleep you ever got with a cold...medicine.





BY BREKKE FLETCHER • PHOTOGRAPH BY MALCOLM EMMONS

Did we wake you?

Are you kidding me? I get up at 4 A.M. We've done all our milking. We

THE NFL'S PATERFAMILIAS IS A SUPER BOWL CHAMP (TIMES FOUR), A PREACHER, AND A PUNDIT. AND HE'LL QUIT WHEN HE'S DEAD.

And where are we calling you? My ranch in Oklahoma.

Maxim named the '78 Steelers the greatest team of all time. Was that the time of your life?

I'm not a guy who likes to finger a moment, because there could always be a better one. But careerwise, the '78 Steelers-that's a nice team.

You don't like looking back?

That's just how I am, Always, I've never gone back to high school. You know what? About the only thing I care anything about is my college [Louisiana Tech], but not necessarily when I played. It's just that my love and loyalty is to my university. I just love my school.

You donated your Super Bowl rings to Louisiana Tech.

It made me feel so good to do that. I thought it would help if the kids would come in there and see our small school and go, "Wow, if he could do that here in the '60s..." They put it all on display, and it's beautiful. I'm really proud of it.

How is your alma mater doing this year?

Not very good. We've got a lot of work to do.

Coach should send you out to do some recruiting.

I can't do that. That's illegal.

Are you a rule follower?

Very much so. It's scary-one single action could destroy a whole group. If it's just me that's gonna be punished, that's different. I mean, I've gambled-so if something bad comes of my gambling, I'm the one who pays for it.

Do you still enjoy doing Fox NFL Sunday?

Yeah. Hove the people I'm doing it with. Honestly, it's hard for me to imagine not being able to do that show until I'm late in my 70s, which I would do, because I don't think anybody is going to get tired of hearing us talk. We're all different personalities, and there's a lot of energy and a lot of entertainment.

When does your contract expire?

Three or four years, I think. I'll be 66that's still young enough. I'm in good shape, and I'm cute as a button. That's what I tell myself.

How do you prepare each week?

You read all this stupid material on the Internet, and you know by Thursday which games you'll talk about. It takes four hours, maybe five.

What did you think about the Darrelle Revis holdout last summer?

I'm not a holdout kind of guy. Here's the deal. These players have to stop signing these five-year contracts. Start signing three-year contracts. I can't imagine any of us going up to Rupert Murdoch and saying, "You know, I won an Emmy last week. I want a new deal."

How do you handle making predictions every week?

My picks suck a lot. And you know what? Everybody's laughing at me, and that hurts. But you know what really burns my butt? Jimmy Johnson was winning them all the first few weeks.

You've been very critical of Ben Roethlisberger.

Ben is not the only quarterback to get in trouble with women for sexual... you know. It's unfortunate that when we critique them and criticize them, which I did heavily, there's almost a black list. If I criticize a QB, that's pretty much it with me and him.

But that's your job.

I wish we didn't have to comment on it, and people wouldn't ask us for our opinions. But, boy, I am dead set against this woman thing, and I made that clear on my opening "Fired Up!" segment.

There's a lot of bad behavior in the NFL today. Is it because there's more scrutiny, or have things just changed fundamentally?

With 1,500 or so players, it doesn't matter if there's more media coverage, more stardom, more

"I'M STILL YOUNG, IN GOOD SHAPE, AND CUTE AS A BUTTON. THAT'S WHAT I TELL MYSELF."

money. There's always bad character people, always will be. We're a 24/7 media dog now in the NFL, or in our society in general, with cable TV, the Internet, and Facebook, Oh. my God...People don't go anywhere that they don't have their cell phones to their ears. I always like to say, "Hey, you got somethin' in your ear there. Twitter. Who in the world wants to Twit? Who cares?

How has the game changed?

Today NFL football is very much like the Internet. It's fast-paced, quick, quick, gotta have answers right now, gotta score right now. It's just not the way it's done in my opinion.

And the players?

Howie Long and I were standing on the sideline at one of the games, and we both looked at each other and went, "Can you believe that we used to play?" It's like, "God! Look at the size of these guys!"

Have you ever been watching Wheel of Fortune when your name was the answer?

No, but it's pretty cool when you're an answer to a question. It means people are thinking about you and know who you are.

Are you a drinking man?

Hike Crown Royal, I don't want my preacher to read this. I also love a great margarita, but they have lots of calories and carbs.

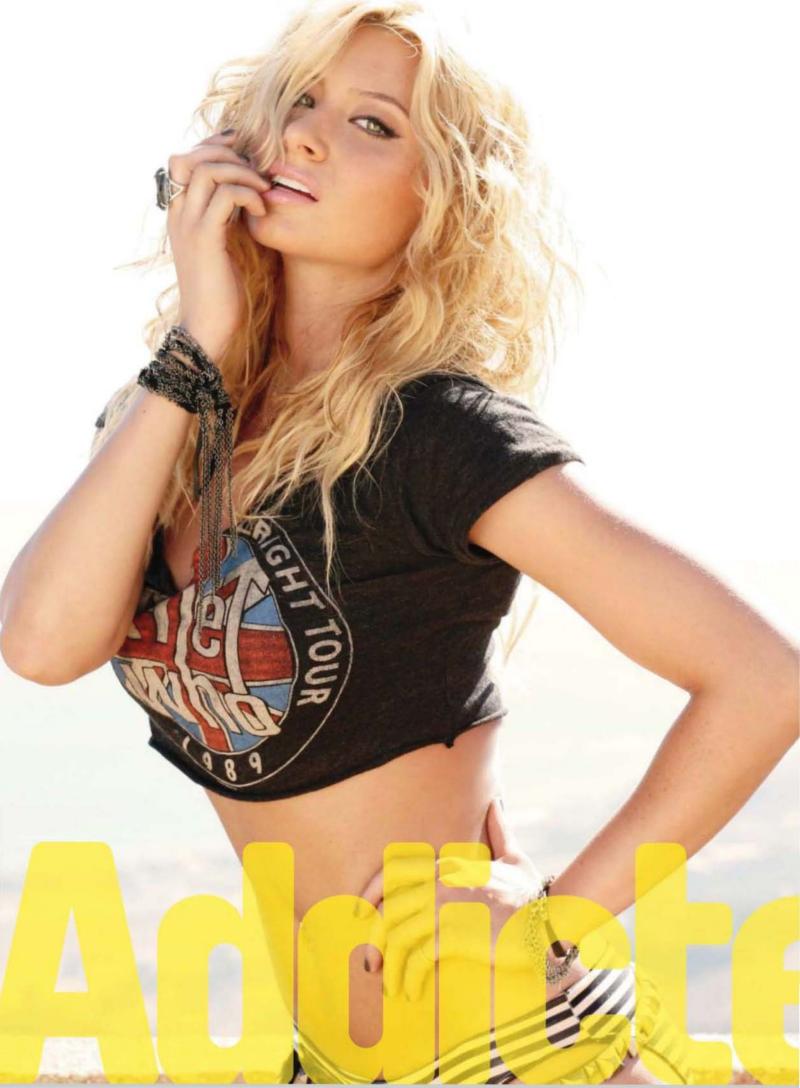
You've had three wives. Do you like being married?

Hove being married. It's been 14 years since my last one. I don't like being by myself.

Would you ever go on The Bachelor?

No, those guys are really good looking. I'm just cute.











pretty sure that CW execs have been eavesdropping on our "things we'd do if we ran the world" conversations, because they've actually taken our top idea—"make more shows about cheerleaders"—and run with it in the form of Hellcats. The cherry on top was casting supersexy Aly Michalka in the role of smart but flexible Marti Perkins: She's hot, she's nimble, and, gentlemen, she's single!

What exactly is a "hellcat"?
A hellcat is just fierce—some-body who's going to go for it 110 percent no matter what they do.

So we shouldn't mess with a hellcat? No, definitely not.

What's it like playing a cheerleader?

My mother was a Raiderette and a Rams cheerleader, so I think I have it in my blood somewhere.

Is there anything at all appealing to women about male cheerleaders? Yeah! Male cheerleaders are extremely masculine, especially when you understand how athletic these guys need to be. They are literally holding 120-pound girls up in the air with one hand. That's pretty insane! A lot of these guys are actually dating their stunt partner or the flyer on one of the teams.

You may have just caused half of Maxim's readership to desert the football team and go into cheerleading. Nice!

Are there any cheerleading moves that would lend

themselves to martial arts? Oh, yeah, for sure! Especially with my character, Marti. She definitely comes from a street background, and I think she incorporates some of those moves in her cheerleading.

So we could get an army of cheerleaders fighting crime? Hey, there you go. Season 2, you never know...

We can't help noticing that you're in phenomenal shape. What part of your body are you most proud of?

Probably my abs. I really worked on them, and they're starting to get me some attention. I'm pretty happy about that, I've got to say.

What's the worst pickup line you've ever heard?

This guy at a party grabs my hand, and he's like, "Hello, come to Paris with me next week." I'm like, "What? You don't know me." He says, "It doesn't matter. We can get to know each other in Paris." I wanted to run away and just be like, "Eww! You're strange!" I want to make guys like that feel bad, so I tell them I'm 17 even though I'm 21, so they feel like perverts. They freak out, like, "Oh, you're 17! Oh, sorry, sorry!" But some of them really don't care. That's when you know they're weirdos.

So what kind of guy are you into? I'm definitely one of those chicks who want to be in a relationship. I need somebody who can make me laugh and entertain me.

And someone who can hold you up in the air with one hand. Exactly.

REAL-LIFE HELLCATS

BEFORE THEY WERE FAMOUS...THEY WERE PEPPY!

Katie Couric





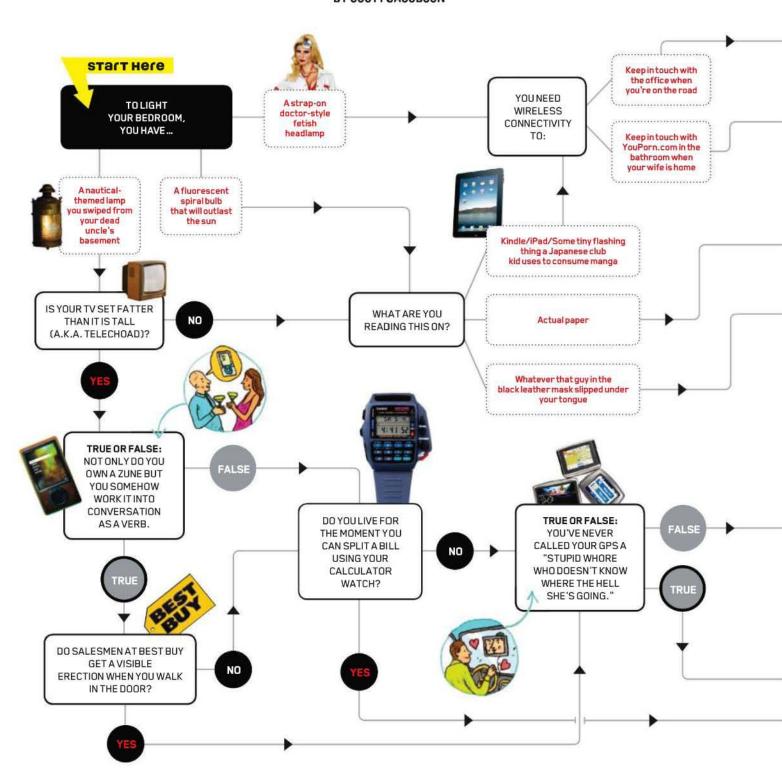


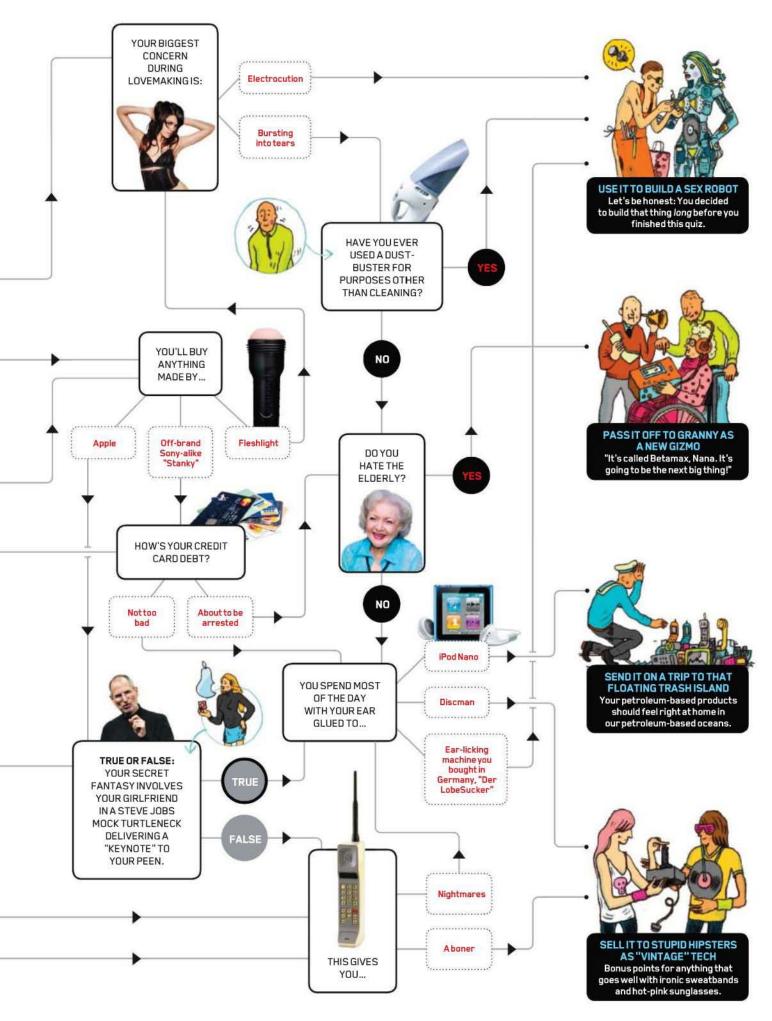
The Decider

WHAT SHOULD YOU DO WITH YOUR OBSOLETE GADGETS?

'Tis the season to buy new shiny things, so learn where to stick your outdated gizmos.

BY SCOTT JACOBSON











VINCENT SPILOTRO was a teenager the first time he witnessed his father's legendary capacity for violence. In the early 1980s, Vince's dad, the Las Vegas Mob enforcer Tony Spilotro, had been staking the famous poker player Stu Ungar. The gambler was supposed to check in with Tony every day, but he'd gone missing. When he finally showed up at the Spilotros' front door, two days late, he was sweating and carrying a revolver in his waistband. Tony quickly pulled Ungar inside and sat him down in a chair in the kitchen.

"Leave us alone for a minute," Spilotro told his son.

Vince left the kitchen, but he peeked through a crack in the door and watched as his father beat Ungar to the floor.

"Get the fuck back up and sit in that chair," Tony commanded the gambler. Ungar staggered up, but as soon as he sat again Tony knocked him off the chair. The enforcer repeated this ritual until blood covered Ungar's face and the kitchen tiles. Ungar was an infamously meek drug addict, and afterward Vincent told his dad he'd gone overboard.

"He told me it wasn't about the money," Vince says almost 30 years later, sitting in a nondescript office off the Vegas strip. "Gamblers sometimes lose. It was about him showing up at our house with a gun." Up close Vince's resemblance to his father—the basis for the character Nicky Santoro in Martin Scorsese's classic Casino—is unnerving. His gray eyes are calm and unblinking, his face broad and flat—a catcher's face. Like his dad, he is not tall, about 5'7", but beneath his shirt is a built upper body, all bulldog. At times it feels as if Tony is here, pressing out of his son's frame like a vengeful ghost.

Vince seldom gives interviews, but he agreed to reveal details about his father's life—and brutal murder—as part of a wider revelation: a sneak peek at the Las Vegas Mob Experience, a 55,000-square-foot attraction slated to open this month inside a newly renovated Tropicana Las Vegas. A cross between a museum and a high-tech fun house, its creators are billing it as the most technologically advanced presentation of historical artifacts ever devised. For Vince and the other relatives of famous Mafia figures who are providing the artifacts, it means something different: their last, best hope to show the world the real men behind the mobster myth.

A Museum Gets Made

The LVME is the brainchild of Jay Bloom, a 43-year-old former investment banker for JP Morgan Chase. A few years ago, when he learned that space was becoming available at the Tropicana, Bloom rounded up investors in

the hopes of installing a show that would pull in tourists from the Strip. "We looked at animatronic dinosaurs, space exploration, any kind of exhibit," he says. "When we hit on organized crime, we saw how powerful it is in our corporate culture. People can't get enough."

In a city literally built by the Mafia—not to mention a nation obsessed with movies like *Goodfellas* and TV dramas like *The Sopranos* and *Boardwalk Empire*—a Mob museum seemed like a no-brainer, but Bloom and his partners quickly encountered a major obstacle: Where *omertà* is the rule of law, artifacts are rare. "You don't just go on eBay and buy really juicy Mob memorabilia," says Bloom. "It's really difficult to source." But eventually he tracked down Cynthia Duncan, granddaughter of Meyer Lansky.

Short of Al Capone, there is no bigger name in the history of organized crime. A childhood friend of Charles "Lucky" Luciano and Benjamin "Bugsy" Siegel, Lansky was a founding member of the Mob conglomerate Murder, Inc. and is best known as "the Mob's accountant." In 1982, long after he had successfully organized gambling enterprises in upstate New York, Las Vegas, and South Florida, Forbes listed Lansky as one of the wealthiest men in America, with an estimated worth of more than \$100 million. Upon his death from lung cancer in 1983, he had only \$57,000 to his name, but he had left behind extensive diaries and artifacts, most of which have never been seen by the public. Virtually all of it had been passed down to Duncan.

"I had been approached over the years by people seeking to buy off pieces of the collection, but I didn't have the heart to break it up," says Duncan, who lives in South Florida. "The fact that Jay Bloom wanted to keep the entire thing together caught my ear."

A year later 20 moving boxes containing Lansky's entire estate arrived at Bloom's office in Las Vegas. As word travels fast in Mob

circles, more families signed on, and soon Bloom had purchased the estates of Bugsy Siegel, Sam Giancana (former head of the Chicago Outfit), and Tony Spilotro. The breadth and scope of the items—and the stories behind them—convinced Bloom that merely putting everything under glass wasn't enough.

"The story is so dynamic," he says. "I knew we needed a high level of interactivity, an immersive environment." Visitors to the IVME will be issued an RFID badge with their name, hometown, and cell phone number. As you enter the main exhibit spaces, you'll be confronted by life-size holographic "apparitions" of famous gangsters, who will speak to you personally and may even call your cell later and ask you to perform a task. Depending on your actions, by the end of the visit you'll be dead, arrested, or a made member. "Try to imagine what you'd get if Disney acquired the Smithsonian," Bloom says. The idea is more Grand Theft Auto than traditional museum.



THE MOBFATHER: TONY SPILOTRO

Inside the Vault

To get an idea of the scope of the LVME's collection, resident historian Chris Cecot and Vince Spilotro lead me to the museum's storage vault, which sits inside a garage attached to the company's HQ. The first things I notice are a pair of M-1 rifles and a .38 revolver sitting on a plywood table. "This one was actually mine," says Vince, picking up one of the rifles. "Dad gave it to me for my seventh birthday."

Shelved on the walls around us are dozens of smaller items. We begin with the Lansky collection, which includes personal diaries as well as home movies, photographs, audio interviews, and clothing. Cecot hands me a small bronze medal with a red ribbon attached.

Made Men

THE LVME'S MAIN SUBJECTS ARE SOME OF THE BIGGEST PLAYERS IN MOB HISTORY.



MEYER LANSKY (1902–1983)
JOB TITLE: Mob's accountant;
unified Jewish and Italian gangs
ALLEGED CRIMES: Developing a
coast-to-coast gambling empire
MOVIE PORTRAYALS: Lee Strasberg,
as Hyman Roth (based on Lansky),
Godfather: Part II, 1974; Ben
Kingsley, Bugsy, 1991; Patrick
Dempsey, Mobsters, 1991;
Richard Dreyfuss, Lansky, 1999
DEATH: Succumbed to lung cancer



BUGSY SIEGEL (1906–1947)
JOB TITLE: Mob's hitman; head
of Murder, Inc.
ALLEGED CRIMES: Bootlegging,
gambling, murder
MOVIE PORTRAYALS: Alex Rocco,
as Moe Greene (based on Siegel),
The Godfather, 1972; Warren
Beatty, Bugsy, 1991; Richard
Grieco, Mobsters, 1991
DEATH: Shot in the head (with an eyeball blown out) as he read the paper



SAM GIANCANA (1908–1975)
JOB TITLE: Head, Chicago Outfit
ALLEGED CRIMES: Theft,
racketeering, voting fraud, murder
MOVIE PORTRAYALS: Robert
Miranda, The Rat Pack, 1998;
Joe Pesci, as Joseph Palmi
(based on Giancana), The Good
Shepherd, 2006
DEATH: Shot through the back of
the head while making sausage and
peppers at home



ANTHONY SPILOTRO (1938–1986)
JOB TITLE: Enforcer, Chicago Outfit
ALLEGED CRIMES: Bookmaking,
murder, overseeing "the skim"
in Vegas
MOVIE PORTRAYALS: Joe Pesci as
Nicky Santoro (based on Spilotro),
Casino, 1995
DEATH: Whacked with his brother
in an Illinois basement, then dumped
in a cornfield

"This is the Medal of Freedom that Harry Truman gave Lansky after the war," he says. According to Cecot, during World War II, the Office of Naval Intelligence was worried about sabotage at New York City's docks, so they went straight to the men who had run them since Prohibition, Lansky and his cohorts. The gangsters policed them so well that Truman awarded Lansky the medal. Lansky's relationship with the Feds went downhill after that; tax evasion charges in the early 1970s caused him to flee to Israel. Cecot pulls out two letters. The first is from Lansky to Prime Minister Golda Meir of Israel; in it Lansky offers Israel \$1 million if he can stay in her country. The other is her polite refusal. Apparently, all Jews have the right of return... except Meyer Lansky.

Next we peruse the artifacts of Lansky's good friend Bugsy Siegel. Most of the items are from his house in Los Angeles, where Lansky sent him in 1937 to set up gambling rackets. Among them is jewelry that belonged to his movie star mistress, Virginia Hill. Their relationship raised his profile, but Siegel is best known for building the Flamingo, the lavish and visionary hotel and casino that established modern Las Vegas. Cecot shows me five porcelain flamingos Siegel had made for opening night. They look expensive and hint at the larger tale: Bugsy spent \$6 million building the Flamingo—about \$80 million by today's standards—so much money that his Mob backers grew tired of waiting for profits. He was reading the L.A. Times at Hill's house when a sniper's bullet got him right in the eye.

"It was sad, because they couldn't have hit him without Lansky's sanction," says Cecot. "Keeping that in mind, check out this photo." It's from the wedding of Bugsy's daughter, Millicent. The man walking her down the aisle is Meyer Lansky.

From the mobster who started Vegas, we move to the one who embodied the end of Mob control: Tony Spilotro, Vince's dad. The Chicago Outfit sent Tony to Vegas in 1971 to protect its cash cow, known as "the skim." Each night bagmen would enter the count rooms of Mob-backed casinos like the Stardust, then skim cash off the top before the profits were officially tabbed. Collectively, it amounted to millions. Within a year of Spilotro's arrival, the murder rate skyrocketed, but Vince wants the world to see that his dad had a softer side.

"This hung over my father's bed," he says, holding up a framed print of the Lord's Prayer, in Italian. "He was religious. Every holiday we'd suddenly wind up in church. He knew all the prayers. He was like an altar boy, except he was no altar boy."

The collection of Sam Giancana, the former head of the Chicago

Outfit, has an air of levity. The man who allegedly rigged ballots in Illinois for John F. Kennedy (and, so the conspiracy theory goes, later had him killed) kept a dime slot machine in his office that now sits in the corner of the LVME's vault. "Anyone who worked for him could pull it," explains Cecot. "If they won, they got to keep whatever was in it." He then shows me sheets of mug shot negatives. "Whenever one of Sam's associates got arrested, he paid a guy at the police department for the negatives. He thought they were funny."

Giancana even embraced his nickname, Mooney, a popular term at the time for someone who was a little crazy, which came from his quirky habits. Cecot picks up a card from Giancana to one of his mistresses. It's signed, "Sugar Daddy Mooney Love."

"After Giancana's first wife died, he was banging everybody, including Kennedy's mistress, Judith Exner," Cecot says as an afterthought.

"That's true," Vince says. "My mom was with him before she married my dad."

Astonishment breaks out across Cecot's face. Giancana met his end on June 17, 1975, when an unknown assailant entered his basement and shot him in the head while he was grilling sausages. Tony Spilotro was a suspect, but up until this moment no one knew that his wife had once been with the man he might have killed.

"Did your dad know about them?"

"Probably. He was in Chicago on the night Giancana was killed, about seven blocks away."

The Five Families

The next day I gather all the principal artifact providers together around the LVME's conference table. Out of pure coincidence, they turn out to be from five families.

There is Giancana's daughter, Antoinette, 75; Lansky's grandson, Meyer II, 53; Ben Siegel's daughter Millicent Rosen, 79; and Janice Sachs, whose husband, Allan, owned the Stardust and Fremont hotels in the skim days. Vincent Spilotro, 43, and his mother, Nancy, 72, are present, and cued up on the phone is Cynthia Duncan, 59.

Collective body counts aside, their forebears and husbands represent an impressive swath of Mafia and Las Vegas history. But the kids and wives want the museum to show that these men were normal, even generous—at home at least. When Meyer Lansky took off his trademark blue suit and put on his swim trunks, he was a harmless man who liked the beach. Sam Giancana liked to cook. Tony Spilotro once rounded up 52 people, most of them neighborhood kids,

and took them to the Super Bowl. In fact, most of the children grew up totally unaware that the man they saw at home was a mobster.

"It wasn't until I was 12 that I realized Grandpa was famous," says Meyer II. "On the news there was Walter Cronkite, showing a map of all the countries he was seeking asylum in." Antoinette Giancana didn't learn about Sam's reputation until she was 17, when a friend showed up at her high school locker looking to gossip about her dad. Millicent Siegel found out after her father was arrested in California for the murder of mobster Harry Greenberg, a charge he beat.

"Your grandfather came over and told me that my father was in trouble," Millicent says to Cynthia Duncan. "He said that as kids they got involved with bootlegging, but now they were looking for legitimate businesses. He told me to hold my head up."

Stories of the constant pressure from law enforcement swirl around the table. Duncan recalls her grandmother becoming so sick of a pair of federal agents parked outside her house that she picked up a broom and chased them down the street. Being under wiretap was the norm, so the men carried pockets full of change and knew every pay phone in town. Janice Sachs offers a story that embodies just how absurd constant surveillance could become.

"The FBI had tapped the phones at all the Stardust properties in this big sting," she says. "Somewhere along the line, they picked up

somebody saying, 'The dough is in the bag, and somebody's carrying it across the parking lot.'" Minutes later hordes of federal agents squealed in and surrounded the two men. "It turned out they were bakers," she laughs. "They were carrying real dough."

Amazingly, none of the families bear any ill will toward the law. Their greatest disdain, it turns out, is for Hollywood.

"I contacted HBO before the movie Lansky, with Richard Dreyfuss, came out," Duncan recollects. "I offered to give them everything that Jay Bloom has today. They refused. It was just a joke."

It was the same story with Millicent Rosen and Bugsy. TriStar Pictures called her and told her Warren Beatty wanted to meet with her. Her lawyer requested that she receive a consulting fee. "They replied that I should be very happy that Warren Beatty wanted to talk to me, and it should be my pleasure and honor," she says. "My lawyer told them, excuse the expression, to go screw themselves." Millicent found Beatty's resulting portrayal unrecognizable. "The only thing they got right was my name."

The Spilotros have arguably suffered the worst. Casino was hugely successful and critically acclaimed, but Vince and Nancy were kept out of the loop. "They did it all behind my back. I didn't know until it happened," says Nancy, who can't resolve the image of Nicky Santoro running around town whacking everybody with the husband who "stayed home and played cards" most nights. "It was baloney."

Late in the meeting, I broach the subject of the complicated relationships between the families by asking Nancy if it was true that she had dated Antoinette's father. For five seconds the room goes silent.

"Oh, God," Nancy finally says. "Yes." Antoinette Giancana cringes.

"Did you know that?" I ask Giancana.

"No."

"How does that make you feel?"

"No comment," she replies. Throughout most of the meeting, she is haughty and oddly reticent. "I'm a little different," she says. "I go back to 1984, when my book [Mafia Princess] was published. The public knows quite a bit about my history." A princess indeed.

What about the beef between Bugsy and Meyer? Are the Lanskys

uncomfortable with the thought that their grandfather might have given the go-ahead for the murder of Millicent's dad?

"If there's any accusation against Meyer, I can't really speak to that," says Duncan. "The one time he ever said anything about Millicent's dad was something like, 'Poor Ben. I miss him so.'"

"I'll put it this way—we'll never know," Millicent says of the rumor. "They grew up together. Meyer was older, and he always took care of my father. I do know that my father had nothing but love for Meyer."

Hearing the children can almost make you forget that, to the rest of the world, these men were killers. Giancana, it is said, sanctioned the murder of 200 people; Siegel more than two dozen; 22 for Spilotro; and Lansky, through Murder, Inc., untold hundreds. In the end, maybe it's true that Meyer acceded to the hit on his friend, then ended up missing him for the rest of his life. Such was the dichotomy of these men. As for their descendants, all is forgotten and the families are back in business together. Though only one of them has firsthand knowledge of the darker worlds in which these men moved.

An Inside Job

Vince Spilotro isn't like any of the other children at the sit-down. Alone in an LVME office, he tells me how he learned up close about the dangers of his dad's line of work when he was 14, after a group of

> Las Vegas Metro intelligence officers shot up his home. They were drunk on whiskey and wanted to send his dad a message. Tony was in Kansas City facing skimming charges at the time, so there was no chance of anyone shooting back.

"My friend and I were going to a soccer tournament, so I was in the laundry room getting some clothes for the trip, and all of a sudden I saw smoke," Vince recalls. "It was from bullets hitting the drywall. My ma shouts, 'Hit the ground!'"

Nobody got hurt, and Vince went to the tournament the next day. "That was life," he says. "What are you gonna do?"

The truth is, Vince had a hunch what his father did long before that night. As a child he and his friends would burn the betting sheets connected with Tony's gambling racket in a pit in the backyard. ("I'd burn them with my little army trucks, so there were army men melted in there," he says.) After baseball games he ate with Tony's cohorts from the famed Hole in the Wall Gang burglary ring at a Chicago-style pizzeria one of them ran. The family home

was raided. He was even tailed by the cops. "Nothing was hidden," he says. "It's not like the TV or newspapers were shut off."

At first, Vince says, the life seemed exciting. But as neighborhood guys went missing, the consequences became apparent. Sometimes his father would be gone all night, and fear would set in. One night Tony was shot through the knee. The phone rang at 6:30 A.M., and from the next room Vince heard his mom ask, "How bad is it?"

"Here I am, a little kid, seven or eight, wondering if it was a belly wound, because then we'd have a real problem," he says. "What kind of little kid thinks things like that? He came home immediately and showed me it wasn't bad, though. Patched it up himself."

Eventually, Vince started asking questions. "He was as honest as you're gonna be with a kid," he says of his father. "There's ways you can tell a kid without telling him. I'd ask, like in the movies, 'Is this guy in? Or a friend of ours?' He'd say, 'Yeah, this guy can be trusted.'"

By the time he was 16, Vince was his father's driver, getting tips from the old man on how to carry himself: Never sit with your back to the door; in crowds where there are cameras, hold your hand in the air to swat them away. The pair rarely cruised the Strip, Vince says, but the few times they rolled into casinos, Tony would sit with the cokeheads and try to convince them to quit. "He'd say, 'Think about your kids. What are you doing?'" Naturally, there were fun moments—he met Sinatra and Sammy Davis, Jr.—while others were heavier.

"One time I went with my uncle to meet a bagman," Vince says. "He gets out of the car, puts a gun on the hood, and says, 'If something happens to me, drive over there and shoot him.' I was 16, 17."

Vincent's intimate knowledge of his father's world makes Casino all the more ridiculous to him. Scorsese's version of the house shoot-up, for example, reverses the perpetrators and victims—he shows Nicky Santoro's crew shooting up a cop's home, one of many liberties the director took that Vince believes makes his father appear more reckless than he really was.

"The whole movie was based on Left's weird fantasy of what he thought happened," Vince says, referring to his father's childhood friend, the sports-betting wizard Frank "Lefty" Rosenthal. In the film Lefty, portrayed by Robert De Niro, comes off as far more sympathetic than Tony, who betrays his old pal by drawing too much heat to their gaming enterprises and sleeping with his wife. Vince's memory of Rosenthal is very different. "He was like Hitler," he says. "When he'd get pissed at his wife, he'd tie her up naked for hours. She would always come over crying about something he did to her." Vince thinks that his father eventually did sleep with Lefty's wife, but that it was a "one-time thing."

"He did a lot of stuff, I'm not gonna lie," says Vince. What about the scene from early in the movie in which Nicky Santoro squeezes a man's head in a vise until his eyeball pops out, supposedly based on a real event that took place in 1962? "He could have been there," Vince acknowledges. "If he didn't do it, he definitely knew who did." When pressed, he simply says, "Mad Sam," in reference to Sam DeStefano, one of Tony's associates, a man widely regarded as the most psychopathic Mob enforcer in history. Supposedly, Tony himself shotgunned Sam to death in 1973, putting him down like a rabid dog.

While there is little doubt that Tony Spilotro was dangerous and feared, Vince believes Casino failed to show how effective he was at his job. Even after Tony was banned from entering casinos in 1979, he was still able to police the skim through proxies and off-site meetings. For this reason Vince believes that it wasn't his father's excesses that got him killed: The problem was his uncle Micky.

Micky's character, Dominick, barely appears in Casino; he's just a member of Tony's Vegas crew. In reality, Michael Spilotro was part of a crew in Chicago, where he made a lot of enemies.

"Michael was a wannabe gangster, a complete idiot," Vince says. He goes on to recall a Fourth of July picnic by a lake during which his uncle sprayed M-16 rounds into the water, not far from where a group of people were swimming. "He did stupid shit, always acting tough." And the more influential Tony became in Vegas, the cockier Michael acted in Chicago. His passes finally ran

out when he spat in an Outfit capo's face—an unforgivable act that presented a problem.

"If you kill Tony, Micky is no big deal," Vince says. "If you kill Micky, Tony's a big deal. They knew my dad would come after them."

In the most memorable scene in Casino, Nicky and Dominick's Chicago bosses summon them to a meeting in a comfield, then brutally beat them with baseball bats and bury them alive. In real life the

meeting took place in a basement in Bensenville, Illinois under the false pretenses that Micky was going to be made. Vince didn't learn the full details until 2007, when a witness in the infamous "Family Secrets" trial, which exposed activities of the Chicago Outfit, described the murder. But he is certain that his father had an idea of what was coming. "Before the meet he took off his wedding ring and his chain and left them on the hotel dresser," says Vince. "The guy who walked down those stairs that night knew he was gonna die. He could smell it." When the brothers entered the basement, Micky noticed that the men downstairs-12 of them-were wearing gloves. He jokingly remarked that "it looked like a hit," at which point everyone laughed, except Tony.

"My dad said, 'Give me a few seconds to pray and say goodbye to my wife and kid,'" says Vince. "He was going out like a cowboy, not like a punk. They had 12 guys with rope and bats. You gotta be really afraid of somebody to do that."

Vince doesn't know if his father ever got the moment he requested, but the brothers were clubbed to death right there. The cornfield appears in *Casino* because that's where their bodies were dumped and then found a week later.

While the movie ends shortly after that scene, Vince had to live with the aftermath. At 22 he was hellbent on avenging his father. He says that over the next three years he put together a team of 13 guys, including an ex–Vietnam helicopter pilot, and acquired C-4 explosives and weapons. His plan was to assault the bar where many of the men who participated in his father's murder routinely gathered. "I didn't care if there were only three of them there," he says. "The whole bar was going down." A couple of weeks before the strike was to take place, one of Vince's friends alerted his uncle John, who then talked him down.

"A lot of bad shit happened to me after that," says Vince, referring to years of alcoholism and resentment. On two separate occasions, Vince says he even sneaked onto the set of Casino, hoping to settle a score with Frank Cullotta, a former member of his dad's robbery crew who had become an adviser on the film. While he spotted Cullotta twice, he was never able to get close enough to "clock him over the head." Eventually he left Vegas for Southern California and a job in the construction business. Although he never fulfilled his vendetta, in a way the museum has given him a shot at the biggest revenge of all.

"I'm glad I didn't do it," he says. "I'm glad I could see this moment. People will see a side of my father they've never seen. He was a man just like everybody else, stuck in a situation where he had to take care of his brothers. He apologized to me once: 'Sorry for what you're seeing in the newspaper, but there's a certain life we live.'"

Whack Attack
HOLLYWOOD GETS A LOT
WRONG. BUT FOR BLOODTHIRSTY MOVIEGOERS,
THESE MOBSTER DEATH
SCENES ARE OH-SO-RIGHT.



GOODFELLAS, 1990

Meat-truck doors open to reveal a plaidjacketed Frankie Carbone, hanging amid rows of pink cow carcasses, "frozen so stiff it took them two days to thaw him out for the autopsy."



THE DEPARTED, 2006

Sullivan (Matt Damon) comes home to find a tracksuit-and-surgical-booty-clad Dingam (Mark Wahlberg) waiting for him, gun poised at his face. With a single shot through the skull, Costigan (Leo DiCaprio) is avenged, and Wahlberg goes back to exec-producing every HBO show ever.



THE GODFATHER, 1972

Just before Michael Corleone (Al Pacino) hits Virgil "the Turk" Sollozzo and Captain McCluskey, we see the clean-cut war hero in his nice Ivy League suit morph into a cold-blooded killer: A subway rattles, a look of anxious resignation passes over his face, and with three shots Michael becomes a man.



THE GODFATHER: PART II, 1974

Smart guy Fredo Corleone (John Cazale) dutifully recites his Hail Mary while fishing in the early morning light on Lake Tahoe, only to get a bullet in the back of the head. We knew it was you, Fredo, and you broke our hearts. You broke our hearts.

credits

p.12: Swimsuit model, Ana Elisa Fuentes/Getty Images; flower with vase, Image Source/Getty Images; denim suit, Central Press/Getty Images; hand, Comstock Images/Getty Images; wreath, Christina Schmidhofer/Getty Images; coins, Microzoa/Getty Images; Kurt Cobain, Raffaella Cavalieri/Redferns/Getty Images; vacuum cleaner, John Day/Flickr/Getty Images; Tom Hanks, Vince Bucci/AFP/Getty Images p.16: Man wearing hat, Philip Brown/Reuters; man and police, Alejandra Bartoliche, Reuters; John Fisch, Mindy Tucker p. 18: Bottoms with suspenders coco-de-mer.com p.19: Bra and panties, ellemacphersonintimates.com; black cardigan, splendid.com p.22: Simon Cowell, Chad Buchanan/Getty Images; Miranda Kerr, FilmMagic/Getty Images; Amy Winehouse, Splash News; Steven Segal, Wirelmage/Getty Images; Ric Flair, Wirelmage/Getty Images; Simon Cowell, Chad Buchanan/Getty Images p.24: Grim reaper, Jay P. Morgan/Getty Images (2); shark, Carl Roessler/Getty Images; vending machine, Mike Kemp/Getty Images; lightning, Colin Anderson, Getty Images; murderer, Orlando Sierra/AFP/ Getty Images; couple, B2M Productions/Getty Images; Candice Swanepoel, Todd Williamson/ Getty; David Arquette, John Shearer/Getty; Rosie Huntington-Whiteley, Todd Williamson Getty; velvet rope, Davies and Starr/Getty; turkey, FoodCollection/Getty Images; Martha Stewart, Foto24/Gallo Images/Getty Images; stoplight, Daniel Grill/Getty Images; man in winter coat, Sean Gallup/Getty Images; the Grinch, A.J. Messier/Getty Images; Kwanzaa kinara, Thomas Northcut, Getty Images; salt truck, Christopher Furlong/Getty Images; Ali Velshi, Bryan Bedder/ Getty Images; Walmart, Robyn Beck/AFP/Getty Images; crowd of people, Tom Pennington/Getty Images p.28: Glacier, Paul Souders/Getty Images; Manhattan drink, Last Resort/Getty Images: Rebel's Honky Tonk, Juan Alvarez: Texas thermometer, Michael Kirby Smith p.32: Bill Paxton belmet. Everett Collection: Paxton knife. Google: Paxton fedora. Everett Collection: Newman, Mark Kauffman/Getty Images; elephant, Diptendu Dutta/Getty Images; pistol model 500, frontierfirearms.ca; juicehead, Aaron Cobbett/Getty Images p.40: Weapons of Fun Destruction, courtesy Remington Defense p.42: Tough Guy Challenge/Reuters; Death Race/Caleb Kenna; Red Bull X-Alps, courtesy Red Bull X-Alps; Spartan Race, courtesy Spartan Race p.44: Poinsettia, Nikreates/Alamy; football, Jeff Titcomb/Alamy; candy cane, Lisa Solonynko/ Alamy; blind man, Jetta Productions/Getty Images; Obama, Pool/Getty Images; chimpanzee, Chris Collins/Corbis; Porky Pig/Everett Collection p.48: Bob Saget, Zach Dilgard; The Tourist, courtesy Sony Pictures Studio; Faster, courtesy CBS Films; Yogi Bear, courtesy Warner Bros. Pictures; Harry Potter, courtesy Heyday Films p.52: Kardashians/book cover; Kourtney Kardashian, Jason LaVeris/Getty; Kim Kardashian, Jason LaVeris/Getty; Khloe Kardashian, Michael Buckner/Getty pp.63-64: Drinks, D. Hurst/Alamy; drinks, iStock; cheese plate, Thomas Northcut Image Studios/iStock p72: Lavigne, Michael Caulfield/Wirelmage; Cuthbert, Jamie McCarthy/Getty Images; Chriqui, Mark Sullivan/Wirelmage; Lilly, Jason Merritt/ FilmMagic; McAdams, Jemal Countess/Getty Images p.79: Stampede, courtesy Stampede; Mansinthe, courtesy Mansinthe; Dr. Dre, Peter Kramer/AP Photo; Aykroyd, Scott Harrison/ Retna/Corbis; DeVito, Amy Sussman/Corbis pp.82-86: Thor, Zade Rosenthal/Marvel; Baby Doll, Sucker Punch, Clay Enos/Warner Bros.; Sherlock Holmes, Warner Bros./courtesv Everett Collection; Green Lantern, Francois Duhamel/ Warner Bros./DC Comics; Green Hornet, Jaimie Trueblood/Columbia Pictures Industries, Inc.; Captain America, Matt Salinger/Marvel/ Columbia/Everett Collection; Kung Fu Panda, DreamWorks/Courtesy Everett Collection; Shahi, Jordan Strauss/Getty Images; Decker, Alexandra Wyman/Getty Images; Meester, Martin Roe/ Retna Ltd./Corbis; Kelly, Steve Granitz/Getty Images; Agron, Jason LaVeris/Getty Images; Craig, Chelsea Lauren/Getty Images; Abromiet, Alberto E. Rodriguez/Getty Images; Nintendo 3DS, Nintendo; LeBron James, Gustavo

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17. I certify that the statements made by me above are correct and complete (Signed) Charles Mast, Consumer Marketing Director.

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108 MAXIM DECEMBER 2010 PHOTOGRAPH BY MATT JONES



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If You Acquired a Gillette M3Power Razor between May 1, 2004 and October 31, 2005

You may Be Entitled to Benefits From a Class Action Settlement

There is a proposed settlement with The Gillette Company in a class action lawsuit, In re M3Power Razor System Marketing & Sales Practices Litigation.

What is the Class Action Lawsuit About?

The lawsuit challenges the accuracy of Gillette's advertisements for the M3Power Razor ("M3P"). Plaintiffs claim Gillette's advertisements that the M3P "raises or stimulates hair up and away from the skin" were false and misleading and violated consumer-related laws in the USA and Canada. In mid-2005, Gillette deleted those representations from its ads. Gillette denies all the allegations but has agreed to the proposed settlement to resolve this class action.

Who Is A Class Member?

Settlement Class Members include all persons in the USA or Canada who obtained an M3P in the USA between May 1, 2004 and September 30, 2005, or in Canada between May 1, 2004 and October 31, 2005. Persons who purchased the M3P for re-sale are excluded from the Class.

What Does The Proposed Settlement Provide?

Gillette has agreed to make \$7,500,000 available to a Settlement Fund. The fund will be used to provide Settlement Class Members who submit a valid, timely claim with either a refund (a minimum of \$13 US or \$16.25 Canadian, depending on the place of purchase) for their M3P, or up to two \$5 US rebates (up to a total of \$10 US, or the equivalent in Canadian dollars) for any M3Power blades and/or any Fusion or Fusion ProGlide razor purchased before May 2, 2011, or a new Gillette manual men's razor as a replacement, and other relief.

Claims are limited to one per person and three per household. If claims exceed the amount available for settlement benefits, claimants for replacement razors will not receive a benefit and the refunds and rebates will be reduced pro-rata. If claims do not exceed the amount available for settlement benefits, class members may receive additional benefits.

Who Represents Me?

The U.S. District Court for the District of Massachusetts has appointed Ben Barnow, Barnow and Associates, P.C. and Robert M. Rothman, Robbins Geller Rudman & Dowd LLP as Settlement Class Counsel. Subject to Court approval, Gillette will pay fees, costs, and expenses of Settlement Class Counsel, as well as incentive awards to the individual plaintiffs who brought the lawsuit. These amounts will not be deducted from the settlement fund. You may hire your own attorney, if you wish, at your own expense.

What Are My Legal Rights?

If you do not want to be legally bound by the proposed settlement, you must exclude yourself in writing, postmarked by March 4, 2011, and sent to the Settlement Administrator at the address below. If you stay in the Settlement Class, you may file a claim. Your claim must be postmarked by May 2, 2011. You may object to any aspect of the proposed settlement. Your written objection must be postmarked by March 4, 2011. You also may request in writing to appear at the Final Fairness Hearing. The Court will hold a Fairness Hearing on March 25, 2011 at 2:00 p.m. to consider whether the proposed settlement is fair, reasonable, and adequate and the motion for attorneys' fees, costs, and expenses. If objections have been received, the Court will consider them at this time.

How Do I Obtain Further Information?

This is only a summary of the proposed settlement. For a more detailed Notice on the proposed settlement, a copy of the Settlement, and how to file a claim:

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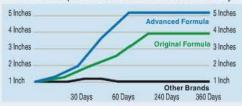
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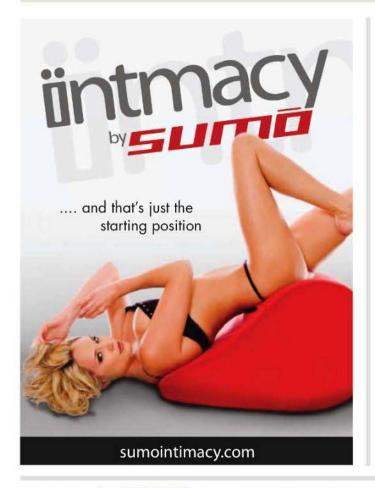
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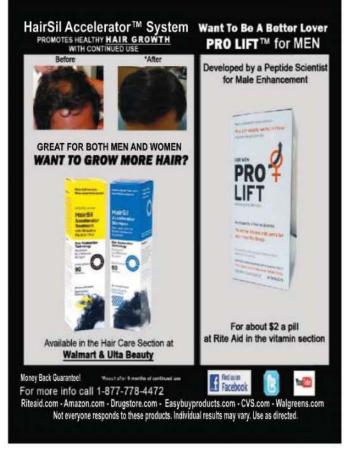
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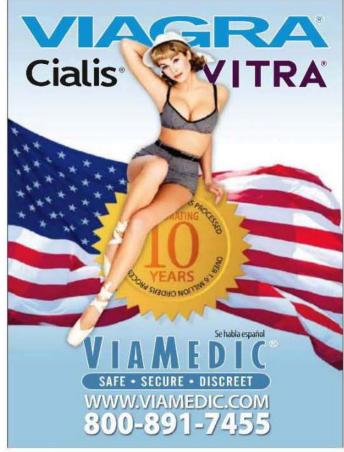
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Which one of your jokes will send you straight to hell?

I wish I had jokes like that. I would've gotten laid as a comic. Now I have to get my wife drunk and take her to a Bon Jovi concert.

Your Men of a Certain Age character had dreams of becoming a pro golfer. If comedy and acting hadn't worked out for you, how would you have spent your life? I'm not quite sure, but it would probably have involved a whistle.

The show is about guys dealing with middle age. What was the most depressing thing about turning 50? About a year ago I was having sex with my wife, and in the middle of it I actually had to take a knee.

Your character has his eye on a "fantasy woman" who keeps popping up. Any lady you're hoping pops up in your afterlife?

Amelia Earhart, because, c'mon, what happened there?!

Name one thing you're glad you'll never have to do again on Earth. Speak with a British accent. Boy, am I bad at that.

Did everybody really love Raymond while you were alive?

Uh, Reader's Digest called. They want that question back.

Charlie Sheen recently beat you out as the highest paid actor on TV, but which of you would win a fistfight? The kid on Two and a Half Men could kick my ass, so move on.

What's your last meal? I wanna go out like I came in: breast-feeding.

You've competed in the World Series of Poker several times. Do you have any other vices?

Is peeing in your wet suit a vice? 'Cause I love that.

What is your biggest regret?

Answering my wife when she asked which of her friends I would choose

if she agreed to a threesome. My regret isn't just answering, but misinterpreting the question and naming two of her friends.

What's the wildest thing you ever did while you were alive? Bought a monkey online.

bought a monkey online.

What are people saying over your casket?

"The embalmer did a terrible job on Zach Braff!"

Got any last words?

I fucked Doris Roberts.

Season 2 of Men of a Certain Age starts up December 6 on TNT.



Time travel at the speed of a 1935 Speedster?

The 1930s brought unprecedented innovation in machine-age technology and materials. Industrial designers from the auto industry translated the principles of aerodynamics and streamlining into everyday objects like radios and toasters. It was also a decade when an unequaled variety of watch cases and movements came into being. In lieu of hands to tell time, one such complication, called a jumping mechanism, utilized numerals on a disc viewed through a window. With its striking resemblance to the dashboard gauges and radio dials of the decade, the jump hour watch was indeed "in tune" with the times!

The Stauer 1930s Dashtronic deftly blends the modern functionality of a 21-jewel automatic movement and 3-ATM water resistance with the distinctive, retro look of a jumping display (not an actual



True to Machine Art esthetics, the sleek brushed stainless steel case is clear on the back, allowing a peek at the inner workings.

jumping complication). The stainless steel 1 $^{1}/^{2}$ " case is complemented with a black alligator-embossed leather band. The band is 9 $^{1}/^{2}$ " long and will fit a 7–8 $^{1}/^{2}$ " diameter wrist.

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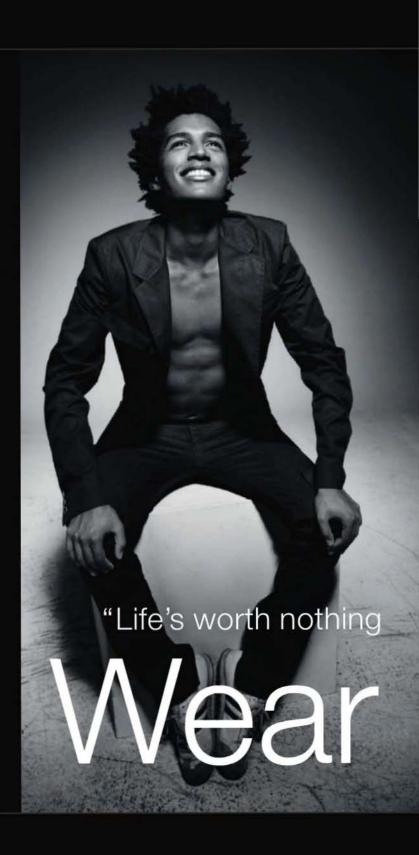


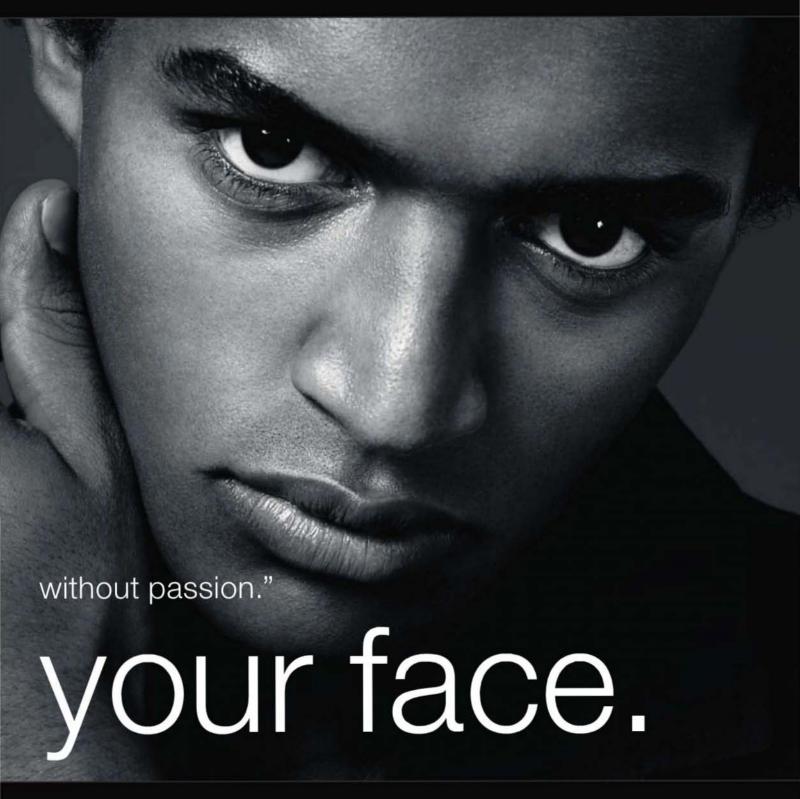


BRAUN Series 3



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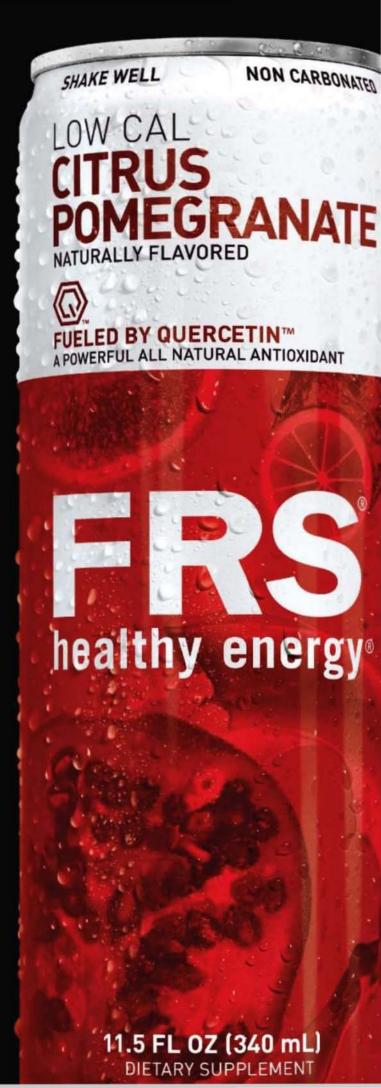


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LITTLER BLACK BOX

Apple TV

Mr. Jobs' thoroughly revamped boob-tube box still syncs to iTunes and streams HD rentals and YouTube vids. But this little gadget can now peep Netflix, too, and will show much more stuff soon. Hook it up and your old TV will seem new again. \$99, apple.com





FLIP THIS

Sony Bloggie Touch

Nearly all pocket cams do 1080p HD, but this one rocks a crisp three-inch touchscreen and an HDMI port for TV playback, \$200 for 8 GB, sonystyle.com



HAND WARMER

Suns Out Guns Out Koozie

Let your koozie talk for you: You like to bare your arms in the daytime, and you like your beverage temperatures modulated. \$5, upstateclothing. bigcartel.com



UNIVERSAL SOLDIER

Big Army Man

You're too big to play with those little green guys. Go big or go home with this 18-incher. Created by graphic artist Frank Kozik, the limited-edition toy has interchangeable hands so you can swap out the grenade and machine gun for... a rubber chicken. Why not?! \$200, 3dretro.com



MIKE TYSON

thing I bought myself a 65-inch LCD TV. The pictureis crisper than anything Now I don't like watching my other TVs

anymore!"



"The coolest this year was Samsung LED l've ever seen.



PRESS PLAY

Tape Doormat

Drag this retro rug saver inside your door, and when quests come over it will be a little less awkward when you greet them by popping and locking. \$50, meninos.us



SLUSH PUPPIES

ROCK STAR **Burton Joystick** Even if you're wearing a rad shred getup, falling isn't fun. Enter the Burton Joystick, featuring V-Rocker, an aggressive rounding of the bottom of the deck that makes it easy to spin, float on powder, and generally imitate an X Gamer. BYO Dew, bro. \$490, burton.com

BODY GLOVE

Union Suit

Burton Midweight

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onesies is everyone

thinks you're creepy.

This one solves that

problem by serving a

purpose. With mois-

ture-wicking magic

flap," it's a versatile

winter midlayer. And

hence not creepy at

all. \$60, burton.com

and a "bomb drop butt

Atlas 12 **Snowshoes**

These tough aluminumbodied beasties have a spring-loaded suspension that provides deep penetration (heh) to crush mountain trails. \$280, atlassnowshoe.com



(from right) CP Company wool hat, \$120, cpcompany.com; B.tempt'd lingerie, Sam Edelman shoes; Aerie bra, CR Luxe shoes. (opener, from left) ck Calvin Klein shades, \$200, calvinklein.com; Tommy Hilfiger scarf, \$68, Tommy Hilfiger Store, NYC; La Perla bra, Seven 'til Midnight panties, OP shirt, \$12, walmart.com; Puma hat, \$35, shop.puma.com; Tommy Hilfiger lingerie, CR Luxe shoes



GRIP & RIP

Craftsman Universal Ratcheting **Wrench Set**

Since they can grip and ratchet six types of nuts and bolts, there's nothing these seven wrenches can't cope with ... except your puny hands. \$50, craftsman.com



NICKY HAYDEN

MotoGP Ducati racer:

"The best thing I got this yearwas my Slingbox, which lets me watch my home TV wherever Iam. Right now I'm in Malaysia watching **SportsCenter** onmy laptop. It's awesome."



Paper Jamz Electric Guitar

Acoustic guitars are for tools, but the guy who busts out an electric guitar that uses circuit-embedded paper to kick out three preloaded hits? Total ax god. \$25, paperjamz.com



Reebok RunTone

The air-filled pods in these soles mimic the feeling of running on sand, so you'll bulk up those sorely neglected chicken legs. And, yes, you still have to run to get them to work. \$100, reebok.com



American Living for JCPenney vest, \$86, americanliving.com; Hanky Panky lingerie



KEG DECORATOR

Krups B100 BeerTender

Scratch the stand mixer from your list and start to build your ultimate drunk-guy trophy kitchen around this diminutive draught dispenser. Don't have room? Trash the toaster.

\$100, amazon.com

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Audio Technica AT-LP240-USB turntable

Vinyl is cool and all, but after 10,000 plays, Pyromania gets scratchy. Good thing this turntable flawlessly converts your 33s, 45s, and 78s into pin-drop-clear MP3s, which you can then shift onto a laptop via USB. Harmonic Hysteria? Indeed. \$499, audio-technica.com



TIME BANDIT Casio Ultimate Tough GX56

Ready for the big time? This is the largest and toughest G-Shock ever, nearly twice the original's size. Did we mention it's huge? Start doing wrist curls now. \$150, gshock.com



TERRELL OWENS

Cincinnati Bengals WR:

"What would Hike tounwrap this holiday? Hmm...

Halle Berry. **Or Lindsay** Lohan!"



GIVE 'EM THE FINGER

Prey Ring

Leave the bling home and deck one of your digits in this claw cluster designed by Shepard Fairey. Women will dig your dangerous and damaged look. \$58, 80spurple.com



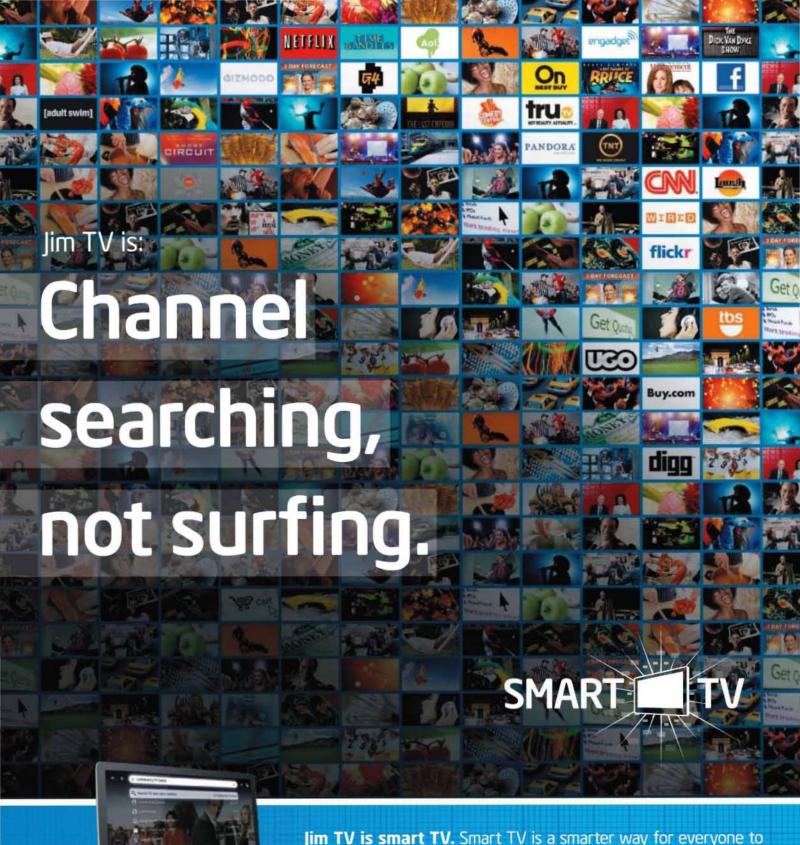
Audyssey **Audio Dock**

This sci-fi hi-fi rocks a hands-free mike and woofers that pound out more bass per square inch than Barry White. \$399, audyssey.com



Santa's Butt Beer

The "Butt" in the name of this high-alcohol British porter refers to the barrel that it's brewed in. Cheeky! Drink a sixer on Xmas Eve and you might see the man himself. \$6, sheltonbrothers.com



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NO O.J. JOKE HERE **Driving Gloves**

Listen, your mom's gonna buy you gloves anyway. Avoid getting some wack-ass mittens by putting these awesome leather and cashmere joints on your list. \$98, banana republic.com

DROID RAGE **DROID 2**

Just as Empire topped Star Wars, Motorola's cellular sequel slays with a QWERTY keypad, 3.7-inch touchscreen, and five-megapixel camera. Beats using the Force! \$199 (with two-year contract), motorola.com

TWO-TIMER

Microsoft Xbox 360 Controller

This redesigned controller's the best thing since online multiplay. Rotating the D-pad reconfigures the + sign (great for Halo) into a disc (better for FIFA). Included: a Play 'n' Charge kit. Not included: a reason to stop playing. \$65,

xbox.com



Ferrari 599 GTO

This being the "Best Stuff of the Year," we had to include the best object available to man in the year 2010. Guess what? It's not the damn iPad. Santa: Leave key fob in stocking. \$416,150, ferrari.com

Meatball **Grill Basket**

What's the hippest food since cage-free wolf milk? Meatballs. This tool will allow you to brown 'em on the grill. Mmm...smoky balls. \$50, williamssonoma.com

TOUGH TUNES Philips/0'Neill Stretch TR 55LX Headphones

Tested by pro surfers, snowboarders, and skiers, these cans combine bassy 40 mm drivers with a quickrelease cable and a headband that's virtually unbreakable. Too bad your head isn't. \$100, usa.philips.com

TRAVIS PASTRANA

Extreme sports athlete:

"The best gift I got this year was the skate park I had installed in my backyard. You could say it was a gift from the X

Games, since I used all my winningsto build it.

It's epic!"



DISTILL THE ONE

Tito's Vodka

Vodka's vodka, right? Well, when it emerges in small batches from an old-fashioned pot still and gets distilled six times by a Texan named Tito Beveridge, it's different. And by "different" we mean "so good you'll want to drink it straight." \$20, titosvodka.com









SPIN TO WIN Mini Foosball Table

This 20-inch-long foosball game is just like the big bar version: You'll probably destroy it in a fight. But replacing this petite pitch is cheaper. \$30, fredflare.com



FEELING FRAGRANT

Gucci Sport

This sexy new scent features fresh citrus notes that dance with abandon atop a woody base. It's 10 times as effective with girls than that man musk you've been spraying. \$73, ulta.com



DAX Shepard

Actor:

"I want to unwrapa Cadillac CTS-V station

wagon. It has 556 horsepower, something I believe every family needs."



\$125, fujifilmusa.com

LifeCam Studio

Built-in Webcams, in a word, suck. Not so this one, which captures 1080p HD footage at 30 fps and has smart features like a tripod mount and a 360-degree swivel, so you can show video from any angle-and permanently scar your fellow chatters. \$99, microsoft.com





NEW COOL MINT +
CO



(from left) Striver's Row T-shirt, \$50, Atrium NYC; Jezebel panties; Aerie bra, Seven 'til Midnight panties



REAL THREAT

Black Eye Specialist Tee

If your problem is that you're not being perceived in public as a pugilist, simply don this T-shirt and then fire punches into the air. Remember, everyone is just avoiding you because they're scared, you badass! \$50, Atrium NYC store



LANDON DONOVAN

US Soccer/ MLS star:

"I'ma huge Dodgers fan. The best thing I got this year has to be the jersey they gave me when I threw out the first pitch after the World Cup."



FRIENDLY FIRE

Tabasco Jug

Give this personalized gallon of hot sauce pride of place in your kitchen. Or just pour it all over yourself to remember when you could still feel. \$45, tabasco.com



POWER PAD

Duracell MyGrid

Wireless charging is finally here: Attach a small adapter to all four of your phones, drop them on the sheet, lick it, and wait. It's like magic. \$90, duracell.com



GET PLANTED

Wood Socks

These are socks that look like wood, and that makes them cool. A heads-up: When you wear 'em out of the house, watch out for beavers, wind-blown fires, and mad loggers. \$12, shop.ashidashi.com



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HEAVEN SCENT

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SWEET STREAMER

Roku XD/S

This tiny cable-killing box streams Netflix, more than 75 channels, and Hulu Plus, all in 1080p HD. We're going to miss Lifetime, but not that much. \$99, roku.com



BLADES OF GLORY

Braun Series 5

This badass buzzer cuts face-shave time with a foil pattern that captures hair growing in different directions. Your "Galifianakis" phase is over. \$229, braun.com



DRAG-AND-DROP RACER

V8 Bullet Mouse

Scrolling and clicking this wireless work-horse will help you speed through those spreadsheets—even at night, since its head-and taillights actually illuminate! You are now the Knight Rider. \$45, conranusa.com



TINY TORCH

Princeton Tec Byte

Need a headlamp but don't want to resemble a coal miner? You need the Byte. Weighing just 2.25 ounces, it puts out 35 lumens and burns up to 146 hours...enough time to read the entire Twilight series. \$20, princetontec.com



DEEP COVER

lomega Radical SKIN Portable Hard Drive

Toting an HDD doesn't mean you're S.O.L. if you want to look R-A-D. This 500 GB storage drive not only looks harder than a tatted-up Hells Angel, it can also withstand carpet falls up to 4½ feet! Gnar gnar! \$109, iomega.com



BRIT BIKE

Pashley Guv'nor

Searching for a bike to suit your handlebar mustache? Pashley's got it. The '30sinspired one-speed ride features Reynolds 531 steel tubing and racing-style handlebars. \$1,595, britishbicycle.com

Indianapolis Colts DE:

"I'd love to unwrap a 3D projector. I mean, imagine watching movies or playing Call of Dutyon a huge screen in 3D! That's amazing to me."

DWIGHT FREENEY



MAXIM SITS BEHIND THE WHEEL OF MITSUBISHI'S ALL-NEW OUTLANDER SPORT TO TEST OUT THE YEAR'S BEST AUTO INNOVATIONS GUARANTEED TO REV YOUR ENGINE, WHEREVER WINTER TAKES YOU.

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ROCKFORD FOSGATE® AUDIO SYSTEM (AVAILABLE ON SE AWC)

Equipped with nine speakers, a 10-inch subwoofer, digital signal processing and 710 watts (max) of pure power, this premium sound system is the latest from audio legend Rockford Fosgateⁿ. Of course, the system is more than just upgraded speakers. Mitsubishi engineers specifically designed the doors of the Outlander Sport to provide improved acoustics—the enclosed door panels act just like high-end speaker cabinets.



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Black + Blum Spudski

Shotgunning beers isn't the only way to get smashed during the holidays. Try prepping a pile o' hot potatoes with this ergonomic mammerjammer, modeled after an old-school ski pole. \$15, black-blum.com



PIG PRESENT

Bacon Club

The only present better than getting three months of divine deliveries of applewood-smoked, Kentucky dry-cured, and Arkansas peppered bacon? Getting 'em all year long, \$99 for three months, zingermans.com



IPAD KILLER

Samsung Galaxy Tăb

With a seven-inch flatscreen, this Android tablet is small enough for stowing yet big enough for Web surfing or video chatting. And it does Flash! TBD, samsung.com



(from left) Carrie Amber nightie, B.tempt'd panties; Betsey Johnson nightie

Veuve Clicquot Brut Yellow Label Nice car. Cool club. Hot chick. Your New Year's might feature none of these. But if you pop this heavenly vanilla-tinged bubbly (the Maxim staff fave), you probably

just won't care. \$40,

veuve-clicquot.com

GET YOUR KICKS

Shoes the Man?

Designed by pro skater Chad Muska, these classy Supra high-tops rock splatter paintyes, that's intentional, Dad-and have a supersticky outsole that'll make you one with your board. Or if you don't skate: It'll help keep you planted to the bus floor. \$124, factory413.com



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